

Black Jobs, Culture Gain Capitol Boost

By ELIOT TIEGEL

LOS ANGELES — Capitol is taking a corporate stand to increase employment of blacks in sales and promotion posts, while fostering the growth of black culture.

The company has begun seeking out blacks for positions based on the belief held by label president Stan Gortikov and distributing corps vice-president Bob Yorke that the record industry must acknowledge the social and

economic struggles both in the country.

On the creative level, Capitol has established a joint financial venture with Muscle Shoals, Ala., producer-engineer Rick Hall to distribute his Fame Records. Hall's label will be utilized by Capitol as the launching pad for the company's "purposeful and meaningful" involvement in the rhythm and blues business.

Hall's initial product on Fame will encompass Candy Starston and George Jackson, two blues vocalists, who are slated for a mid-April release through independent distributors.

Hall also operates Fame Studios, where Atlantic has been recording its disks with Aretha Franklin, and Capitol intends sending a number of its acts there to record.

A former country fiddler working in r&b for six years, Hall plans opening a studio in Memphis plus offices in New Orleans and Miami.

The tie-in with Hall is a key factor in solidifying Yorke's belief that Capitol—as a major which has not previously enjoyed top success in the r&b

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Tape Field Enters Era Of Mass Merchandising

By PAUL ACKERMAN

at the retail level. Here are some of the signposts supporting the aforementioned conclusions, and giving a glimpse of the future.

1) The E. J. Korvette chain in several weeks will start to test a new tape merchandising package which minimizes pilferage and permits the consumer

to actually handle the merchandise. David Rothfeld, divisional merchandising manager of E. J. Korvette, expects this to multiply sales fivefold.

2) Ampex has allocated \$2,000,000 for a precestral promotion campaign during the next several months.

3) The Harry Fox Office, publishers agent and trustee, has revealed that a tape company—Ampex—has now entered the ranks of the top 10 record companies with regard to royalty payments to publishers.

Rothfeld stated that the time was presently ripe to make the move into mass merchandising. He pointed out that store space is available, owing to the phasing out of monaural record product, and that this space had better be used for tape rather than for non-music products.

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'1776' Score Spurs Firm

By MIKE GROSS

NEW YORK — "1776," the Broadway musical which became a million-dollar property after its Main Stem premiere two weeks ago, has, at the same time, brought Music 28, Inc., to the fore as a publishing firm that's to be counted in on the show score competition from now on. Music 28, Inc. is a subsidiary of Theater 28, Inc., Stuart Outrow's production firm which brought "1776" to Broadway.

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Frank Zappa, Herb Cohen Launch Independent Label

NEW YORK — Frank Zappa and Herb Cohen have formed an independent label to be known as Straight Records. It will be separate from the duo's Bizarre, Inc., which produces records for distribution by the WB Reprise label. Straight is in the process of lining up its own network of independent distributors.

The new label will be financed by private capital from Zappa and Cohen, an advance from Ampex for the domestic tape licensing rights, and moneys from a foreign licensing

deal which is yet to be arranged.

Already lined up for Straight's artist roster are Tim Buckley, whose contract with Elektra expires next month; Alice Cooper, a five-man group; Jerry Yester & Judy Henske; Mayf Nutter and Julie Felix.

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Eurovision Song Contest Produces Four-Way Draw

By MIKE HENNESSEY

MADRID — In an unprecedented climax to the 14th Eurovision Song Contest at the Teatro Real March 29, France, Holland, Spain and the United Kingdom emerged joint winners of the event with 18 points apiece.

Never before in the history of the contest has there been a tie anywhere in the top three places, let alone the phenomenon

of four countries sharing a victory.

The result produced mixed feelings among international industry representatives present in Madrid, some believing that four countries sharing top prize would help dissipate the aura of nationalism and common language alignment which seems to have been a feature of the voting in recent years. Other commentators felt that the result tended to devalue the contest and also underlined the indifferent standard of this year's song entries.

Certainly this year's voting

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Monkees Fix Rerun Music

By BRUCE WEBER

LOS ANGELES — The Monkees are redubbing the music from their old NBC-TV series to a more contemporary vein for the show's reruns on CBS.

The TV soundtrack switch from "bubble-gum" to contemporary music enables the Monopony (Continued on page 78)

Carl Haverlin's Radio Interest

By MILDRED HALL

WASHINGTON — Former Los Angeles AM radio rocker KRLA, sought by a roster of show business people, may go to Voice in Pasadena, of which

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Tim Hardin fans have been waiting years for an album that Tim felt represented his music fairly. An album that Tim exercised full control over. Now it's here. The first Tim Hardin album that even Tim Hardin likes. "Suite for Susan Moore and Demian—We Are—One, One, All in One." On Columbia Records CS 9787.

(Advertisement)



Having catapulted into the charts as producers (The Ronettes, The Crystals) and non-de-plume performers (The Ronettes, The Ronettes), Anders & Ponce are now recording on Warners under their own names—moving out with an extraordinarily powerful collection of self-penned tunes known as "The Anders & Ponce Album" (WS 1778). As the liner notes say: "Listen to Anders & Ponce... and you have found your poets." (Advertisement)



look what's new from Ampex
the number one name in stereo tape!...see inside

ELVIS'

Flaming Star L.P.
Now available on Camden Records

RCA

ELVIS

SINGS

CAMDEN
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Wonderful World
Night Life
All I Needed Was the Rain
Too Much Monkey Business
Yellow Rose of Texas
The Eyes of Texas
She's a Machine
Do the Vega
Tiger Man

CAS-2304

RCA

Radio Forum Bows Community Awards

NEW YORK — Billboard will present awards to the station which have made outstanding achievements in community service, according to publisher Mort Nasar. The award ceremony will be one of the highlights of the second annual Billboard Radio Programming Forum, June 19-22, at the Waldorf-Astoria Hotel here. Several hundred radio station managers, program directors, and air personalities, along with executives of national advertising, representative firms, advertising agencies, and record company executives and artists are expected to attend the Forum.

"For much too long, the nation's radio stations have gone

virtually unwarded for the valuable service they perform on behalf of their listeners outside of the entertainment they provide on the air," said Nasar. "Billboard will pay tribute, with these awards, to all of the community involvement activities."

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PARADISE ISLAND'S 1-2 HOTEL PUNCH FOR MEET

NASSAU—Registrants at the International Music Industry Conference at Paradise Island here April 20-23 will be getting the island's newest hotel early. The double-arranged hotel was made up of the Paradise Island Hotel & Villas and the recently opened adjacent and adjoining Britannia Beach Hotel.

The 300-room Britannia Beach Hotel, which was completed in January, together with the 503-room Paradise Island Hotel U Villas form an 803-room, under-one-room complex that's become a big lure for conventions.

In building the Britannia Beach Hotel and linking it to the Paradise Island Hotel complex, Resorts International, operators of the Britannia, aimed to provide guests with a superior, de luxe beach-side hotel with a high standard of service and cuisine. The Britannia contains four gourmet restaurants.

All hotel rooms in the Britannia measure 16 feet by 20 feet in addition to dressing and bathrooms. Each room has a self-idealizing telephone, radio, refrigerator and two double beds. The exterior walls of every bedroom is of glass, with ceiling to floor glass sliding doors to enable guests to use their large balconies overlooking a measuring 6 feet by 16 feet—as dining patios overlooking the ocean and Nassau harbor.

And for fun and games, the complex offers the 18-hole championship Paradise Island Golf Course, 10 championship tennis courts, riding stables, marina, rental cars and boats, and a complete range of indoor and outdoor sports.

Beach Boys Sever Ties With Capitol; Go On Own

LOS ANGELES—The Beach Boys have filed suit in Los Angeles Superior Court against Capitol Records for more than \$2 million to disavow their ties to the Beach Boys have severed their seven-year relationship with Capitol and formed their

own record label, Brother Records.

The lawsuit arises from a 1967 audit of Capitol's books by the accounting firm of Prager and Froehlich, which uncovered an alleged deficiency in royalty payments of at least \$622,618.72, and demands payment of \$1,027,924 in production fees for Brian Wilson, a member of the Beach Boys group, who performed producer services at Capitol's request.

The group has also initiated a conglomerate of business enterprises emanating from its new Hollywood offices, including a recording company, a publishing firm, a travel agency, a business management company, a personal management company and a concert production firm. Direction of the various enterprises is divided between Brian Wilson and Mike Love. In 1967, the latter acting as production co-ordinator for the conglomerate.

Further, the new enterprise will take the Beach Boys beyond the confines of the record business. Already operating under the Financial Concepts Inc. is a Beach Boys-operated real estate syndicate and a cardiovascular clinic in Jacksonville to be operated in conjunction with a group of prominent Florida physicians. But the primary concern of the new Beach Boys company will still be Brother Records.

In addition to their new label, the Beach Boys own three music publishing companies, as well as American Sound System, the company that leases their \$250,000 sound system, and

(Continued on page 10)

WASHINGTON—The long-awaited amendment to provide performance royalty for records played over the air, or in other commercial use, was reintroduced last week by Sen. Harri-

son Williams (D., N. J.). The Williams amendment to the general copyright revision now pending in the Senate, would give recording talent and musicians and producers the same performance royalty rights now given only to authors and composers of music under the copyright law.

The amendment is co-sponsored by Sen. George Murphy (R., Calif.); Hugh Scott (R., Pa.); Edward Brooke (R., Mass.); Dodd (D., Conn.); James V. Eastland (D., Miss.); and Stephen Young (D., Ohio). Stan Kenton and the National Committee for the Recording Arts, which has spearheaded the fight for full copyright for the recording artists, announced the news to the industry.

Mamas, Papas, Minus Cass, Record Again

LOS ANGELES — The Mamas and Papas will record again this time for Warwick Records, owned by John Phillips, with financing and distribution by Dunhill.

The group was previously a quartet that included Cass Elliot, now a single on Dunhill. Lou Adler will continue to produce disks by the trio. In addition, Phillips, Denny Doherty and Michelle Phillips, will sign and record new artists.

First act signing is Jamme, a quintet of U. S. and Canadian singers, presently finishing its debut LP.

Warlock plans building a recording studio in Hollywood. The last recordings by the Mamas and Papas were produced in Phillips' own studio in his Bel-Air home. The Mamas and Papas signed with Dunhill in September 1965 and began their streak of hits.

According to Dunhill vice-president Jay Lasker, a lawsuit filed by the company and a counter suit by the group have been settled out of court.

Record Companies Run With Eisenhower Tribute Albums

NEW YORK — Four record companies, ABC Records, Buddah, Cadmon and MGM, have released tribute albums to the late President Dwight D. Eisenhower.

ABC had copies of its 1960 "Dwight D. Eisenhower, August 14, 1890-March 28, 1969," available Thursday (3). The album follows Eisenhower's career from his "Order of the Day" speech on D. Day, June 1944, to his last address to the Republican Convention in Miami in August 1968.

Buddah's tribute spotlights the life and words of the former president. The LP was conceived and written by H. Paul Jeffers, narrated by Charles O. Smith and produced by Arch Lustberg. Buddah plans to distribute copies to libraries and universities across the country.

In a strong statement to fellow Senators, Senator Williams said, among other things: "To create a hit, the extra ingredient—call it style or soul—that is peculiar to a recording artist must be fused into the song to ensure a hit. The present copyright law and proposed copyright revision, which do not protect the creative work of the recording artists as they do the author and composer."

The proposed amendment would reserve a royalty of 3.5 per cent of net receipts by broadcasters from sponsors for radio and TV airings of records. This would parallel TV performance royalty which is paid to composers (who in turn would receive a royalty of 3.5 per cent of net receipts by broadcasters from sponsors for radio and TV airings of records). The proposed copyright revision imposes a performance royalty on jukeboxes, for composers and publishers, of \$8 per box per year. The record royalty amendment would take 25 per cent of this, leaving the artist only 75 per cent for composers and publishers, jukebox operators and broadcasters. Senator Williams pointed out that studies have shown nearly 80 per cent of commercial time of radio stations is composed of playing of records, and the prosperous broadcasters "can easily afford to pay a reasonable royalty for the commercial use for profit of sound recordings."

Little Darlin' to ITCC for Distrib

NEW YORK — International Tape Cartridge Corp. has made its first entry into record distribution. The tape cartridge duplicator and marketer, which claims a distribution network of 400 wholesale outlets, will distribute product of Little Darlin' Records, a Nashville-based company.

In addition to its distribution role, ITCC will promote Little Darlin' singles and album product. The label's catalog consists of 11 albums and four new releases. Six of the LP's feature Johnny Paycheck.

Col. Branches to Handle Epic Label

NEW YORK — Columbia Records branches are taking over the distribution of Epic Records. The move goes into effect May 2.

A spokesman for the company said, "The decision to make this move comes after a careful analysis of the growing needs of the company for total involvement in sales and merchandising all the way to the retail level. Epic's high regard for independent distributors and the role they have played in the growth of the label made this a difficult decision. However, today, more than at any other time in the close involvement of the artist with the company personnel, the total co-ordination required from recording and concert agent to local promotion highlights the need for specialized coverage in the broadest sense."

Liberty/UA Sets O'Seas Distrib Deal With Fantasy

LOS ANGELES — Liberty/UA has signed a distribution pact with Fantasy, whereby the latter overseas releases in many countries will sell the San Francisco company's pop, jazz and blues product.

The agreement was four months in preparation, accord-

ing to Lee Mendell, Liberty/UA's marketing director. Nations now selling Fantasy's first major pop release, "Credence Clearwater Revival through Liberty/UA licenses include England, South Africa, Australia, Japan, Denmark, Sweden, Norway and Japan.

Credence Clearwater Revival's first LP, both of which have been domestic hits, will receive major exploitation efforts overseas, something Fantasy heretofore has been unable to develop for itself as a small company.

In addition to supplying overseas sources with new pop acts, Liberty/UA has also signed (produced by Fantasy's Ray Shanklin), Liberty will also send through the pipeline albums by such established names as Cal Tjader, Mongo Santamaria and Bo Diddley.

"Mingus at Monterey," the highly touted LP recorded three years ago at the Monterey Jazz Festival by bassist Charlie Mingus, will shortly be offered to Liberty's licensees. Fantasy's president Saul Zaentz had picked up the LP after Mingus had successfully tried to sell it via mail order.

Hi & London In July Fest

MEMPHIS — Hi Records will toss a three-day celebration here July 17-19 for its 10th anniversary, president Joe Coughi said last week in a joint announcement with D. H. Toller-Bond, president of London Records, which distributes Hi. The celebration staged at the Riverview Hotel, will feature performances by both established and new acts, including Ace Cannon and Willie Mitchell, on the Hi label and a presentation of what Coughi terms is the largest LP release in the label's history. Distributors from all over the nation are expected to attend.

Gulf Pacific Produces 3 Groups in Record-Tape Tie

LOS ANGELES — Gulf Pacific Industries, an independent production company, has signed a production-tape contract with Ampex, producing 13 groups for six labels for simultaneous record-tape release.

The agreement between Ampex and Gulf Pacific, a partnership between Horman and Zax, Altfield & Shapiro, Inc., guarantees Ampex tape rights to at least 36 albums over the next three years, including the spoken word tape-LP projects.

In return for the exclusive 4 and 8-track, cassette and reel-to-reel rights, Ampex is financially underwriting Gulf Pa-

cific with a "substantial operating budget," said Mickey Shapiro, a partner in Gulf Pacific. Initial simultaneous record-tape release are an album, "Black Pearl," by the group of the same name, on Atlantic; "L.P. 'Rebirth,'" by the Children, soft-rock group on Atco, and "Hair" album by the Aquarian Age, a new group being ordered in Gulf's 8-track studio in Houston.

The "Hair" package will be released in album and cassette and contain 18 songs spanning 44 minutes. Shapiro is looking to place the Aquarian Age with a record company.

Other groups being produced

by Gulf Pacific are the Count down Five on Buddah, with the single "Sham, Na Na"; the Clique on White Whale; the Fusion, a jazz-country-rock group on Atlantic; the Jazz Electrons, an ex-Verve act; the Canticle, a pop group on Tetragrammaton; a rock-folk singer, Nick Lamp, on Atlantic; Titled Janero, a Latin-driven act on White Whale, with the initial single, "Rene de Maria"; and a group on Uni, Fun and Games, New Phoenix and Fever Tree.

Gulf Pacific also is planning to release a series of educational spoken word albums on child development, problems of pregnancy, pre-natal care, among others, said Shapiro. Taped at the University of California at Los Angeles (UCLA), the series will be released by Ampex in several configurations.

Lu Fields, formerly with MGM Records, has joined the company as director of talent development and publishing. Gulf Pacific is looking for additional groups and songwriters to include in its publications, Peddler (BMI), Filigree (BMI), now (ASCAP) and Ariana Hunkin, Judy Mahan, Joseph Colbe, Joe Young and Joe Christy. Scott and Vivian Holtzman are under non-exclusive patents.

Shapiro says the company will get involved in several new areas, including construction of a 16-track studio in North Hollywood, film and television and radio and TV commercials.

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field—must have consistent r&b product if the company is to "purposefully and meaningfully" create opportunities for blacks.

Hall will continue to fulfill his duties as executive producer-engineer for other labels, but he will now scout r&b acts for Fame, and even bring in other free-lance producers to work on Fame projects.

Over the past two years Capitol has been running programs to break into the black-market, with a number of acts on the Capitol logo achieving success. These new acts include Bettye Swann, Willie Hightower and John Anderson.

Yorke and Ron Moseley, the recently hired national rhythm and blues producer in manager, have been traveling around the country seeking candidates for the new positions. Under Yorke's direction, CRD, the label's distributing corps organization, plans hiring six r&b promotion men by Tuesday (15). Already signed down north are Jewell Bates in Baltimore-Washington; Sidney Miller in Atlanta; Aki Allgood in Los Angeles; Logan Westbrook in Chicago and Willie Bean in Memphis.

On the sales level, Capitol will hire blacks in New York, Detroit, Cleveland, Dallas and Houston and locally. These people are being hired by Yorke's district and division managers. Moseley is hiring the r&b promotion men.

Yorke acknowledges the difficulty in finding blacks with experience. Sidney Miller, for example, came from the jewelry industry. During his recent trip down South, Yorke interviewed 10 individuals, stating he felt half showed the qualities being sought.

Yorke feels that the major labels in years past have given "lip service" to opening doors of opportunity for blacks in many executive areas. "We—the industry—both have a moral issue in helping the growth of the r&b business."

Yorke has chosen his first six independent distributors based on their expertise in the r&b music. These companies include All South, New Orleans; Hot Line, Memphis; Schwartz Brothers in Washington, D.C.; Tone, Hialeah, Fla.; Bib & Lillian, Charlotte, N.C.; and Southland, Atlanta.

Capitol's own staff producers, only one, Phil Wright is black, only the company is

blueprinting placing black acts in New York and then in Memphis.

In looking to hire black salesmen, Capitol has found that the era of black nationalism and awareness has created a positive feeling among young blacks to be associated with music of their heritage.

In explaining the constructive steps Capitol is mapping to open doors of opportunity for blacks and black music expression, Yorke emphasizes that the black community "must trust a company's instincts as well as its words."

RCA Ties in Feliciano TV Special With Contest

NEW YORK — RCA Records is launching a nationwide contest and window display contest in conjunction with the April 27 telecast of an NBC musical special, "Feliciano Very Special." The grand prize will be a Pontiac Firebird convertible equipped with Stereo 8.

According to George L. Parkhill, manager of advertising and promotion at RCA Records, any dealer in the nation may

enter the contest, windows are to carry the "Feliciano Very Special" window display. The window display card must be an integral part of the display. Windows are to be set up between Monday (14) and April 27.

In connection with the special RCA has released a new Jose Feliciano single, "Marley Part Drive" b/w "Old Turkey Buzzer." RCA plans a huge advertising campaign on Feliciano hit albums, "Feliciano" and "Souled" coincidental to the telecast.

Other prizes in the window display contest include an RCA portable stereo 8 home units, a portable phonograph, an RCA portable black and white TV, an RCA portable stereo phonograph, two RCA stereo 8 home units, two RCA stereo 8 tape decks and an RCA AM/FM transistor radio.

Participating dealers are to submit 8x10 photos of their window displays to RCA distributors who, in turn, will validate them and send them to RCA's New York headquarters. A committee made up of representatives of the music trade publications will decide on the winners.

Other RCA support of the Feliciano special includes a page trade ads, a full-page ad in TV Guide, special disc jockey materials, 20x20 blowups, 8x10 operating offices and radio and mingles on the "Feliciano" and "Souled" albums.

Pontiac is supporting the telecast with a series of television advertising and promotion kits to its thousands of dealers, promo spots run one week prior to the show on NBC's radio and TV, and newspaper ads in major markets around the country.

Hip Rock LP's In Circus Promo

NEW YORK — MGM Records is teaming up with Circus Magazine, a hip newspaper, in a joint promotion on six progressive rock albums. The magazine will launch a contest surrounding the albums in its April issue, including product by the Ultimate Spinach, the Corporate Body, the Velvet Underground, Orpheus, Puff, and Eric Burdon and the Animals. The "Circus" magazine will be also circulated as a poster in the nation's record stores and additional mailings will be made to the progressive rock radio stations.

Vera's Atlantic Trail

NEW YORK — Billy Vera's Atlantic recording of "The Mobile Salesman" will be used in the trailers advertising the forthcoming movie "Salesman" by the Mayes Brothers. The film is due to open here Monday (7) at the 68th Street Playhouse.

Executive Unratable

Adgardo Trinelli elected president of Italy's independent record producers' association, Associazione Produttori Discografici Independenti. Trinelli was formerly president of Italy's recording association, Associazione dei Fonografici Italiani, a post he held for eight years. . . . Romano Bacchini named president of the Italian record industry association (Associazione dei Fonografici Italiani) in Milan for 1969-1970. Other officers elected were: Renato Zaccaro (Fonit-Cetra), Giuseppe Ornato (RCA Italiana), vice-president, Guido Rignani (Ricordi), Steven Gottlieb (EMI-Italgala), Piero Sgarbi (CGD), Gregorio Mintangian (Durium), Alain Trossat (Phonogram), Giovanbattista Anzoldi (Rififi), Walter Gutter (SAAR), Giuseppe Gramitico Ricci (Carosello), Riccardo Rota (Celograf-Smit), Sergio Federici (DET), Alfredo Rossi (IFI) to board of directors.

Ted Shapiro named treasurer of NMC Corp., reporting to president Jesse Salter. In addition to his duties as treasurer, Shapiro will act as administrator of the recently formed rack operations, NMC Los Angeles and NMC St. Louis. Shapiro was previously assistant to the president of ABA Records and before that was with Kapp Records for eight years. . . . Robert D. Howe and Art Batchelder joined Craig as product managers.

Low Wasserman continues as president and chief executive officer of MCA, and in the past few months the board of directors has taken the unprecedented action of extending the appointment for the full term of an additional year. . . . Happy Godoy appointed music promotion co-ordinator for MGM's "Goodbye Mr. Chips" musical. He will co-ordinate special promotions with disc jockeys and music publishers and will promote the musical's songs.

Irwin Schuster promoted to newly created post of director of provincial activities, Screen Gems-Columbia Music. Schuster was formerly general professional manager in the New York office and will also be in charge of the Granada and National Hollywood and New York. Schuster joined Screen Gems in 1968.

Stan Snyder promoted to sales manager, New York branch, for Columbia and Epic, reporting to Don Van Gorp, regional sales director, Northeastern region. Snyder will direct the activities of the local promotion manager and salesmen, plus artist promotion, in his territory. He has been with Columbia for five years and was formerly Columbia's San Francisco sales manager. . . . Starting with Columbia 13 years ago as salesman, Irv Medway appointed sales manager Epic Records, New York marketing area. Medway reports to Don DeVito, who was previously branch manager, Syracuse. . . . Don DeVito promoted to promotion manager, New York branch, Columbia and Epic Records. DeVito was previously Columbia's promotion manager, Miami Beach. He joined Columbia in 1967. DeVito will also report to Snyder. . . . Headquartered in Pittsburgh, Ron Eble appointed sales manager for the Northeastern region, Columbia and Epic. Eble joined Columbia in 1962 as audio manager, St. Louis. . . . Tom McGuinness, formerly working in Puerto Rico as district manager for Columbia, has been reassigned to the U.S., working in the New York branch. He will assist Mike Volkovitch, operations manager, and also responsible for export sales. McGuinness will work with the company for 14 years and was credit manager and later Latin America sales manager for CBS International.

Ron Nackman named production director of Polydor Inc., reporting to James J. Frey, director of sales and marketing. Previously Nackman was with UA as director of production for 10 years and more recently served in the same position at Vanguard. . . . Gould Cassel, Sid Love and John P. Gula are being transferred from MGM's division to Polydor Inc. All three men have been associated with Polydor since 1964. Gould Cassel is Heliodor product manager and will continue this association with Polydor. Gould, co-ordinator for MGM's classical division for the last eight years, will continue to liaise between Hamburg and the New York operations, reporting to Jerry Schoenbaum, Polydor president. He, with MGM for five years, retains his title of national sales manager/classical division with Polydor. He has been in charge of Heliodor product for the last 18 months. With Polydor he will be assistant productions director and will still be largely influential in handling Heliodor product, responsible to Ron Nackman.

Bob Reno promoted from general professional manager of Mercury Records' MRC Music, to director of recorded product for the Eastern U.S. Reno will be responsible for acquisition and development of product and talent for all labels. Reno joined MRC as general professional manager in July 1968. Previously he was with Kama Sutra, Cannon/Parkway and Mills Music.

Arnie Rosen, currently vice-president, engineering, Gotham Recording Corp., becomes executive vice-president and chief operating officer of the company, effective July 1, 1969.

Duke DeBols named national promotion manager for the Blue Note-Solid State division of Liberty/UA. Before joining Blue Note-Solid State, Dubois, a professional musician, was promotion manager for New York's Metro Distributors. He replaces Al Kelly, recently transferred to Liberty/UA's Minit/Vee Jay division as national sales promotion director. . . . Bud Anderson named director of management systems and services for Liberty/UA. He will develop a company-wide management information

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We'd like to brag a little about our Andy...

You'll pardon us, but it's hard not to brag about America's top male vocalist and one of the most familiar faces on TV today.

So here goes:

Andy's "Happy Heart" single is a record that's going to set records, from the look of its chart action. Billboard. Last week 114. This week 71. Cash Box. Last week 86. This week 75. That's moving.

Then there's airplay. Name the city; our Andy's "Happy Heart" is there. Baltimore, Cleveland, Milwaukee, New York, Los Angeles, San Francisco, Denver, St. Louis, Seattle, Providence, Boston, Buffalo, Memphis, Detroit, Dallas, Houston, Hartford, Albany.

The list goes on. And these are all top-40 stations.

It does his "Happy Heart" proud.

Ours too.

"Happy Heart"

4-44018

On Columbia Records



This One



1A74-NGW-9TC9



Aretha Franklin

"I CAN'T SEE MYSELF LEAVING YOU"

Atlantic 2619



DUSTY SPRINGFIELD

"I Don't Want To Hear It Anymore"

b/w "The Windmills Of Your Mind"

Atlantic 2623



AFM Contract Raises Scale for Recordings

NEW YORK — A new contract between the record industry and the American Federation of Musicians (AFM) has been reached (subject to ratification by approximately 3,000 eligible musicians) though terms of the agreement will not be officially announced until the results of the voting are known in about three weeks.

Two weeks of negotiations between Herman Kenin, president of the 280,000 member union, representatives and major record producers resulted in a new contract that, if approved, will be retroactive to Tuesday (1). The contract, applying to all fields of music, covers musicians' services for all records.

In another agreement, the AFM ratified by a 14 to 1 margin an agreement covering musicians' services for jingles and spot announcements on television and radio. The new two-year contract (retroactive to Feb. 1) increases the basic scale for one hour sessions to \$40 from \$36 for five men or more. For one man, the fee has

jumped from \$72 to \$80, while employers will continue to pay per cent pension antes. In addition to other benefits ratified by the AFM, a union-industry committee to study the use of "canned music" was also established.

The commercials contract was negotiated by the AFM with representatives of the Association of National Advertisers, Inc. and the American Association of Advertising Agencies, and reached in agreement on March 6.

Beach Boys Suit

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American productions, which packages the Beach Boys and other artist's concert tours.

Simultaneously they are in the process of building their own 16-track recording studio within their office complex, which will form the basis for their own label, Brother Records.

All artists on Brother Records will participate in the company's profits, predicated on a formula still to be devised. Artists will be offered complete financial protection through Financial Concepts, Inc., a management company, that will perform complete accounting services and offer financial and investment advice to personnel connected with Brother Records. Finally, the artists will have their personal appearances, fan clubs, and merchandising organized through American Productions, another Beach Boys subsidiary.

Tenna Hits Sales Peak; Jumps 31%

CLEVELAND — Tenna Corp.'s January-February sales rose to a record high of \$6,125,747, up 31 per cent over the \$4,681,229 volume for the same period last year. For the first eight months of the current fiscal year, the company's sales amounted to \$25,875,773, an increase of 45 per cent over the \$17,899,302 volume registered during the corresponding period of the previous fiscal year.

Market Quotations

As of Closing Thursday, April 3, 1969

NAME	1969 High	Week's Low	Week's High	Week's Low	Week's Close	Net Change
Admiral	20 1/2	15	27 1/2	16 1/4	15 7/8	- 3/8
American Broadcasting	76 1/2	55 1/2	219	61	56 1/2	+1 1/2
Amper	39 1/2	37 1/2	39	37 1/2	37 1/2	- 3/8
Automatic Radio	28 1/2	20 1/2	17 1/2	28 1/2	27	+ 1 1/4
Automatic Retailer Assoc.	117 1/2	100 1/2	121	114 1/2	111	+ 1/2
Avnet	36 1/2	22 1/2	91 1/2	25	22 1/2	-2 1/4
Consolidated Corp.	31 1/2	22 1/2	28 1/2	26 1/2	26 1/2	+ 2 1/4
C&D Ind.	45	25	227	44 1/2	41 1/2	-2 1/2
Che	54 1/4	44 1/4	70 1/4	50 1/2	49 1/2	50 Unch.
Chil. Musical Inst.	33 1/2	26 1/2	33	26 1/2	26 1/2	- 1/8
Columbia Inc.	42	29 1/2	47 1/2	34	32 1/2	+ 3/4
Commonwealth-United	24 1/4	14 1/4	98 1/2	15 1/4	14 1/4	+ 1/4
DMW	86 1/2	69 1/2	138	81	76 1/2	-2 1/4
Elmer	6 1/2	4 1/2	6 1/2	8	7 1/2	+ 1/4
General Electric	50 1/2	35 1/2	148 1/2	37	36 1/2	-2 1/2
Gulf & Western	50 1/2	31 1/2	289 1/2	33 1/2	31 1/2	- 1/8
Handelman	46 1/2	36 1/2	253	46 1/2	43 1/2	-2 1/2
Harvey Radio	25 1/2	19	35	21 1/2	20 1/2	- 1/4
Kinney Services	39 1/2	29 1/2	58 1/2	33	30 1/2	+ 1 1/4
Kush Co.	29 1/2	22 1/2	19 1/2	24 1/2	22 1/2	- 1 1/4
MCA	44 1/2	34 1/2	78	39 1/2	36 1/2	+ 1/8
Metromedia	53 1/2	40 1/2	275	47 1/2	42 1/2	-4 1/2
MGM	44 1/2	37 1/2	107 1/2	40 1/2	38	- 1/4
NBC	106	94	521	104 1/2	100 1/2	-1 1/2
Motorola	132 1/2	104 1/2	306	113 1/2	104 1/2	-5 1/4
New Amer. Phillips	157 1/2	127 1/2	264	138	141 1/2	+ 1 1/2
Pickwick Int.	55	40	179	52 1/2	50	-1 1/4
RCA	48 1/2	41 1/4	191 1/4	44	41 1/4	+2 1/4
Servint	49 1/2	40 1/2	77	41 1/2	40 1/2	- 3/8
Trans Amer.	38 1/2	32	112 1/2	37	34 1/2	-2 1/4
Transcontinental Invest.	26 1/2	20 1/2	220 1/2	23 1/2	21 1/2	- 1/4
Triangle	37 1/2	31	115	32 1/2	32 1/2	+ 1 1/4
20th Century-Fox	41 1/4	31 1/4	204	35 1/4	33 1/4	+ 1 1/4
Vendo	32 1/2	24 1/2	88	27 1/2	26 1/2	+ 1/2
Viewflex	31 1/4	24 1/4	37 1/2	29	27 1/2	- 1/4
Warner Bros. 7 Arts	64 1/2	39 1/2	78	50 1/2	47 1/2	- 1/4
Worlwide	15 1/2	19 1/2	26	15 1/2	19 1/2	+ 2 1/2
Zenith	59	49 1/2	70	51 1/2	49 1/2	- 1/2

As of Closing Thursday, April 3, 1969

OVER THE COUNTER	Week's High	Week's Low	Week's Close
Date Packaging Corp.	47	43 1/2	46 1/2
Fidellone	5	4	4
General Artists Corp.	16	15	15 1/2
International Recordings	29 1/2	26 1/2	26 1/2
ITCC	16	15	15 1/2
Julius Ind.	26 1/2	26	26
Leor Int.	32	29	29
Lin Broadcasting	14 1/2	13	13 1/2
Mereo Int.	17 1/2	16 1/2	16 1/2
Mills Music	31	30	31
Newell	29 1/2	28 1/2	28 1/2
NWAC	13 1/2	13	13 1/2
So Gomedy, Inc.	13 1/2	12 1/2	12 1/2
Telepro Ind.	2 1/2	2 1/2	2 1/2
Tenna Corp.	41	38	40
Trans Net Communications	3 1/2	3 1/2	3 1/2

*Over-the-counter prices shown are "bid" (as opposed to "asked"). Neither the bid nor the asked prices of unlisted securities represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of compilation.

The above quotations compiled for Billboard by Merrill Lynch, Pierce, Fenner & Smith, Inc., member of the New York Stock Exchange and all principal stock exchanges.

Tangerine Takes on Autonomous Action

LOS ANGELES—Tangerine Records has taken over many of the administrative chores formerly handled by ABC which continues as its distributor.

The Ray Charles-owned label is now placing its own pressing orders, placing its own advertising and has begun to function like an autonomous company, according to general manager Ron Granger.

Granger, who joined the company three months ago, is the first record industry executive hired by Charles to run the label. Although Tangerine is five years old, it never had its own full-time executive staff. Charles and his manager Joe Adams formerly operated the label when time allowed.

Granger said the new opera-

tion would scout acts and develop ties with independent producers. "Tangerine will remain basically a rhythm and blues company," Granger said, but the intention is to cover all bases of commercial music.

There are eight acts under contract: Dianne Brooks, Jimmy Lewis, Maybelle Johnson (the "Little Willie John"), Wild Bill Davis, the Radelites, guitarist John Bishop, Question Mark and the Mystifiers.

The majority of the recording sessions take place at Charles' own studio. Granger hopes to record Charles' band.

Tangerine has a girl, Maria Rea, at ABC's New York headquarters. She places the pressing orders with RCA and handles all billing.

Hallmark Takes With De-lite

NEW YORK — Hallmark and De-lite Records have merged through the exchange of stock under agreement by both firms' boards of directors. The companies will continue to function independently.

Tom Eddy, orchestra leader, publisher, composer and former manager of Louis Prima, has been signed as art director for De-lite. Eddy, who is also president. That label's roster includes Louis Prima, Sam Butera, Fred Cole, Jimmy Angel, the Schellies, and the Popcorn Blizzards, whose first disk will be released soon.

Vince Gary, Hallmark president, and Joe Villa, vice-president, will supervise all productions for that label. Hallmark's artist roster includes Birdie Wright, the Remo Four, Justin Guarini, Joe Ardisio, the Crystals, and Frank Duke. The new Hallmark and De-lite offices are located at 300 West 57th Street here.

TMC Merges Distributors To Bow TDC

NEW YORK — The record-tape wholesale firm of Transcontinental Music Corp. has consolidated nine subsidiary record-tape distributors into one company to provide more effective sales promotion, said firm's president Howard Weingrow.

The new firm, comprising 250 people, will be known as Transcontinental Distributing Corp. Richard Godlewski is executive vice-president; Ed Woolf, senior vice-president; Howard Ring and Frank Holland, vice-presidents; Robert Ellis and Ross Buschick, assistant vice-presidents and Edward Hacker and Irwin Goldstein, assistant treasurers. Transcontinental Investing Corp. is the parent firm of TMC.

Felt Forum To Showcase Disk Talent

NEW YORK — The Felt Forum, part of the Madison Square Garden complex, will feature record acts Friday and Saturday night, according to Alvin Cooper, the product vice-president of the Garden. Billed as "something else," four name record groups will be on stage each weekend and people purchasing the \$3.50 tickets will be able to dance or just listen. Opening show May 2 will feature The Crazy World of Arthur, Cartoone, the Watts 103rd Street Rhythm Band, and Charles Musselwhite and his Blues Band. Hal Jackson, local deejay, will co-ordinate appearances of local deejays acting as emcees. Larry Benner of Creative Management Associates of GAC is talent coordinator.

Metromedia To Pye in U. K. Deal

LONDON — Pye will re-launch Metromedia's product in the U. K. under a deal signed in America between Pye Records managing director Louis Benbow and Metromedia's head of the record division, Len Levy. Metromedia product will be issued here on the Pye International label. The deal places the American product may eventually appear under its own logo.



PRESENTATION at Kennedy Airport to Pearl Bailey being made by Thomas L. Scantlebury, center, American Airlines' executive, and Andrew Gaida, Billboard Publications' Special Projects Division. Miss Bailey, en route to Los Angeles, was presented with original art rendition used to illustrate cover of recent American Airlines' Fun-in-Flight booklet, which depicts content of the airlines' AstroTereo music-in-the-air programs. AstroTereo program headlined by Miss Bailey was comprised of selections from Project 3 albums. Full three-hour tapes, mastered with duplicated impact, are available for purchase by American Airlines passengers and by the general public through normal music-record retail outlets. Billboard is now in its sixth year of AstroTereo programming for American. Pearl Bailey, the Tony Award-winning star of "Hello, Dolly!", who has shared national raves with Carol Channing for a recent ABC-TV special, has been signed to star in her own special on the network. The show will be produced this summer for probable airing in the fall.

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ROCKY TOP
EVEN ON YOUR MIND
TEAR TIME



DL75094

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Julie Driscoll Steals the Show

NEW YORK — Julie Driscoll triumphed at Fillmore East on March 28, appearing with Brian Auger, one of the top pop organists around, and the Trinity. The success in the evening's second show almost overshadowed the co-headliner, Steppenwolf, and the opening act, John Hammond.

Steppenwolf, featuring the strong vocals of John Kay, gave a solid performance, while Hammond's blues singing seemed to

miss. But the evening clearly belonged to the British group which was making its first New York appearances in the two-night, four-concert program.

Miss Driscoll's voice is strong, clear and exciting. The electricity she created made this a memorable, unsurpassed performance. Was managing director of Fillmore East, acknowledged that the reaction which drew a second encore performance from the theater, where such responses

Linhart Serves a Menu of Raga Rock, Folk and Pop

NEW YORK — Buzz Linhart, secure despite equipment problems, gave an exceptional set of folk, pop and his brand of raga rock at Ungano's on Saturday (29). An unusual performance also was turned in by Marianne Decati, an Indianapolis group with solid instrumental values.

Four of Linhart's songs were from his Philips album, including "Sing Joy," a raga rock that ended his set. Vocalizing and a form of scat singing, typical of Linhart's performances, were intensively used during this lengthy number. Tim Hardin's "Yellow Cab," his opener, "Willie Jean" and "Step Into My Wildest Dreams," also from the LP, were other examples of Linhart's vocalizing-singing style.

He turned to rock with John

Sebastian's "Good Time Music." A combination of folk and pop was evidenced in Fred Neil's "The Rag In," which turns up quite a bit these days. In the middle of this selection, Linhart did a snatch of Donovan's "Season of the Witch," another performance to the fans' favor.

Tom Hensley on keyboards, shone with Masters of Decati, although his soft vocal style did not come off at first. But, his playing of organ and piano keyboards was outstanding. The other musicians also were solid performers, especially drummer Stan Gage, who maintained a steady beat. Lead guitarist Steve Blum also had opportunities to shine, while bass guitarist Gary Campbell proved dependable throughout.

The quartet did several numbers from their upcoming debut album on Vanguard, including "Pieces, Together, Pieces," an extended number with remarkable arrangement. The set was changed throughout. Hensley and Blum excelled in this one. "Boxes" and "Shining" were other good numbers from the LP. Campbell also assisted with the vocals. **FRED KIRBY**

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Ackles Offers Hot Program —Train Robbery Has Steam

NEW YORK — The Bitter End had two first-rate musical acts on March 28: David Ackles and the Great Train Robbery, a new 10-member group with a truly bright future. The latter proved a genuine surprise. The group, which was only formed recently, was playing its first regular gig anywhere.

Ackles sang only one number from his Elektra album "Bunny Come Home," which, despite a lilt in the accompaniment, was in the slow deliberate style of most of his offerings. Accompanying himself on piano, Ackles sang softly or powerfully, blues and ballad.

The Great Train Robbery, which closed the bill, has a multitude of assets, including the strong blues voice of Genia Ravans and the excellent, jazzy arrangements of guitarist Aram Schiffrin and organist Mike Zager.

The musicianship of the other members of the group was evident in original material and in an instrumental coupling of the Beatles' "Eleanor Rigby" and Paul Simon's "Parsippany, Fair." Lou Huff played baritone, tenor and alto sax, and flute expertly, while trumpeters Vito J. Pappalardo, Steve Tenenbaum and Richie Meisterman all had ample opportunity to display their prowess. Dennis Parisse on trombone, Leon Rex on drums, and Bill Takas on bass guitar also were in fine form.

In the closing "I Am a Want Ad," Zager played both organ and conga drums, while Huff ranged from instrument to instrument. The backing changed effectively as Miss Ravans sang strongly and authoritatively. Tenenbaum and Meisterman were also good soloists. Bobby Kosser, a young comic, completed the bill. **FRED KIRBY**

Signings

Anthony & the Imperials have re-signed with Liberty U/A's Vesp label. Talking Heads re-signed with Columbia... The Fairport Convention, English rock group, has signed to A&A Delat LP is "What We Did On Our Holidays," produced by Joe Boyd... The New York City group, The Chips Momen will handle his first sessions... Pianist Mike Rubini to Imperial... The Serf and Last Ritual to Capitol through Lumumba Productions, owned by Tom Wilcox and Mark Joseph.

... Freddy Hemch and the Soulsters to Tower through Pathway Productions... Charles Paul Griffin and Bret Kennedy... The Fields to Uni... The Goldiggers, 12-art set, Heritage Group debuts with "Fun to Be Young" LP... Patti Helder to Liberty... The Charles Ross Angeles, for personal management... Steve Baron Quartet to Rykodisc... The Tokyo Happy Cats to Bob Marcano's new label... Eftemio, World to Sun... Talent Corp. for personal management... The Velvet Night, to Rykodisc... Charles Ross Metromedia... Tony Matti to Sistras Records with new single, "And the Winner Is...". Singer-composer-guitarist, to Dot Records via Anita Kerr Enterprises... Jeremy to Atlantic Records... Morris Gardner, Gall Winters and the Persantones to the OR label... Alex, a pop group, has signed to Corby Records. The label has re-signed Lesley Roy, formerly of Charles Ross III joins Crooked Fox Productions... Lin Lowe, formerly of Electric Blue, to Sun Records as an artist-producer... Hank Schiffer has signed with Johnny Rivers' Soul City Records.

Illusion's Beat Rocks Harlow, Pushes Steel

NEW YORK — The Illusion, a Long Island rock quintet with obvious teenie bopper appeal, had a successful opening at Harlow's on Tuesday (1). Stressing strong beat and strong vocals, the Steel Records group received heavily on material from their new Steel album, which suited the local performers' fans fine.

Joe Vinci, an animated performer, had the bulk of the vocal honors, but the blending of Mike Maniscalco and Chuck Adler's voices also was interesting by set. The extended closing "You Don't Need Any Reason" afforded drummer Mike Riccardella creditable solo. Les- ter Cerniglia, who

also joined in some of the vocals, also was a capable musician as were Adler on bass and Maniscalco on rhythm guitar.

Among the good numbers from the album were "Run, Run, Run," "Talkin' Sweet Talkin' Soul," "Willy Gee," "Alone" and "Just Imagine." All except the last, which featured Maniscalco on vocals, were hard rhythmic numbers, well suited for dancing, although the club packed mainly with young people not much interested in listening and watching. The material had traces of old-style rock, which is becoming popular again today. **FRED KIRBY**

Jason Holiday Brings Novel Act to Steve Paul's Scene

NEW YORK — Jason Holiday sang, danced, rapped and camped at Steve Paul's Scene Wednesday (2) proving to be the most unusual act to play the "in" nightclub in some time.

The Douglas Records artist was jazzy in vocal delivery and movement, even using scat singing at times, although he ended in a mellow vein with "God Bless the Child." His future might prove interesting to watch as a novelty act. Three musicians backed him.

Vanguard's Masters of Decati had a strong set with lead guitarist Steve Blum especially im-

'BLUES RECORDS'

Compilation for Buff & Collector

NEW YORK — "Blues Records: 1943-1966" (Hanover Books, 381 pp.), a labor-of-love compilation by the noted blues scholars Mike Seditter and Neil Slaven, is now available in the U. S. through Oak Publications in New York. Three years in research, "Blues Records" is a deliberate, painstaking who's for a lost generation in American music history. A reference work of unrecorded history and minority suppression. The author, editor of the internationalist "Blues Unlimited" magazine, and Slaven, also with "Blues Unlimited," &B Monthly, and Blue Horizon Records, have served collectors and blues buffs with a primer and outline for an obscure age in American musical history. **EDITH**

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"WILL I FIND LOVE"
B/W
"LITTLE GREEN APPLES"

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From The Music Capitals of the World

(DOMESTIC)

CHICAGO

Brother Jack McDuff is appearing nightly at the London House. . . . Ten Years After, Junior Wells and Buddy Guy are on tap Friday and Saturday (11-12) at Aaron Russo's Kinetic Playroom. . . . The Chicago-based unit of Shelton-Carlins, Inc., headed by Englishman Peter Shelton and Chicago attorney Joel Carlins, has added Muzzy, former bass player and vocalist with the Outsiders, to its roster as a solo vocal act. The firm also recently signed the Life, a new rock group from Findlay, Ohio. . . . RCA's Ralph Eiler recently hosted Rodney King and Henry Mancini during promotion swings through Chicago. . . . Smash product manager Shelly Turk reports a good response to the label's "Mendocino" LP by the Sir Douglas Quintet. The Circus is currently appearing at the Rush Hour. . . . Fernando's Musical Enterprises, Inc., recently hosted a party for Baby Huey and the Babysitters at Baby's Balcony. The group's latest single on the Curton label is "Mighty Mighty Children."

May 16 marks Harry Ender's 20th anniversary as a professional songwriter. His first published song was "It's All Over But the Crying" recorded by Al Martino on 20th Century-Fox. . . . "You Got Me Hummin'," by the Fun Fax, is the initial release from Ex-Plo Records, a new label of the Little Fort Record Co. The label is being distributed by Summit Distributors in suburban Skokie. . . . The Nine Train opens Wednesday (9) at the Rush Up. . . . Myron Earlit, at World Wide Distributing, has signed an artist management contract with Rush Hour, a group that will shortly be recording on Philips Records. Earlit also has begun managing West Side Story, a group featuring female drummer Maria and George Legris, formerly with the Beckinghams. . . . India's Ali Akbar Khan recently performed in concert at the University of Chicago.

Elektra's John Koerner recently appeared at the Triangle Bar in Minneapolis. Koerner's new LP is called "Spider Blues." . . . Another Elektra artist, David Ackles, recently performed at the Canterbury House in Ann Arbor, Mich. . . . The Playboy Penthouse is spotlighting the vocal duo of Shepard & Jordan. . . . Singer-pianist Kim Martell and her musicians, Dawn Nelson and Norby King, have begun the ninth month of their engagement in the lounge of the Flame East Steak House. Their current contract runs through May 27. . . . Comedian Jimmie Lee Quilley, featuring Azle Mortimer are appearing nightly at Mister Kelly's. . . . The Jimmy Lee Quilley, featuring Teri Napoli, is providing the entertainment at the Embassy Lounge of the Colony East Restaurant.

The Upon Downs are winding up a Midwest swing with three week engagements at the Hayloke in Indianapolis. . . . Norman Lindquist, vice-president for sales at Fred A. New Communications Centers, Inc., is demonstrating his trombone technique at every Friday session of "Jazz at Noon" at the Riverboat. . . . Top honors of the WGN-Illinois Opera Guild "Auditions of the Air" went to bass baritone James Johnson of Los Angeles and mezzo coloratura Raschelle Foster of Carbondale, Ill.

RON SCHLACHTER

CINCINNATI

Vivienne Della Chiesa, whose "Vivienne" TV seg is spotted for 90 minutes, five days a week, over Avco Broadcasting's network via WLWT here, is putting in a two-

week vacation cutting an album of tunes most frequently requested by her viewers. She put in last week in New York, and this week is in Nashville, putting the finishing touches to the deck, which will get heavy plugging on her daily stint. Guesting in Vivienne's spot on the show last week was David Hartman, of TV's "The Virginian." Holding it down this week is Bob Clayton, who has his own TV show, "Concentration."

The Terms for Decency rally, set for Cincinnati Gardens April 20, looks like a shoo-in to attract an over-capacity crowd of more than 15,000. Plans for the rally were made several weeks ago following the success of a similar affair in Miami, where it was viewed as reaction to a public performance by the Doors, wherein one of the members was alleged to have given an indecent performance. From the outset, the rally here got overwhelming support from various civic groups, unions, showbiz personalities and the press, with many individuals and business houses contributing moola to help cover the nut. Local teen-agers have been placed in full charge of arrangements, with Fred Wymore, University of Cincinnati freshman, named general chairman. Admission will be by ticket and limited to 15,000. Bob Brann, WLWT personality, will emcee the rally program. Charlie Keeler's orchestra will play the event, augmented by numerous musical and sing groups from the area. Also programmed is Dick Clark, who is expected to bring a contingent of talent in with him.

The Doors were scheduled to make two appearances at Music Hall here March 30. On March 10, the Music Hall Association board voted to cancel the engagement because a member of the group was charged with obscenities during a March 1 show in Miami. Bellin Productions, which had planned to promote the March 30 engagement, filed a \$1 million-plus suit against city officials and sought a court order to allow the two performances. However, Judge Timothy S. Hogan ruled in the U. S. District Court that the Music Hall Association was within its rights to cancel the March 30 appearances.

John Leffler, who has been district sales manager for Capitol Records here, has shifted to Capitol's Creative Products Division, in the same office here. Succeeding him in his former post is Tom Ellison, who made the move from Miami. Max Callison, Cap's Creative Products chief in Chicago, was in town last week for a session with Leffler. Another recent Capitol shift here saw Dick Belked promoted to district promotion manager, replacing Buzz Willburn, transferred to Capitol's West City office.

BILL SACHS

(Continued on page 16)



JERRY PURCELL, right, president of the new GWP Records, and Paul Robinson, left, labels' vice-president. Bank entrepreneur-author-poet Maye Angelou holding her GWP album at a party to launch the label held at Paparazzi, in New York.



I'll Walk With God.
Harry Secombe. (PHS 600-296)
MOVING SPIRITUALS
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The Hamilton Face Band.
The Hamilton Face Band. (PHS 600-308)
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Leigh Stephens. (PHS 600-294)
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Presenting Edu Lobo.
Edu Lobo. (PHS 600-297)
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ALSO RECENTLY



The Best of Nina Simone.
Nina Simone. (PHS 600-298)
NINA'S TOP HITS
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Jack Nathan & His Orchestra.
(PHS 600-300)
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The Best of Nina Simone	Nina Simone	(PHS 600-298)
37 Minutes of Group Therapy	Group Therapy	(PHS 600-303)
Righteous	Harvey Mandel	(PHS 600-306)
The Hamilton Face Band	The Hamilton Face Band	(PHS 600-308)
I'll Walk With God	Harry Secombe	(PHS 600-296)
Red Weather	Leigh Stephens	(PHS 600-294)
Presenting Edu Lobo	Edu Lobo	(PHS 600-297)
If Glenn Miller Played the Hits of Today	Jack Nathan & His Orchestra	(PHS 600-300)

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Frank Hubbell & The Stompers.
(PHS 600-293)

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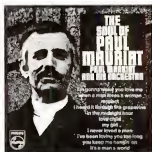
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Note: No intermixing. For example, when ordering the new Mauriat album, you cannot include any Mystic Moods albums in your Baker's Dozen order. Or vice-versa.

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Paul Mauriat. (PHS 600-299)

TOP R&B HITS
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New Mystic Moods Orchestra LP

Album	Quantity
Extensions (PHS 600-301)	
Total	

Complete Mauriat LP Catalog

Albums	Quantity	No Charge
Listen Too!	(PHS 600-197)	
Of Vodka and Caviar	(PHS 600-215)	
More Mauriat	(PHS 600-226)	
Blooming Hits	(PHS 600-248)	
Mauriat Magic	(PHS 600-270)	
Prevailing Airs	(PHS 600-280)	
Doing My Thing	(PHS 600-292)	
Total		

Complete Mystic Moods LP Catalog

Albums	Quantity	No Charge
One Stormy Night	(PHS 600-206)	
Nighttide	(PHS 600-213)	
More Than Music	(PHS 600-231)	
Mexican Trip	(PHS 600-250)	
The Mystic Moods of Love	(PHS 600-260)	
Emotions	(PHS 600-277)	
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• Continued from page 14

LOS ANGELES

Reprise has released "Windmills of Your Mind," by Noel Harrison as a result of the song's rising an Oscar nomination as one of the best film songs. . . . The Experience is a new rock club opened at 7551 Sunset Boulevard.

FILM FACTS: James Brown makes a cameo appearance in "The Phenix" for W-F. . . . Lalo Schiffrin used several members of Mongo Santamaria's group in scoring "Chel" for 20th Century-Fox. . . . Gil Evans has scored

Talent

From The Music Capitals of the World

"Parachute to Paradise," an avant-garde adventure film. The *Losers of Identity* sing the title song composed by Allan Gittler. . . . The Cream's 86-minute film of final concert appearance in England is making the rounds of local arenas at a concert show. . . . Les Starvus will write the original music and Gene Page will arrange the charts for the new *Sid and Marty* Krofftt NBC-TV series, "H. R. Pufnstuf."

The "James Brown Story" is slated to begin filming in May through Dick Clark Productions, with the singer playing himself. . . . Jody Miller has finished a

six-day personal appearance tour of Hawaii. . . . Ed Ames plays Melodyland April 15 with Peter Nero on a one week stand. . . . It was Roumani and Jack Benny at Melodyland March 21-23.
ELIOT TIEGEL
BRUCE WEBER

NEW YORK

Rod McKuen will celebrate his birthday, Tuesday (29), with a concert at Carnegie Hall. The program, to be recorded for a double album by Warner Bros. 7 Arts, will also be filmed for a second TV special on the poet-composer. . . . The *Elvis* club opens at the Royal Box of the Americana Hotel, Thursday (10). . . . *ATA Enterprises*, featuring Jay Black, who heads *ATA*, will produce a special benefit for the League of Cardiac Children at the Electric Circus on Tuesday (22). Jay & the Americans, featuring Jay Black, who heads *ATA*, will produce a special benefit for the League of Cardiac Children at the Electric Circus on Tuesday (22). Jay & the Americans, featuring Jay Black, who heads *ATA*, will produce a special benefit for the League of Cardiac Children at the Electric Circus on Tuesday (22).

Flashback — the Rocking 50's. . . . Folk singer Jerry Jeff Walker appears at the Butter End, Wednesday (2) through Monday (14). . . . The Serendipity Singers set for the Ed Sullivan Show on Sunday (13). . . . Eddy Arnold's autobiography, "A Long Way From Henderson," will be published by Hewitt House. . . . Jamie De Roy finishing her Living Room debut on Sunday (6). . . . Ann, a rock group, begin a national tour at Fillmore East, Friday (11). . . . Noble Sissle and Eddie Blake have made the Martin Luther King Memorial Fund the beneficiary of royalties on their song, "Martin Luther King," published by Len Feist. AGAC has also been named administrator of Jerry Keller's royalties on "I Have a Dream," published by Northern Music. The royalties have been turned over to the heirs of Martin Luther King. . . . The Illusion, Speed Records group, perform at Harlow's through the month of April. . . . Masters of Deceit, Vanguard group, debut at Ungano's (210 West 70th) three days, beginning Friday (4). . . . The Children of God, A&M group, begin a local personal appearance tour with dates at the Dyanmite Club, Brooklyn, Wednesday (16) through Sunday (20), and the Electric Circus, May 6 through 11. . . . Bob Hite, 25-year-old lead singer of Cannon Heat, Liberty group, married last month at the Prince of Peace Lutheran Church in the San Fernando Valley. . . . Atco's New York Rock & Roll Ensemble have completed a hour TV show on talent for airing in early May on Channel 13 (WNBT).

Julie Driscoll Steals Show

• Continued from page 12

Auger as they sang "Let the Sunshine In" from "Hair."

Steppenwolf also began strong as the Dunhill group overpowered "Sookie Sookie," which is on their first Dunhill album as were "Hootie Kootie Man," "Born to Be Wild" and "The Pusher." The last was a top-notch number with Kay's emphatic vocals. "Chicken Wolf" and "Rock Me" were good songs from their latest album.

Kay was aided on vocals by Goldy McJohn, a fine organist, and bass guitarist Nick St. Nickolas, clad only in athletic supporter. Kay and Michael Monarch shared capable lead guitar honors. Jerry Edmontson was steady at drums.

Hammond, a fine musician, played both guitar and harmonica as well as sang in a strong bluesy manner, but his set lacked fire. Among the Atlantic artist's selections were "Sugar Mama," which is on his latest Atlantic album, and "I Can Tell," the title song of his previous Atlantic LP.

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INSURE TIME TAPS

by: Larry Finley

Automatic Radio of Boston who are doing a tremendous amount of national advertising in LIFE, ESQUIRE, and SPORTS ILLUSTRATED, have just offered a tremendous tie-in with the Johnny Carson Show. Over 100 NBC affiliated stations will carry the Automatic Radio commercial messages to over 4 million viewers in over 2½ million homes. The commercials will be done personally by Johnny Carson and Ed McMahon and AR is providing Johnny Carson staffers, streamers, counter displays and ad mats to their distributors and dealers.

The impact of this advertising will have a great effect on the Stereo Tape Cartridge industry and dealers should gear up to meet the great anticipated sales of pre-recorded tapes.

In last week's column we reported the BILLBOARD 1969 INTERNATIONAL LAPE DIRECTORY estimated total sales for the year of 247 million dollars in pre-recorded tape. Another very interesting report was the breakdown of outlets that carry 8-track Cartridges. This report showed 47% in music and record outlets which include record departments of department and discount stores, 18% in auto automotive retailers which include automotive departments of department and discount stores, 15% for tape centers, 9% for mail order and 11% for all other outlets which include cameras, hi-fi, radio-TV appliances, new and used car dealers, etc.

One of the reasons appears in the music industry are looking forward to tape sales in the neighborhood of one-half billion dollars during the calendar year of 1969, is because of the tremendous exposure given to this new concept.

The majority of the record companies now include stereo tape cartridges in their national advertising whereas a year ago it was a rarity to see the words "also available on 8-track Cartridges" in a record company ad.

Manufacturers and importers of Stereo Tape Decks and Cassette Players are now advertising to such an extent that it also is a rarity to pick up a magazine and not see an ad featuring 8-track Cartridges or Cassettes.

NAL Super Stereo 8 Tapes are being featured on the Saturday Night "Midwest Game" which is seen on the full-color ABC Network. In addition NAL has contracted for a full page each month in Coronet Magazine, and a large advertising campaign is being planned by NAL for the fall.

Many NAL distributors are reporting that they are finding new outlets for tape sales which include marinas, truck stops, private airports and many small chains of gasoline service stations are adding tape cartridges to the products they are selling.

If you are a dealer who would like the name of your nearest NAL distributor, call collect (212) 265-3340 or dial us directly on the toll free Inquiring WATS line (800) 221-7270.

W-7 Debuts Display Unit

TORONTO—Warner Bros.-Seven Arts Records Company of Canada will provide dealers across the country with a new tape display center.

The display inventories 500 units, displays the entire W-7 catalog, and it is claimed, is completely pilfer-proof. All of this in only four square feet of floor space.

W-7 is making the display unit available to dealers free of charge.

The construction and distribution of the unit has been undertaken by W-7 as a result of the tremendous Canada-wide boom in 8-track and cassette packs.

Latest figures released by W-7 sales department indicate that the company is doing slightly better than 20 per cent of its total retail business in the tape area.

Bell's Tape Now Up to 16.3%

NEW YORK—Bell Records, licensing its tape B-Record, duplication and marketing to five companies, registered its tape sales at representing 16.3 per cent of its total recorded music volume (based at suggested list price). Bell's tape product is handled by GRIT, Ampex, ITCC, North American Leisure and Muntz.

Finebilt's 5-Configuration Duper

By FRUIT WEBER

LOS ANGELES—Finebilt Manufacturing Co., producers of sound equipment, is introducing a five-configuration tape duplicator.

The unit (Model 69-5) duplicates 4 and 8-track CARTRIDGES, cassettes, playtapes and reel-to-reel. Configuration changeover, according to company vice-president Joe Bouzougou, is simple enough to be handled by the operator. The duplicator sells for \$47,500, weighs 800 pounds and occupies 14-square-feet of floor space.

The duplicator features a self-contained control system with push-button operation, a departure from conventional master/slave schematics, said Bouzougou. A common capstan transport prevents wow or flutter into the copies made on any of the five duplicating positions. The machine produces up to 1,000 units per eight-hour shift.

As an accessory item, the company offers a tape loop bin for the reproduce position, allowing a 7,200 foot run on each of the duplicating positions.

Delivery of the first machine will be to Fabrica Venezolana de Discos, a recording company in Latin America.

Tape Enters Mass Merchandising Era

Continued from page 1

The merchandising package to be tested by Korvette is manufactured by Modern Album and Finishing Co., Inc. It is comprised of a plastic bubble containing the cartridge or cassette, set into a folded cardboard panel which must be torn open in order to get at the product. Two of the packages fit into a regular-sized record album browser box, with a divider between the items.

The sale of tape has achieved its high dollar volume despite two inhibiting factors—the lack of consumer awareness of the product, and the fact that retail outlets have felt obliged to secure the product under local and key. With the Korvette merchandising package, these difficulties are eliminated. The package is too large to be pil-

Tape CARtridge AST Div. Into Hardware; Seeks Music Dept. Sales

By HANK FOX

NEW YORK—Ampex Stereo Tape (AST), the software division of Ampex Corp., is moving into cassette player sales in order to crystallize the concept of the cassette as a mass market music system. In an attempt to mass merchandise a teen-oriented player, AST will seek to sell its music

AMPEX, (MGM ROME-ANCE) SPARKS INCENTIVE PLAN

By LEE ZHITO

NEW YORK—Ampex and MGM are co-sponsoring a tape sales meeting and junket to Rome and Naples for distributors and their wives, May 2-10. Distributors who buy 6,000 Ampex-duplicated MGM packages will receive two tickets for the Italian meeting.

In addition to distributors and their wives those attending will include Don Hall, vice-president and general manager of Ampex Stereo Tapes; AST's four regional sales managers, Harvey Urman (East), Stan Clark (South), Irv Bruso (Midwest), and Jim Vought (West). MGM will be represented by its tape division head Irv Stimmler, and national sales manager Jerry Geller.

Between 160 to 200 are expected to attend.

LTD Rolls Disney's Storybook Tot's Line

By BRUCE WEBER

OMAHA—Liberty Tape Duplicators is duplicating Disneyland's children's storybook line in 8-track and cassette, the only configurations Disney will use. The initial release, scheduled for late spring or early summer, consist of 12 titles each in cassette and 8-track, both retailing at \$4.98. The contract with Liberty will be on a product-to-product basis rather than any long-term arrangement, said Jim

(Continued on page 78)

PICKWICK INT'L GOES CASSETTE

NEW YORK—Pickwick International will make its economy-priced product available in the cassette configuration. Suggested retail price will be \$4.95, the same as that of its 8-track product. Also as of this date, Pickwick will do its own marketing and distribution. No duplicator for its cassette line has been named. Stereodyne handles the company's 8-track cartridges.

FINEBILT's new tape duplicator allows for change of configuration with minimal effort and time loss. The unit can duplicate 4 and 8-track CARTRIDGES, cassettes, playtape and open reel.

is called Tape/View. According to present estimates the cassette package will cost 7½ cents and the 8-track package 8½ cents. Ultimately these costs are expected to be borne by the manufacturer.

Modern Album and Finishing Co. has been talking to most major labels and many chains across the nation.

NEW YORK — At press time it was learned that the Sam Goody chain will be testing the Modern Album Tape/View merchandising package. Goody has ordered 30,000 of them—22,000 for the cassette configuration and the remainder for 8-track cartridges. These are expected to be delivered within the next several weeks.

It is believed that the reason Goody is ordering more cassette than 8-track packages is the lar-

ger concern over pilferage of the smaller item.



TAPE/VU CARTRIDGE merchandising package being tested in Korvette stores was designed by Modern Album to provide maximum exposure for both 8-track and cassette product in existing browsers while promising maximum security against pilferage. Package consists of plastic blister encasing cartridge sealed to 12-inch long pasteboard.



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PHILIPPE ENTREMONT—Concertos By Moonlight; (8) 18 11 0094
PETER HEND—I've Gotta Be Me; (8) 18 10 0628
OSCAR NIEMEYER—Greatest Hits, Vol. IV; (8) 18 11 0142
PAUL REVERE & THE RAIDERS—Mad "B" News With Marshall Mathers; (8) 18 10 0572
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ELEPHANT'S MEMORY; (8) L1 5033, (4) F1 5004, (4) F1 5036
1910 FRUITFUL CO.—Indian Giver; (8) L1 5026, (4) F1 5036

Hob

JAMES CLEVELAND / SHIRLEY CAESAR MIGHTY; (8) J1 5015, (4) J1 5016
GREAT MOMENTS IN MUSIC; (8) J1 5015
SHIRLEY CAESAR/REV. CLAUDE JETER—In Spirit; (8) J1 5016

Jad

JOHNNY HASH—Soul Puffs; (8) L10 1006, (4) F10 1006

MGM

HANK WILLIAMS JR.—Songs My Father Left Me; (4) F13 4421

Mace

JOHNNY KOCHAK & HAKKI ODEADIA EN-SERVO—Middle East March; (8) L94 10011C
PARROT GREGGARIAS & ORCH.—The Music of Greece; (8) L94 10012C
JOHNNY KOCHAK & HIS ORCH.—Polish Waltzes; (8) L94 10013C
THEOLOGICAL SEMINARY OF THE PROTESTANT EPISCOPAL CHURCH CHOIR—Rejoice; (8) L94 10014C
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LOS PICKERS—The Music of Spain; (8) L94 10042C

Musicor

GENE PITNEY—Greatest Hits; (8) L56 3174, (4) F56 3174

Project 3

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ROCKY GAIL & THE BISHOPS—El Fantastico; (8) L64 2016

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82086, (C) JST 82086

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CHURCH OF THE LIVING GOD—Praise God—Gospel; (8) JST 82088, (C) JST 82088

DELIA REESE—Arrival—Gospel; (8) JST 82089, (C) JST 82089

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THE CROWD—New Level; (8) JST 82093, (C) JST 82093

SUPER GOLDEN HITS Vol. 2; (8) JST 82094, (C) JST 82094

AUTUMN HARMONY; (8) JST 82095, (C) JST 82095

ALISA KASHI; (8) JST 82096, (C) JST 82096

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(Continued on page 24)



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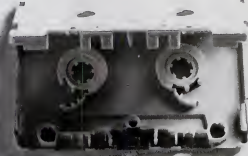
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• Continued from page 23

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T.I.M.E.—Smooth Sailing; (B) 8933, (A) 8933,
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Capitol
JULIE DRISCOLL, BRIAN AUGER & THE
TRINITY—Judy & Bruce; (2) 4CL 136
JOHN KASANDRA—A Higher Plateau; (2) 4CL
157
JEAN SHEPARD—It's Fly Away; (2) 4CL 171
WILLIE TATE—You Only a Man; (2) 4CL 199
LEAH FORSTADT—Hand Some . . . Home
Sweet; (2) 4CL 203
CASHMAN, FESTIVAL & WEST; (2) 4CL 211
WAZEL—Live On Tree Branches; (2) 4CL
201
RAY KING COLE—Smiles; (2) 4CL 202
The Best of STOKOWSKI in Stereo Album 2;
(B) 4CL 8094
The Best of LAURINDO ALMEIDA Album 2;
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MARK THOMPSON—Smoky the Bear; (2) DOT
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Monument
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SARA ACQUATE—Voices of Africa/High Life
& Other Popular Music; (2) NON C
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OGIO BIANCO DE HOLLANDIA HA ITALIA;
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(2) RGE A 5250

The Bach Guild
I SOLISTI DE ZAGREB—The Virtuoso Flute;
(2) 1504 & 1548

Vanguard
NETANIA DAVSHIN—Songs of the Avenger;
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NAL

Cotique
Johnny, Celo, & Doh—Scapello Slaves;
(B) CO 8104, (C) CO 8104
JOEY PASTRANO & DECK—Let's Ball; (B)
CO 8106, (C) CO 8106
JOHNNY COLOM & DECK—Boogabo 57;
(B) CO 8107, (C) CO 8107

THE LABON BROTHERS & DECK—Psycho-
detic Goes Latin; (B) CO 8108, (C) CO

NEW SWING SEXTET—Introducing; (B) CO
8109, (C) CO 8109
JOHNNY RIVERA & TEGUILA BAND; (B)
CO 8110, (C) CO 8110

THE TIT BAND—TNT Demolishes; (B) CO
8101, (C) CO 8101
JOEY PASTRANO & DECK—Joey; (B) CO
8112, (C) CO 8112
JOHNNY RIVERA & TEGUILA BAND; (B) CO 8113
JOHNNY COLOM & DECK—More Over; (B)
CO 8114, (C) CO 8114

THE LABON BROTHERS & DECK—The
Brooklyn Bums; (B) CO 8105, (C) CO
8105

VARIOUS ARTISTS—Cotique Golden Goodies
(Tommy); (B) CO 8106, (C) CO 8106
VARIOUS ARTISTS—Cotique All-Time Smashers;
(B) CO 8107, (C) CO 8107

MACHITO & HIS DECK—Soul of Machito;
(B) CO 8108, (C) CO 8108
JOHNNY COLOM—Portrait of Johnny;
(B) CO 8109, (C) CO 8109

Introducing TITO DE CORDA; (B) CO 8101,
(C) CO 8101

THE LABON BROTHERS—I Believe; (B) CO
8102, (C) CO 8102

THE TIT BAND—Mission Accomplished;
(B) CO 8103, (C) CO 8103

JOHNNY RIVERA & TEGUILA BRASS—Up
and Away; (B) CO 8104, (C) CO 8104
JOEY PASTRANO—Let's Ball; (B) CO
8105, (C) CO 8105

NEW SWING SEXTET—A Taste of Spanish
Merriment; (B) CO 8106, (C) CO 8106
EL LUPO—Lupo El Fantastico; (B) CO 8108,
(C) CO 8108

THE LATE-RENS—Buena Gente (Good People);
(B) CO 8109, (C) CO 8109

THE TIT BAND—The Melodians; (B) CO
8110, (C) CO 8110

LA NEW YORKER—Es Mejor Tarde Que
Nunca; (B) CO 8111, (C) CO 8111
CHOLLO RIVERA—By Challo; (B) CO 8107,
(C) CO 8107

GNP—Crescendo
RENE TOUZZET—Broadway to Havana; (B) CR
8087, (C) CR 8087
RENE TOUZZET—Mr. Cha Cha Cha; (B) CR
8088, (C) CR 8088

MACHITO at the Crescendo; (B) CR 8089,
(C) CR 8089
JOEY PASTRANO—Let's Ball; (B) CR 8084,
(C) CR 8084

RENE TOUZZET—Greatest Latin Hits; (B) CR
8085, (C) CR 8085
ERDIE CARO—A Taste of Canto; (B) CR 8087,
(C) CR 8087

RENE TOUZZET & HIS DECK; (B) CR
8090, (C) CR 8090
TITO PUERTO—Punto Nuevo; (B) CR 8091,
(C) CR 8091

BUDDY MERILL—Latin Festival; (B) CR
8092, (C) CR 8092

Joint Promo Sprouts in
Lib's Shower of Guitars

LOS ANGELES — Liberty
Stereos Tapes and Liberty Rec-
ords are co-ordinating their first
project together — "April
Showers of Guitar" featuring
material by Tommy Garrett.

All radio and print advertis-
ing will jointly promote tapes
and albums by 50 Guitars of
Tommy Garrett, with emphasis
on a new title, "The Best of."

In addition, the tape division
will feature eight of Garrett's
titles from his catalog of 20
tapes.

The tape division will pro-
vide customers with a special
cloud mobile heralding the
"April Shower" campaign. The
new Garrett package is among
eight new titles currently being
released.

Among the new releases are
five ray projects—called "spe-
cial releases," by the division's
general manager Earl Horowitz.
These include cartridges by
Johnny Winter, Peter Sarstedt,
the Ventures, Traffic and the
Classics IV.

In the past, the tape division

has released titles one month
after the LP. "We are now
closing the gap," says Horowitz,
"to where it is likely that car-
tridges are coming out two
weeks after the album."

Advance Preview
Cartridge Used
For Album Promo

NEW YORK — Command/
Probe, in order to improve al-
bum promotion at the jockey
level, has made up an 8-track
cartridge of a new LP prior to
the release of the LP. This car-
tridge preview, according to
Command/Probe topper Joe
Carlton, "is for deejays to play
in their cars, rather than when
tied to their desk duties at their
stations."

Carlton got the idea from his
field men and implemented it
in connection with the album,
"Love Song of A. Wilbur
Meshel." Carlton said he would
not do this with every album,
but with exceptionally strong
product which—in the firm's
opinion — the jockey should
hear it in its entirety. The de-
jay can play the cartridge when
driving to and from his office.

UNITED ARTISTS

United Artists

THE SPENCER DAVIS GROUP—Newies; (B)
UA146, (A) UA146, (C) UA146
JAY & THE AMERICANS—This Magic Mo-
ment; (B) UA146, (A) UA146, (C) UA146
GEORGE JONES—Golden Hits, Vol. 3; (B)
UA147, (A) UA147, (C) UA147



29,524

UP and AWAY...

Between June 30, 1968, and December 31, 1968,
Billboard's world-wide paid circulation soared to
a record high of 29,524, an increase of more
than 760 copies per week in just six months.*

BILLBOARD really gets you off the ground!

*As filed with Audit Bureau of Circulations, subject to audit.

The MM-1000 master recorder from Ampex.

Does some regional dialects too. Like Country and Western, Dixieland and even bits of Chicago Jazz. Depending on what you're in to.

The only professional audio recorder with a transport designed specifically to handle 2" wide tape. The same transport that sails through rugged everyday use on thousands of Ampex professional video tape recorders throughout the world.

Buy it in 8, 16, or 24 channels. If you decide to start with 8, you can expand later to 16 or 24. It's our heavy. Look into it. Could be just the thing for what you're in to.

Information from Ampex, Attn: Leon Wortman, 401 Broadway, Redwood City, California 94063. Or call collect (415) 367-4400.

AMPEX



The machine that speaks two languages. Longhair and long hair.

Commercials

Disk Producers, Managers Hop On the Commercial Bandwagon

CHICAGO — Record producers and artist managers here, such as Bill Traut, Dunwich Productions, Ltd., are rapidly becoming involved in creating radio-TV commercials. Because of Traut's involvement with groups such as American Breed, Cryan Shames, Rotary Connection and Aorta, agencies seek him out. Moreover, Traut claims his firm is better known in New York and Los Angeles than here, and he thinks Chicago offers a better environment for making commercials.

Traut and Bob Monaco, who heads the firm's artist management subsidiary—Arkham Artists Inc., have been doing the commercials for New York Telephone Co. They have just signed to create commercials with Chad Mitchell, a New York-based artist and have produced movie title themes for Paramount Pictures, Los Angeles.

Traut claims the work on the two films, "No Way to Treat a Lady," starring Rod Steiger, and "The Brain," starring David Niven, constitutes a kind of first for a Chicago-based firm. Both films involved the American Breed.

As for New York Telephone, Traut's commercials have led to other jobs for Southern New England Bell, New Jersey Bell, Indiana Bell, and recently, Pacific Telephone and Telegraph Co., California. Much of this work is done through the BBD&O advertising agency in New York.

Obvious Edge

The edge of being the record producer and artist manager for a group involved in commercials is obvious, Traut points out. Chad Mitchell, a single act advertising agency for Bell Records

under Traut's guidance, asked if he could get into commercials. Traut signed him and immediately scheduled four commercials in New York.

Another New York twist involving Dunwich was the production of commercials for American Airlines through Doyle Dane Bernbach, again, with the American Breed. The commercial was done with the co-operation of Mitch Leigh, composer of the music in "Man From La Mancha." Traut, who once considered merging with Leigh, performed as a whistler on one of the spots.

Dunwich, which has the reputation of being a "rock single" company, is often involved in other facets. Syl Johnson, an r&b recording artist on the Wright Record label, was used on one New York Telephone commercial; a large string section was used on another, and a "non-rock" commercial was adapted from the song "Hey, Look Me Over."

According to Traut, the record producer and artist manager achieves a certain flexibility that greatly facilitates creating commercials. The firm has, for example, created a documentary film for Cima Mutual, using the Cryan Shames. The Trolling, a group that has been around since 1962, changed its name to Ulica Club and joined the Caribbean Band for commercials plugging Ulica Club Beer, an East Coast brand. As Traut, they record on Smash Records.

Buy Music

Traut's firm buys music and creates its own through staff writers, and arranges for the music by musical director Eddie Higgins, who arranged "Things I'd Like to Say," the current hit by the New Colony Six, a

Mercury recording act. Higgins' house band works at the London House here.

Denoting a new commercial for Miles Laboratories' Bactine Spray Relief, Traut says: "The agency just gave us the key to the code," says Higgins. Sidney Barnes and the Rotary Connection, we composed the commercial. It will appear on network television.

Barnes is lead singer with Rotary Connection, a Cadet/Concept recording act that has also composed commercials for Quaker Oats, Gary Loizzo, lead singer with the American Breed, and Bob Schiff are other members of Traut's creative staff.

Assisting Traut at Dunwich is Jim Golden. The firm does its commercials for Universal Recording Corp. and will shortly move the entire Dunwich/Arkham firm to the third floor of Universal's building.

"In making a jingle that is strong enough to stand alone as a commercial tune, the most obvious aspect is to buy the rights to an established hit," Traut said. "This is obvious, but very expensive. We believe that the more practical approach is using contemporary group music, create their own, original material and then arrange it and produce it."

"In asking why Chicago is attracting more attention from New York agencies—New York Telephone is trying to get other public companies to group here," Traut said, "There's just less hassle here. The agencies get more co-operation from musicians in New York who can write letters and you get the 'we're too busy' response. Out here, you can work so much more quickly and easily."

Laurie Boasts Rich Pickings

By IAN DOVE

NEW YORK—Laurie Productions, attached to Laurie Records, plunged into the commercials business in 1967, two years ago, and composer-arranger Dave Mullaney, creative director of the company, claims the firm was the first record company to become aware of its rich pickings.

Since then, Laurie Productions has moved into a lot of money in the commercials field, from its Cleo Award winner for *No Cal* to the Army Enlistment and Recruiting commissions. Along the way it has dealt

with, at all levels, Chesterfield 101, Esso, Simmons, Van Heusen, BOAC, Hush Puppies, Coca-Cola, Volkswagen, Schlitz, Touch Tone Phone, General Tires, Contact, Ford, Peter Paul and Bel Air Cigarettes. "Right now our big promotion is for Schlitz beer, which is being heard on radio and soon moves into TV. We composed the theme and have spun a single out of this," says Mullaney, by Sounds Extraordinaire, on Laurie Records, of course.

Laurie Productions also has a new campaign for Rheingold Beer that underscores the basic philosophy of the organization. It is a series of commercials that uses the various group sounds of today, from folk-rock to r&b, not as a direct copy, but just the over-all sound concept.

Mullaney sees this as the right approach to commercials. "Commercials today are being written in the song form, not just jingles," he says. "And they no longer are removed from music of today, what's happening now, as they were, say, five years ago. I think Laurie was one of the first single houses to be conscious of the commercials world as a business and our experience in the record world has paid off for us.

"Right now people, the writers and arrangers, realize what money there is to be made in this business. A lot of the original music written for commercials these days is copyrighted. It wasn't before. At one time there was hesitancy about letting his material go into commercials. Now he's only too pleased, even a Bacharach. He gets the money and all that national exposure."

The Laurie Productions team has Mullaney and John Mack as creative consultants. Mariette Paull in customer relations. Mullaney has been arranger and conductor for Columbia, Decca and Mercury. He co-arranged the "Snoopy for President" (Royal Guardsmen) hit and Don's "Abraham, Martin and John" album. Mack has worked with and managed groups like Terry and the Mack, and the Upbeats.

Lou Zoratto, Charlie Fox and John Abbott work as composers or arrangers for Laurie. Zoratto's hits include million-sellers "Bey, Borrow or Steal," "They're Here" and "Hey Dean, Hey Dean," while Fox movie songs include "Barbarian," "The Incident" and "Johnny Belinda." He also wrote the TV themes for "What's My Line," "The Match Game" and "The World of Sports." Abbott's record hits have been the "Snoopy" series; "Abraham, Martin and

Ad Notes

By CLAUDIO HALL
RAULIE-TV Editor

David Lucas composed the words and music and arranged a series of new radio spots for Lee Fast Back Slacks; the account came as the result of his 13-minute men's fashion show tape, "The Trevi Show," which he did for Trevi, which makes fabric for the slacks. ... Jazz musician Chico Hamilton just composed and produced a series of TV spots for The Book of Knowledge; the project came from DeCarro and McCaffrey and producer was Tony Abate. ... Remember those Yella Kids, Greene spots for Love, the Menley & James cosmetics? Tom Heck was art director, Bob Schulman was copywriter, Jerry Kreeger produced. The song on the commercials, of course, was by Donovan—"Wear Your Love Like Heaven," a Top Southern copyright, and music was produced by Herman Edel Associates.

Group W, headquartered at 90 Park Avenue, New York, has come up with a director of ad agencies, broadcast stations, hotels, transportation, etc., for each city where it has stations—New York, Los Angeles, Chicago, Philadelphia, San Francisco, Boston, Pittsburgh, Baltimore and Fort Wayne. Very handy item. ... John Mack will produce the Esso Steel Band playing Esso's current campaign theme "An Extra Gas" for the Esso-Kent label. Song was penned by Jean Jacques Ferry and Andy Basile. ... On April 12, United Air Lines launches its 1969 advertising campaign centered on "Come Fly With Me," a tune written by Sammy Cahn and James Van Heusen. Fred Weitz, director of advertising for United, says the song will be combined with the familiar "Fly the Friendly Skies" melody. Lou Burnett was the agency and Don Reed, Burnett vice-president, the man doing most of the work. ... Charles Fox is doing a special spot for Goetze Meats called "Symphony of Meats"; it'll be a TV commercial.

Product Puts Writer Marx in Right Pitch

By LEO TIGEL

LOS ANGELES—The product of a commercial with its composer Bill Marx on how not to write the accompanying music. This is how Marx creates original spots for advertising.

The 32-year-old West Coast arranger-composer and pianist has been writing commercials for two years, sandwiching in assignments between his night-jazz performances and recording activities.

Marx's current efforts are on local radio for Western Federal Savings & Loan. The music, as requested by WFLS Productions — the firm which put the commercial together — is "light and happy," according to Marx. "Alan wanted a happy sound, featuring totally unprofessional people singing in a real informal setting."

To meet the "light" requirement, Marx wrote a Bach style arrangement utilizing flute, bassoon, trumpet, harpsichord, French horn and drums. The beat is in 3/4 time. Marx collected \$400 for his 52 seconds of music. He has since realized \$800 because the commercial has been reused a lot of three times, adding new

John's, "Walk Away Renee" and "Ding Dong, the Witch Is Dead."

General manager of the music publishing division is Ernie Maresca, who wrote "Runaround" for the "World of Clay" and "The Wanderer."

Two other composer-arrangers for Laurie are Eliot Greenberg and John Cal, who wrote "No Cal," Ford, BOAC and Van Heusen) and Doug Morris (Army Enlistment, Bel Air Cigarettes, Chesterfield 101 and General Tires).

One of Laurie's projects in 1969 includes the use of electronic music in a contemporary manner. For this it will rely on Jean Jacques Ferry, a "French music" creator who has been recording Vanguard albums out devoted to this music form. And he is no

copy each time but retaining Marx's original melody.

The young composer has just completed a radio spot for the Chicago Daily Tribune utilizing light music. The melody is of an up-tempo nature, much in the vein of a spot he wrote for a Riverside, Calif., housing development. The spot's weather commercial is running on radio stations in Riverside County.

Very often an product has been thoroughly exploited in copy, Marx feels, and the hurdle to be overcome is through original musical styles.

He thought he had come up with a novel campaign for last year's Pontiac year-end sale, but when his concept got to the sponsor, it was rejected. Marx classifies this music as "far out and off the wall." He created 14 spots, blending eight different musical styles. The spots were based on a "mini-musical" but the listener only got to hear brief spurts of sounds because an advertiser would not want to afford that the company couldn't and said to pay for the complete musical score because it was investing its money in buying cars.

stranger to its use in commercials—he used it for the award-winning *No Cal* theme and also on Peter Paul's Almond Clusters, Contact, and Hush Puppies. One of his pet projects — "Runaround" for the "World of Clay" and "The Wanderer."

One of the strange combinations of a hip commercials campaign is talking about the new sounds of the new generation, and the Army, two far-apart worlds, is being brought together. Laurie Explains Mullaney: "We did a complete creative one-spot and from this evolved 75 spots. The Army and the Service broadcasts are somewhat difficult but we are pleased that they have 10 stations and disk jockeys." "We have to recognize," he stresses the educational aspects—nothing about the war!"

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Yes, we reach more station managers, program directors, music directors and disk jockeys than the other trades combined. If you would like to see even more impressive statistics, write us today for a copy of the complete survey, at 165 West 46th St., New York, N.Y. 10036.

RADIO LISTENS TO **BILLBOARD**

*READER, INC. Survey, January, 1969. (Figures total more than 100% due to multiple answers)

Billboard Forum Bows Public Service Awards

• Continued from page 3

tics of the nation's radio stations.

The Billboard Community Service awards will be based on presentations submitted by radio stations. A select panel of leading public figures will judge the presentations and the presentations will be put on display in a special exhibit room at the Forum so that everyone attending can study them at length. Presentations must be submitted prior to June 1. There is no limit as to the size or the type of presentation; this is left up to the radio station. But every effort should be made to indicate the station's total involvement in promotion, public service, publicity and other aspects. A special award will be given to the station who did the most last year in helping quell the nation's riots. The awards will be broken down by format, meaning that Top 40 stations will be competing only with Top 40 stations or country music stations with other country music

stations, and by market size. The awards will be presented at the concluding luncheon Sunday, June 22.

Radio stations wishing to offer their community involvement material for judging should contact Billboard Radio Programming, James O. Rice Associates, 900 Madison Avenue (9th floor), New York, N. Y. 10017.

The Billboard Forum, hailed as one of the most important events in radio last year, drew about 500 program directors, station managers, and air personalities. This year, the scope of

the Forum will range from speeches on "What Variety of Music Should Top 40 Stations Program to Compete?" to sessions on new trends in modern music and what programmers and deejays should know about advertising. In all more than 23 key sessions are scheduled including 37 speeches and five workshop sessions in which all will participate.

All major formats will be covered, including rock, country music, easy listening, r&b, and progressive rock. In addition, there will be sessions on fur running topics such as production, ratings, and promotions.

FM Country Format Bows

PHOENIX — KNIX-FM, owned by Capitol Records artist Buck Owens, launched a country music format last week, simulcasting with KTUF in the daytime, according to Joe Thompson, vice-president of the two stations. The FM station had been programming progressive rock. Nighttime country music on KNIX-FM will be programmed by program director Woody Starr, who estimates the 100,000-watt signal has a potential audience of more than a million listeners. KTUF is a well-known country daytime station.

WBMJ Rocks in Latin Setting

SAN JUAN, Puerto Rico — It took a lot of guts to kick off a Hot 100 format station in a Spanish-speaking market, but the gamble has paid off for WBMJ. The Hot 100 format station was on the air May 9, 1968, according to general manager Robert Bennett. "And we recently had our first sold-out weekend."

More important to the record industry, perhaps, is the impact the station has made in record sales. Tom McGinnis of Columbia Records, now headquartered in New York, attributed the station to a complete flip-flop in record sales, said Bennett. "Before we went on the air, the

majority of record sales were Spanish records; but he told us recently that the majority of singles records now sold by Columbia were English-language records."

The 24-hour, 10,000-watt Top 40 station has a deal with Town Hall one-stop in New York, which ships the station all of the records picked in the trade magazines each Monday. The station also orders another weekly shipment of other singles over the phone each week that arrives on Thursday.

"Break 'Em Fast"

"Thus we can break a new record within one or two days of almost any station—and we are sometimes ahead. For example, we were at a performance of Paul Anka's at the El San Juan Hotel one night and heard him introduce one of his songs as the next Sinatra record. We got him to give us one of his advance personal copies, and I guess we were one of the first stations to expose "My Way."

As proof of how the station does in influencing record sales: When the station started, only one store stocked English-language records, Bennett said. "Now there are seven stores devoted to Hot 100 records."

All deejays speak English, but

are now attending Berlitz school in order to learn to pronounce Spanish names correctly. Deejays include Johnny (Stan Barrett) Ringo, Peter (Peter May) Wolf, Al (Al Richards) Bishop, Bill Thompson and Charlie (Tim Schaefer) Brown.

"Local Sound"

To maintain a local sound, WBMJ plays two Spanish rock records an hour and "have a hell of a time rousing up records that will fit our programming," Bennett said. He credited Gotham Recording Studios in New York as being a valuable aid. Gotham records "The Hit Heard Round the World" syndicated radio show for the Army; they sent Bennett tapes of the show done by the deejay from Radio Madrid, Spain. Bennett is one of the deejays who has been spinning records on the "Hit" show. His deejay experience was gained at KBOX in Dallas, WIL in St. Louis, WRIT in Milwaukee, WOXY in Milwaukee, and WQAM in Miami.

Playlist at WBMJ includes 70 English singles and 25 Spanish singles. At night, the station adds 25 progressive rock and soul records and holds back on the softer records played in the day. The daytime ratio is one hard rock to one soft rock record.

Summer Soars With Music

NEW YORK — ABC-TV's summer line-up will swing wide, especially new shows featuring Johnny Cash, John Davidson, and Mireille Mathieu. In addition, "This Is Tom Jones," and the "Lawrence Walk Show" will present fresh shows this summer and the music-variety series hosted by Dick Cavett will be back according to Leonard Goldberg, vice-president in charge of TV network programming.

"The Dick Cavett Show" will be 10 p.m. Monday, Tuesday, and Friday; "The King Family" will be seen 8:30-9 p.m. Wednesday; "This Is Tom Jones" at 9 p.m. Thursday; John Davidson Show" at 8 p.m. Friday; "Lawrence Walk" at 8:30 p.m. Saturday and "The Johnny Cash Show" at 9:30 p.m. Saturday.

Lawrence, Lorenz Co.

BUFFALO — Dick Lawrence, former program director of WPTV, Albany, and George Lorenz have launched a new radio consulting firm, called L&L: Programmers Inc. Lorenz owns WBLK-FM here and publishes a weekly record tip sheet.

Lawrence said the new firm will provide the records as well as a comprehensive music playlist and order-of-play formula. The firm will also have available a library of older and a custom commercial production operation. The firm will operate in all formats, and provide on-air program direction, market analysis, as well as trained personalities.

WUBE Switches to 24-Hour Country

CINCINNATI — WUBE, 1,000-watt station in Seattle, Portland, and Washington chain, switched to a 24-hour country music format April 1, announced general manager Les Smith. Thus Cincinnati gets its first full-time AM station. Both WZIP and WCLU are daytime stations, although WZIP-FM carries country music around the clock. Arlen Sanders, who put the modern country sound of WVVVA in Wheeling, W. Va., on the map, has been brought in as program director, he was with KCKW in Tulsa.

An unusual programming

concept of the new country operation will be eight double plays an hour with only an 8-minute jingle in between the records. Playlist will run about 70-75 records, with each air personality allowed one pick hit; in addition, several "preview" records will be aired. Besides the regular playlist, an hour will contain two oldies, four album cuts, one new cut, one preview. Sanders said the ranking of records in the market will be announced only on the top 10 records shown in the area. The station's "A" list will receive about the same amount of airplay as these top 10 records and the "B" list of 40-45 records will receive about a fourth of what the "A" gets in exposure.

Logo of the station will be the "Country" and the "Countrytropolitan Sound" will also be promoted. Station is using a new jingles package from Pepper-Tanner called "Good Country," plus 15 a capella jingles. Air personalities on the station include Bruce Nelson, hired from WPLQ in Atlanta where he was program director, Sanders, Bill Phillips, Jack Reno from WCLX in Peoria, and Tom McInnis, called rector; Bob Tiffin, who'd been program director of WZIP in Cincinnati; and Jay Stone. Stone and Phillips were with the station when they had the Hot 100 format station.

KOGO Expands E. L.

SAN DIEGO — KOGO, a Time-Life Broadcasting station, has expanded its easy listening programming to a 24 hours-a-day schedule, according to general manager Clayton B. Bledsoe. Rick Martel, who had been on 7 p.m. until 1 a.m. sign-off, will do the all-night show; filling his slot will be Skip Coverman from KGUN in San Jose.

WKAK-FM in Shift

KANKAKEE, Ill. — WKAK-FM, "because of popular demand by our younger listeners," has started programming Hot 100 records in the evening, reports program director George Laurie. The station otherwise plays easy listening records.

Turpin Tries New Theory on KHYT

TUCSON — Former Bill Drake programmer Les Turpin has bought a partnership in 500-watt daytime KHYT here and is experimenting with a format midway between "sophisticated" rock and easy listening.

Turpin, who left KFRZ, San Francisco, Jan. 23, pulls the early-morning shift and also sets up the music programming which emphasizes "hard" specific limitations. "Co-owner is Robert Sholz, also a former Drake man. His design is to keep the top 40 area's leading rocker, KTMT, and the top easy listening station, KCUB, and hopes to do this by developing a musical sound which complements strong disk jockey personalities. His music reflects his theory of no mechanical records, no boundaries, in that he schedules jazz flutist Mike Sharp's "Light My Fire," Bren-

da Lee's "Johnny One Time," "Never My Love" by Mario Sald, and music by the new Apple vocalist James Taylor.

"You can find the right music for today's listener," he says, "or you search it out and not rely exclusively on a well-known artist or melody."

Turpin relies heavily on album cuts, emphasizing, "I'm getting all my eggs in that basket."

Turpin says his playlist has no cutoff and he vies for a feeling of unpredictability. "Nothing is slotted. I don't have my presentation on the mechanical singing of an imago or logo."

Rock music radio began to graduate in 1965 to where today's listener is a sophisticated individual, he believes. Radio has gone through a disastrous

(Continued on page 29)

BOX

• Continued from page 29

Monday nights. He interviews other deejays on the TV show. Jim DeLoach, McGee's former station manager of WKFM-FM in Chicago, has joined WNHS in Chicago as general manager.

C. Glover DeLuane, general manager of WHFC in Rochester, has been elevated president of the New York State Broadcasters Association.

Rick Kyle, music director of CFOB, P.O. Box 127, International Falls, Minn. M549, needs easy listening. Hot 100, and country records. The station serves both the U.S. and Canada. Dave Martin has left KILE in Galvestone where he was music director to become program director of KNIT in Abilene. Texas. Michael O'Connor is the new music director to KILE. Dave, you may soon long for Galvestone when those dust storms hit. Abilene has more than its share; worse dust storms in the world.

A note from Jim Wiljansen, music director of WJLW 1510 Bayliss St., Midland, Mich., commenting on the record problem: "Isn't it ridiculous to assume that we're having hell finding new copies."

Bob Howe has been named general manager of WRTH, Wood River, Ill. He's been station manager of the St. Louis-area backcountry music station.

Larry Kenfield has passed 40 with WTC in Hartford, Conn., when he started on the station it had a staff of 74 musicians and \$100,000 worth of equipment. Now Kenfield is in charge of a music library that has more than 74,000 records.

KENFIELD conducts of the WTC Synchrony Orchestra. Norman Clutter of the Merry Madcaps, Mike Hanopol of the Hawaiian Islanders, Louie Blum of the Blue Room Echoes, and Rudy Martin of the Early Birds Orchestra. Wow.

John Leader is out of the army and back with WGRD in Grand Rapids, Mich., as music director. Rest of the station are program director, Roy Phillips, and Thomaz, Jay Walker, and Johnny Mack. Looking forward to seeing John Leader's resume. I'm bringing him summer over comes to this town. Early Triggs, music director of KMBR, Benton, Ark. marks, N. D. 5810, says he's

are also "glorified messengers." If they really want to slant the line, let them prove their individual worth. De Luca also said that he considered Sherwood as one of the most capable program directors in the entire country. So do I.

Alan L. Stevens has been named program director of KABC, Los Angeles, Mich. He's been in the Army the past three years and before that worked with such stations as WTCN, Toronto, Pa., and WMAJ, State College, Pa.

Larry Mitchell has assumed programming duties at KSO-FM in San Jose, Calif., on a consultancy basis. Newcomers to the staff are: Len Siebel Williams formerly of KIBT in Garden Grove, Calif.; Mike Albert; Allen Pierce of Radial in San Francisco and producer of the program "Mustard Seed"; and Steve Brown, formerly of KPRL-FM in San Diego. Mark Williams, Doug Dreese, and Larry Johnson are also on the staff. Somebody among the old staff walked off with 200 of the major records. I hope they're not having hell finding new copies.

Bob Howe has been named general manager of WRTH, Wood River, Ill. He's been station manager of the St. Louis-area backcountry music station.

Larry Kenfield has passed 40 with WTC in Hartford, Conn., when he started on the station it had a staff of 74 musicians and \$100,000 worth of equipment. Now Kenfield is in charge of a music library that has more than 74,000 records.

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a special problem with RCA Records they keep sending us the country music station rock records. I'll bet Alvin Bloom at RCA will solve the problem. Early, De Luca was formerly with WOPA in Chicago and KSTL in St. Louis.

John Kishner is the new program director of KUZZ, the country music station in Bakersfield, Calif. WARR, in Los Angeles, has hired **Dan Hoffman** as a program director, a former singer/songwriter who's been with WKDA in Nashville.

Ed Montgomery, general manager of KBAT in San Antonio, says that outdoor Mexican restaurant was the Casa Rio and it's by the San Antonio River, not the Guadalupe. Just goes to show that a man as hungry as I am for Mexican food is sort of lost. Well, at least I had the right state.

WGGG program director Mal Reynolds has shifted his HQ in San Diego as a deejay. Jack Reilly has been named general manager of the "Rock Douglas Show" at Group W Productions, now on 182 TV stations; with 100,000 listeners in Pittsburgh.

Tom Wright has gone into sales at WPAG and also replaced Jack back from military service, has been in the program/music director of the Ann Arbor, Mich., station. Good to hear from you, Bob.

Bill Atkins at KOOK in Tyler, Texas, who's set a new sleepless record or two. KFI and KCLAC in Los Angeles. KGBS's new general manager Roy Schwartz is moving to KSTP in St. Paul, Minn. to strengthen his own competitive position. Schwartz has hired three former KFWB deejays: Bob Hudson, Bill Ballance and Roger Christian to give his pop station personality.

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Back Owens, president of KTUP and KMX-FM in Phoenix has donated the old 1,000-watt FM transmitter formerly used by KMX-FM to KFC-AFM at Phoenix station, along with the stereo generator and antenna. Great move.

KHVV in Houston will be on all humor 6:10 p.m. Saturday, April 5, until 6 a.m. Sunday. The station is being run by Bob Hope, Rowan and Martin, the Smothers Brothers and such.

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Programming Aids

• Continued from page 29

RHYTHM AND BLUES

Columbus, Ga. (WOKS)

Ernestine Muths, Music Director, Personality

Memphis, Tenn. (WDIA)

Bill Thomas

BLP: "Seven Days," Impressions, Curious. BLP: "Walking Tall," The Artistics.

Brunswick, Mich. "Only the Strong Survive," Jazzy Butler, Rhythm. BLP: "Walk Away," Ann Peebles, hit.

Miami Beach, Fla. (WMMA)

BP: "Sunday," Moments, Stand. BLP: "Just a Dream," Ruby 'Y' Niers, Diamond. BLP: "It's Your Thing," Jody Brothers, hit. BLP: "It's Your Thing," Ruby & Romantics, A&M.

East Lansing, Mich. Barry O'Connor, Music Director

BP: "Honey Love," Martha and Vandellas, Gordy, BLP: "Stand," Sly and Family Stone, Epic. BLP: "Take a Little Tenderly," Three Dog Night, Donhill. BLP: "Do Your Thing," Watts Band, WB.

KPOK-FM Bows E. L. Playlist

PORTLAND, Ore.—KPOK-FM, 100.9-mhz, a easy listening station, has launched a printed playlist, reports operations director H. Beckerman. T

Robert Cohen, producer, and record distributors, and record shops in the area, features the major 40 easy listening singles and 10 preview picks.

of the company, who also produced the world premiere of the work.

APRIL 12, 1969, BILLBOARD

Dessau Opera Reaches Chie

HAMBURG — Deutsche Grammophon has issued a two-record set of the opera "Pentecost" by the contemporary German composer Paul Dessau.

Dessau was closely associated with Bertold Brecht and wrote the incidental music to "Mother Courage," "The Good Man of Sezuhan," and "The Caucasian Chalk Circle." He also wrote two operas to Brecht librettos: "The Trial of Lukullus" and "Pentecost."

"Pentecost" had its world premiere at the Berlin State Opera in November 1966 and the DGG recording was made on May 19 in East Berlin with the Staatskapelle Berlin. Dessau was conducting the Berlin State Orchestra in a specially adapted version of the score.

The recording features Reiner Sehn in the title role, with Kurt Rehm, Irmgard Arnold, Erich Witte and Gertrud Sild and was produced by Ruth Berghaus, widow of the composer, who also produced the world premiere of the work.

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THE FIRST SMILE IS ON ABBEY

Abbey is a new
pop label.
Smile is a new
pop single.
Put them both
together
and they come
out here:

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DISTRIBUTING CO.
Charlotte, N. C. 28201
BIB DISTRIBUTING CO.
Cleveland, Ohio 44106
SEAWAY DISTRIBUTORS
Dallas, Texas
JAY KAT DISTRIB. CO.
Denver, Colorado 80220
DAVIS SALES COMPANY
Detroit, Michigan 48227
ARC DISTRIBUTING CO.
Detroit, Michigan 48238
MUSIC MERCHANTS, INC.
East Hartford, Conn. 06108
EASTERN RECORD
DISTRIBUTING, INC.
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ERIC OF HAWAII, INC.
Houston, Texas 77003
UNITED RECORD
DISTRIBUTING CO.
Los Angeles, Calif. 90006
CALIFORNIA RECORD
DISTRIBUTORS

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DISTRIBUTING, INC.
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RECORD DIST., INC.
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ALL SOUTH
DISTRIBUTING CORP.
New York, N. Y. 10023
ALPHA DISTRIBUTING
COMPANY
Philadelphia, Pa. 19123
UNIVERSAL RECORD
DISTRIBUTING CORP.
Phoenix, Arizona 85009
ARC, INC.
Pittsburgh, Pa. 15222
HAMBURG BROTHERS, INC.
Salt Lake City, Utah 84119
BILLINGS DISTRIBUTING CO.
San Francisco, California 94107
H. R. BASFORD COMPANY
Seattle, Washington 98134
CONSOLIDATED RECORD
DISTRIBUTORS, INC.
Savannah, Ga. 31402
STAN'S RECORD SHOP
Stokie, Illinois
SUMMIT DISTRIBUTORS, INC.
St. Louis, Mo. 63103
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Smile, by A Group
Called Eve is an
Abbey Group
Production
distributed by
Chess Records

ABBEE



RADIO-TV

This column is published for people seeking employment opportunities in radio-TV. It is published weekly, except on Wednesdays. A few names will be paid to appear in the directory. Send copy with payment to:

RADIO-TV AD
165 W. 46th St.
New York, N.Y. 10019

POSITIONS OPEN

KKGO, 50.3 MHz station in El Paso, Texas, needs a program director. Send resume to: **KKGO**, 50.3 MHz station, El Paso, Texas, 79901.

FIRST PHONE announcer needed on 5, 26-hour country music radio station with future. Send resume to: **FIRST PHONE**, 1000 N. 1st St., Suite 100, Dallas, Texas 75201.

Wanted: Music-sounding newscaster for **Hot 100** station in Southern Vermont. Must be bright, good radio voice. Minimum six months' experience. Send resume to: **Hot 100**, 1000 N. 1st St., Suite 100, Burlington, Vermont 05401.

WYNY, 10.1 MHz station in New York City, needs a program director. Send resume to: **WYNY**, 10.1 MHz station, New York City, 10019.

NEEDED FOR SUMMER Announcers available to work with professional sports shows. Contact: **WYNY**, 10.1 MHz station, New York City, 10019.

VARIETY ATTRACTIONS, INC.
GEORGE MOFFETT
P.O. Box 275
Jennette, Ohio

Program Director for contemporary station in Midwest Metro Market. Send resume to: **WYNY**, 10.1 MHz station, New York City, 10019.

WJZZ, Richmond, Va., needs a program director. Send resume to: **WJZZ**, 10.1 MHz station, Richmond, Va., 22001.

Major market operation with immediate opening for a station with 60% personality with production ability. Send resume to: **WYNY**, 10.1 MHz station, New York City, 10019.

Where are the rock jocks wanting to go on the rock and go-music? Send resume to: **WYNY**, 10.1 MHz station, New York City, 10019.

First phone "drake" announcer needed for 5, 26-hour country music radio station with future. Send resume to: **FIRST PHONE**, 1000 N. 1st St., Suite 100, Dallas, Texas 75201.

Immediate opening for announcer on 5, 26-hour country music radio station with future. Send resume to: **FIRST PHONE**, 1000 N. 1st St., Suite 100, Dallas, Texas 75201.

40 station KZZZ in Shreveport, La., needs a personality. The station is looking for a personality who can handle a variety of programming. Send resume to: **KZZZ**, 40.1 MHz station, Shreveport, La., 71201.

First phone "drake" announcer needed for 5, 26-hour country music radio station with future. Send resume to: **FIRST PHONE**, 1000 N. 1st St., Suite 100, Dallas, Texas 75201.

50.30 MHz KWSH, Shreveport, La., needs a personality. The station is looking for a personality who can handle a variety of programming. Send resume to: **KWSH**, 50.3 MHz station, Shreveport, La., 71201.

WYNY, 10.1 MHz station in New York City, needs a program director. Send resume to: **WYNY**, 10.1 MHz station, New York City, 10019.

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KOA, Denver, needs bright, energetic personality for 5, 26-hour country music radio station with future. Send resume to: **KOA**, 10.1 MHz station, Denver, 80201.

Available immediately Top-notch radio personality for 5, 26-hour country music radio station with future. Send resume to: **FIRST PHONE**, 1000 N. 1st St., Suite 100, Dallas, Texas 75201.

Yankee North Carolina station, needs a personality for 5, 26-hour country music radio station with future. Send resume to: **Yankee**, 10.1 MHz station, North Carolina, 27701.

Sound personality needed for 5, 26-hour country music radio station with future. Send resume to: **FIRST PHONE**, 1000 N. 1st St., Suite 100, Dallas, Texas 75201.

Medium market needs a personality for 5, 26-hour country music radio station with future. Send resume to: **FIRST PHONE**, 1000 N. 1st St., Suite 100, Dallas, Texas 75201.

WYNY, 10.1 MHz station in New York City, needs a program director. Send resume to: **WYNY**, 10.1 MHz station, New York City, 10019.

Top-notch jock at a top station in a major market. Send resume to: **FIRST PHONE**, 1000 N. 1st St., Suite 100, Dallas, Texas 75201.

Canadian Top 40 station needs a personality. Send resume to: **WYNY**, 10.1 MHz station, New York City, 10019.

Progressive rock personality who has the music needed for medium market. Send resume to: **FIRST PHONE**, 1000 N. 1st St., Suite 100, Dallas, Texas 75201.

Heavy morning jock who has the music needed for medium market. Send resume to: **FIRST PHONE**, 1000 N. 1st St., Suite 100, Dallas, Texas 75201.

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WGOC, Washington, O.C., has an opening for a Top 40 personality. Send resume to: **WGOC**, 10.1 MHz station, Washington, O.C., 43001.

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Major market radio program consultant is looking for medium market. Send resume to: **FIRST PHONE**, 1000 N. 1st St., Suite 100, Dallas, Texas 75201.

Highly creative, 26-hour and married personality for medium market. Send resume to: **FIRST PHONE**, 1000 N. 1st St., Suite 100, Dallas, Texas 75201.

FIRST PHONE 7 years COMMERCIAL, needs a personality for medium market. Send resume to: **FIRST PHONE**, 1000 N. 1st St., Suite 100, Dallas, Texas 75201.

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32-year-old off-air programming person with 10 years of experience in radio-TV. Send resume to: **FIRST PHONE**, 1000 N. 1st St., Suite 100, Dallas, Texas 75201.

Available immediately Top-notch radio personality for 5, 26-hour country music radio station with future. Send resume to: **FIRST PHONE**, 1000 N. 1st St., Suite 100, Dallas, Texas 75201.

College student seeking summer employment in radio. Send resume to: **FIRST PHONE**, 1000 N. 1st St., Suite 100, Dallas, Texas 75201.

Young, bright announcing Top 40 Personality looking for a chance to move up 3 years experience. Send resume to: **FIRST PHONE**, 1000 N. 1st St., Suite 100, Dallas, Texas 75201.

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WYNY, 10.1 MHz station in New York City, needs a program director. Send resume to: **WYNY**, 10.1 MHz station, New York City, 10019.

Gary Davis, for the past 20 years music director and afternoon host on 40.1 MHz station, Kingston, N.Y. Send resume to: **FIRST PHONE**, 1000 N. 1st St., Suite 100, Dallas, Texas 75201.

Canadian Top 40 station needs a personality. Send resume to: **WYNY**, 10.1 MHz station, New York City, 10019.

Progressive rock personality who has the music needed for medium market. Send resume to: **FIRST PHONE**, 1000 N. 1st St., Suite 100, Dallas, Texas 75201.

Heavy morning jock who has the music needed for medium market. Send resume to: **FIRST PHONE**, 1000 N. 1st St., Suite 100, Dallas, Texas 75201.

WYNY, 10.1 MHz station in New York City, needs a program director. Send resume to: **WYNY**, 10.1 MHz station, New York City, 10019.

WGOC, Washington, O.C., has an opening for a Top 40 personality. Send resume to: **WGOC**, 10.1 MHz station, Washington, O.C., 43001.

WYNY, 10.1 MHz station in New York City, needs a program director. Send resume to: **WYNY**, 10.1 MHz station, New York City, 10019.

Major market radio program consultant is looking for medium market. Send resume to: **FIRST PHONE**, 1000 N. 1st St., Suite 100, Dallas, Texas 75201.

Highly creative, 26-hour and married personality for medium market. Send resume to: **FIRST PHONE**, 1000 N. 1st St., Suite 100, Dallas, Texas 75201.

FIRST PHONE 7 years COMMERCIAL, needs a personality for medium market. Send resume to: **FIRST PHONE**, 1000 N. 1st St., Suite 100, Dallas, Texas 75201.

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To All My Friends...

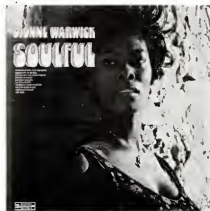
*When you listen to this album,
you will hear something that I've
wanted to do for a long time.*

*Everyone has their own way of
doing things, and singing R & B is
no different - I had to do it my way.*

*The songs chosen are just a few
of the many, many I list amongst
my favorites, so when asked to record
this LP, I jumped at the opportunity.*

*I hope you will enjoy
experiencing with me the joy and
excitement I felt in recording
Rhythm and Blues - my way.*

*Happiness,
Dionne Warwick*



SRM/SPS 573

BlueJac Productions / Produced By Chips Moman And Dionne Warwick / Scepter Records

Rhythm & Blues

BEST SELLING

Billboard SPECIAL SURVEY For Week Ending 4/13/69

Rhythm & Blues Singles

* STAR Performer—Single's registering greatest proportionate upward progress this week.

Billboard Award	Last Week	Title, Artist, Label, M. & P. #	Weeks on Chart
1	1	ONLY THE STRONG SURVIVE Jerry Butler, Mercury 7299 (Parloph Double Diamond—Dorchester, BM)	6
2	3	IT'S YOUR THING Isley Brothers, T Neck 901 (Brothers Three, BM)	5
3	2	RUN AWAY CHILD RUNNING WILD Templations, Gordy 7084 (Jobete, BM)	7
4	5	SNATCHING IT BACK Clarence Carter, Atlantic 2605 (Fame, BM)	6
5	6	MY WHOLE WORLD ENDED David Austin, Motown 1140 (Jobete, BM)	8
6	7	TWENTY-FIVE MILES Edwin Starr, Gordy 7083 (Jobete, BM)	8
7	8	CHOKIN' KINO Joe Simon, SST 2628 (Wilderness, BM)	3
8	9	FLL TRY SOMETHING NEW Diana Ross & The Supremes with the Temptations, Motown 1142 (Jobete, BM)	4
9	10	I LIKE WHAT YOU'RE DOING (To Me) Curtis Thomas, Sire 0024 (East Memphis, BM)	8
10	11	WHEN HE TOUCHES ME (Nothing Else Matters) Peaches & Herb, Def 2-1637 (Painted Desert, BM)	6
11	12	IS IT SOMETHING YOU'VE GOT Tyronne Davis, Dalar 805 (Debar, BM)	3
12	13	DO YOUR THING Watts 102d Street Rhythm Band, Reprise 7250 (Wright Gordy-Tamela, BM)	8
13	14	THE WEIGHT Aretha Franklin, Atlantic 2603 (Dwarf, ASCAP)	7
14	15	THIS GIRL'S IN LOVE WITH YOU Duane Winfield, Scepter 12241 (Blue Seas Inc, ASCAP)	7
15	16	FOOLISH FOOL Dor Day Warwick, Mercury 7280 (Shagwell, ASCAP)	9
16	17	GIVE IT UP OR TURN IT A LOOSE James Brown, King 6212 (Brown & Sons, BM)	11
17	18	ICE CREAM SONG Dynamite, Columbia 4021 (Gifford-Carlton, BM)	7
18	19	DON'T YOU KNOW Gladys Knight & The Pips, Soul 25057 (Jobete, BM)	8
19	20	MINI-SKIRT MINNIE Wilson Pickett, Atlantic 2611 (New Research, BM)	2
20	21	I DON'T KNOW WHY Slavey Wunder, Tania 54180 (Jobete, BM)	6
21	22	AQUARIUS/LET THE SUNSHINE IN 5th Dimension, Soul City 772 (United Artists, ASCAP)	3
22	23	TRACKS OF MY TEARS Aretha Franklin, Atlantic 2603 (Jobete, BM)	4
23	24	LOVE'S QUESTION Oris LeVing, A&M 4054 (Progressive Edm, BM)	8
24	25	DON'T TOUCH ME Bettye Swan, Capitol 2382 (Pamper, BM)	2
25	26	BABY MAKE ME FEEL SO GOOD Coke & 3 Starlets, CPM 30 (Carned Music, BM)	9
36	37	Title, Artist, Label, M. & P. #	Weeks on Chart
36	37	NEVER GONNA LET HIM KNOW Debbie Taylor, GWP 501 (Millbridge/MBC, BM)	4
45	46	GRABIN' IN THE GRASS Friends of Oshington, RCA 74-0207 (Chia, BM)	2
51	52	I CAN'T DO ENOUGH Della, Cadet 5636 (Chevis Music, BM)	3
58	59	COUNTRY GIRL Johnny Otis Show, Koni 506 (Shuggie, BM)	4
60	61	TIME IS TIGHT Booker T. & the M.G.'s, Sire 0028 (East/Memphis, BM)	2
61	62	MY DECEIVING HEART Impressions, Columbia 1937 (Carned, BM)	6
62	63	ONE EYE OPEN Mackmen & the Agents, Dynamite 125 (Caterpillar, BM)	13
63	64	WITHOUT YOU Vernon Garner & Marie Franklin, Venture 632 (Knox, BM)	4
64	65	I DON'T WANT NOBODY TO GIVE ME NOTHING James Brown, King 6624 (Opatone, BM)	1
65	66	BORN AGAIN Sam & Dave, Atlantic 2608 (Bridges-Walden, ASCAP)	4
66	67	GIVING IT UP Ad Libs, Shara 104 (Tri, BM)	5
67	68	SUNDAY Mumford, Stang 5003 (Gumbi, BM)	1
68	69	SOUL PRIDE (Part II) James Brown, King 6222 (Gala, BM)	2
69	70	I STILL LOVE YOU Jackie Wilson, Brunswick 35402 (Oshard/BBC, BM)	1
70	71	I LOVE MY BABY Arnold Bell & Dreife, Atlantic 2612 (World War 7/Dorchester, BM)	1
71	72	REVOLUTION Nancy Brown, King 67-9730 (Nancy Music, BM)	1
72	73	GOTTA FIND ME A LOVER (24 Hours a Day) Erma Franklin, Brunswick 35403 (Oshard/BBC, BM)	2
73	74	IT'S A GROOVY WORLD Unilites, Kapp 9-985 (ASCAP)	1
74	75	YOU ARE THE CIRCUS C & the Soul, Columbia 4024 (Gifford/Williams, BM)	2
75	76	EVIL Woodie Wolf, Cadet Concept 7013 (Art Music, BM)	1
76	77	TO LOVE SOMEBODY James Earl, Goldwax 340 (Rise, Aim, BM)	1
77	78	GAMES PEOPLE PLAY Donald Heath, Jubilee 5648 (Lowery, BM)	1
78	79	COAL MAN Max Rice, A&M 45-4445 (Dial, BM)	3
79	80	IT'S A MIRACLE Willie Hightower, Capitol 2226 (Joe Late Music, BM)	2
80	81	I LEFT MY HEART IN SAN FRANCISCO Bobby Womack, Minit 22059 (General, ASCAP)	1

Soul Sauce



BEST NEW RECORD
OF THE WEEK:

"ANY DAY NOW"

PERCY SLEDGE

(Atlantic)

By ED OCHS

SOUL SLICES: Fillmore East, once the inner sanctum of psychedelics and heavy rock jams, is getting deeper into the rhythm and blues mood with appearances by Booker T. and the M.G.'s with Chuck Berry (June 13, 14), Clarence Carter with Sly and the Family Stone (May 23-24), and Little Richard (Aug. 1, 2). Another three-time Fillmore champion, Clarence Clearwater Revival, has reached the r&b album charts with their "Bayou Country" LP. Led by blue-eyed soul shouter John Fogerty, a Screaming J.P. Hawkins sound-alike, Clarence presents the biggest white soul challenge to r&b since — Janis Joplin? Solomon Burke has covered Fogerty's "Proud Mary" pop hit on Bell. . . . The Temptations to the Copacabana, Thursday (10). . . . Due from Atlantic's Cottillion label album bin: Dynamics, Brook Benton, Lou Johnson, Otis Rush; and from Atlantic: Eddie Harris (live). The Atlantic-distributed Pompeii line will feature an LP by Ike Turner and the Kings of Rhythm titled "A Black Man's Soul." . . . Atlantic will probably take everybody to Muscle Shoals, Ala., before their time is up. Producer Rick Hall, owner of the Fame Record Co. in that soul resort, has opened an office in Memphis at 274 Vance. . . . Berry Gordy, through the Gordy Foundation, Inc. and the Louis Gordy Wakefield Scholarship Fund, has awarded eight students \$500 scholarships to Wayne State University. . . . Anthony and the Imperials have resigned with Vesp. Their latest disk is "Anthem." Joe Simon, home from his European tour, hits the road for a 52-day tour of the country. He returns to New York June 20-26. . . . Imperial has released "Rolling and Tumbling" from its Johnny Waters LP. . . . Atlantic has flipped Archie Bell and the Drells' single to "Just a Little Closer." . . . Bill Stone was named r&b promotion manager for the Cottillion label. . . . Barbara Acklin and Gene Chandler flip to "Will I Find Love" . . . Al Silver will head up Roulette's new move into r&b. . . . An Ann Arbor Summer Blues Festival for July 30 through Aug. 2 is in the planning stages. Writes festival publicity chairman Albert Strations: "After a long wait, the blues will finally emigrate from the major cities and capture the 'Great Inbetween.' . . . All efforts are being made to present the whole range of blues, including the big stars as well as heavily emphasizing the lesser known artists." Mike Leadbitter, editor of Blues Unlimited magazine (38a Sackville road, Bexhill-on-Sea, Sussex, England), and Neil Slaven have released a Hanover Book, "Blues Records: 1943-1966," available in the U. S. through Oak Publications in New York.

★ ★ ★

FILES OF SOUL: Billboard's special tribute to "The Memphis Sound" (March 29) featured music editor Paul Ackerman's penetrating interview with Stax/Volt President Jim Stewart. Said Stewart about the soul boom: "Changes in music go hand in hand with changing social patterns. Today, people are seeking the truth . . . they are looking for reality . . . and this accounts for the popularity of contemporary (soul) music. The blues-oriented music of today—and much of the country music—is valid and true; these r&b and c&w influences have enriched the pop field." In the same interview Stewart also revealed his creative philosophy: "We keep abreast of changing trends, but at the same time we remain close to the roots. The roots are basic, and that pure, virgin stream must remain uncontaminated." . . . Bobby Womack's "San Francisco" disk has flipped to "Love, the Time Is Now." He also wrote and produced Jackie DeShannon's latest single, "Trust Me," in—where does—Muscle Shoals, Ala. "Trust Me" could break in r&b like her "What the World Needs Now" hit, a white soul winner. . . . Soul City Records has obtained the master to "Giving Up," by the Ad Libs and will release it next week in Great Britain on the Deep Soul label. The group will delay their visit to London until June 1 to gather some promotional steam. . . . Martha Reeves and the Vandellas canceled their British tour on the eve of their scheduled departure. Miss Reeves was hospitalized for nervous exhaustion and told to rest for two months. . . . Dave McAleer writes from England

(Continued on page 36)

JEANETTE WILLIAMS

O. W. WRIGHT

"THIS HURT
IS REAL"

BACKBEAT 601

BACKBEAT 604

DUKE-PEACOCK RECORDS

2809 ERASTUS ST.

HOUSTON, TEXAS

Elvis Presley
Bob Dylan
Lennon & McCartney
and now

Sly Stone.

The New Leader

The incredible and unpredictable
Sly Stone- writer, producer, performer.



The compositions of Sly Stone (Sylvester Stewart) are published with pride by Daly City Music. Direction: David Kapralik



ANTHONY GOURDINE (seated, left), of Anthony and the Imperials renown, resigns the long-running pop-soul group to United Artists as Mike Lipton, UA vice-president and general manager, shares the signing desk. Standing by at the sign-in ceremony are, left to right: Al Riley, sales promotion director for Veeb and Mint Records; Phil Strassberg, personal manager; Scott Shukat, William Morris Agency; group members Ernest Wright, Samuel Stuart and Clarence Collins.

Soul Sauce

Continued from page 34

that his listing of all U. S. r&b releases in the 1960's so far accumulated over 10,000 singles by over 3,000 artists. The listing, to be put in book form, will be included in the archives of the R&B Association of Great Britain. American r&b labels can aid McAlister by sending catalogs to him at 10 St. Olaves Walk, Streamham, London Sw. 16, England. ... More English reissues: "Road Runner," by Junior Walker b/w "Shotgun," Sam Cooke's "Cupid" (in competition with Johnny Nash's version), Screamin' Jay Hawkins' 1956 version of "I Put a Spell on You," as well as "Love Power," by the Sandpebbles, "Lover's Concerto," by the Toys and "Some Kind of Wonderful," by the Soul Brothers Six. There are currently six revived singles in the British top 50. ... Bobby Freeman debuts on Double-Shot with "Everybody's Got a Hang-Up" b/w "Oughta Be a Law." ... Thanks for writing, Norris (the Troubadour) Mayhams, whose local label, Mayhams Collegiate Records, is aimed at the college audience. ... New Sessions on MGM's Way Out label: "It's a New Day." ... Chuck Jackson's new Motown disc, "Are You Lonely for Me Baby," was penned by the late Bert Berns. ... Kenny Gamble last week flew to Milwaukee to catch the opening of his recording group, the Jagers, at the Attic. Their latest single is "Gotta Find My Way Back Home" on the Gamble label. ... The Eddy Jacobs Exchange debuts on Columbia with "Pull My Coat." ... Sheldon Harris, blues editor of Jazz and Pop magazine, reads Soul Sauce. Do you?

Fair Play Fetes Black Deejays

NEW YORK — The Fair Play Committee held its first annual "Salute to Soul Disk Jockeys" (Thursday 3), at the Manhattan Center here. Featured at the tribute to black radio were Joe Tex, Dee Dee Warwick, Peaches and Herb, King Curtis, Hank Ballard, the Soul Children and others.

Fair Play, which has been working to improve conditions for Afro-Americans in the field of broadcasting, also honored

deejays Frankie Crocker, WMCA; Hal Jackson, WNRJ; Ed Williams and Del Shields, WLBB; Al Gee and Jeffrey Troy, WURL, among others. The "Salute" highlighted some of the significant contributions made in the field of black radio by the people.

The Fair Play Committee is presently working on the "Summer Offensive," directed against any claims of discrimination within the broadcasting industry.



EDDIE FLOYD, Stax artist, quarterbacks a backstage huddle with deejays and industry reps at NATRA's Southern Chapter regional meeting in New Orleans last month. The NATRA benefit show, a joint effort by Floyd and Larry McKinley (far right) of WYLD, was a sell-out at the ILA Club, and showing their appreciation afterwards were, left to right: Randy Callender, WYLD; Gus Lewis, WYLD; Bernard Robinson, WYLD; WYLD promotions; Gene Burley, Delta Records; Denny Fox, WBOB; Eddie Floyd; Gerald (Rosco) Floyd, WBOB; Bob Hicks, WBOB, and McKinley.

BEST SELLING Rhythm & Blues LP's

★ STAR Performer-LP's registering greatest proportions upward progress this season.

This Week	Last Week	Title, Artist, Label, No. & Pch.	Weeks on Chart	This Week	Last Week	Title, Artist, Label, No. & Pch.	Weeks on Chart
1	1	CLOUD NINE Tommy Dorsey, Sany GLP 939 (S)	5	26	27	FOOL ON THE HILL Sergeant Pepper's Lonely Hearts Club Band, A&M 4140 (S)	19
2	2	SOUL '69 Artha Franklin, Atlantic 6212 (S)	9	27	34	CAN I CHANGE MY MIND Tyrone Davis, Dular SO 906 (S)	5
3	3	TCB Diana Ross & the Supremes with the Temptations, Motown MS 682 (S)	15	28	23	SILK 'N' SOUL Gladys Knight & the Pips, Soul 711 (S)	15
4	4	THE ICE MAN COMETH Jerry Butler, Mercury SR 66198 (S)	14	29	—	SAY IT LOUD—I'm Black and I'm Proud James Brown, King 5-1047 (S)	1
5	5	LIVE AT THE COCA Temptations, Gordy GS 938 (S)	15	30	26	IT'S TRUE! IT'S TRUE! Bill Cosby, Warner Bros. 7 Arts WS 1770 (S)	9
6	11	SMOKEY ROBINSON & THE MIRACLES— LIVE! Tamla TS 289 (S)	9	31	18	THIS IS MY COUNTRY Impressions, Curtom CS 8001 (S)	22
7	8	PROMISES, PROMISES Dionne Warwick, Scepter SP5 571 (S)	16	32	39	BEST OF SAM & OVAE Atlantic, SO 6210 (S)	7
8	6	DIANA ROSS & THE SUPREMES JOIN THE TEMPTATIONS Motown MS 679 (S)	19	33	28	ON TOP Willie Mitchell, Hi SHL 32048 (S)	7
9	10	ALWAYS TOGETHER Della, Capitol 822 (S)	7	34	31	ARETHA IN PARIS Artha Franklin, Atlantic SO 6207 (S)	20
10	5	JAMES BROWN AT THE APOLLO, VOL. 2 King (No Mono); 1022 (S)	32	35	29	SLOW ORANGE Donald Byrd, Blue Note BST 64292 (S)	4
11	16	I HEARD IT THROUGH THE GRAPEVINE Marvin Gaye, Tamla TS 269 (S)	26	36	37	BEST OF PERCY SLEDGE Atlantic, SO 6210 (S)	6
12	7	WHO'S MAKING LOVE Johnnie Taylor, Star 75 2005 (S)	12	37	32	MUCH LESS Les McCann, Atlantic SO 1514 (S)	4
13	13	SOULFUL STRUT Young Holt Unlimited, Brunswick BL 754144 (S)	15	38	40	LOVE CHILD Diana Ross & the Supremes, Motown MS 670 (S)	19
14	14	STONE SOUL Mango Sentemela, Columbia CS 9780 (S)	6	39	38	NANCY Nancy Wilson, Capitol ST 100 (S)	8
15	15	THE SOUND OF SEXY SOUL Delphonic, Phil Green LP 1151 (S)	8	40	—	FREEDOM SUITE Sonch, Atlantic SO 2901	1
16	17	FOR ONCE IN MY LIFE Stevie Wonder, Tamla TS 290 (S)	14	41	36	SOUL SHAKE Peggy Scott & Jo Jo Benson, 325 International SS 1 (S)	7
17	49	SOULFUL Dionne Warwick, Scepter 573 (S)	2	42	42	CARAMBA Les Morgan, Blue Note BST 64299 (S)	6
18	19	UPTIGHT Soundtrack, Star STS 2006 (S)	10	43	35	BLITZY CYCLES Eddie Harris, Blue Note BST 1517 (S)	8
19	20	HICKORY HOLLER REVISITED O. C. Smith, Columbia CS 9580 (S)	41	44	50	BAYOU COUNTRY Crescent-Clearwater Revival, Fantasy 8387 (S)	2
20	21	FOR ONCE IN MY LIFE O. C. Smith, Columbia CS 9756 (S)	4	45	—	KICK OUT THE JAMS MCA, Elektra EKS 45446 (S)	1
21	22	THE DYNAMIC CLARENCE CARTER Atlantic SO 8199 (S)	15	46	40	MOTHER NATURE'S SON Ramsay Lewis, Delphi 821 (S)	6
22	23	THE WORM Jimmy McRiff, Solid State SS 18045 (S)	15	47	48	NATCH'L BLUES Titi Mabel, Columbia CS 9690 (S)	4
23	24	GREATEST HITS Intrepid, Gamma 56 5005 (S)	8	48	47	TELEPHON MY FIRE Phyllis Hyman, Intrepid/gramm T 11 (S)	3
24	25	SPECIAL OCCASION Smokey Robinson & the Miracles, Tamla TS 290 (S)	29	49	—	HER YOUNG THING Momi Akeley, Mercury SR 41205 (S)	1
				50	—	HOWLIN' WOLF Cedet Concert LP5 319 (S)	1

Jewel Adds Whit Line, Signs Fulson

NEW YORK — Jewel Records in Shreveport, La., has re-acquired distribution of the Whit line. Jewel handled Whit several years ago, scoring on the charts with Bobby Powell's version of "C. C. Rider."

In addition to Powell on the Whit label, Jewel has signed blues artist Lowell Fulson. His first Jewel release, "Lady in the Rain," was recorded at Fame Recording Studios, Muscle Shoals, Ala. Little Joe Blue, formerly with Chess Records, has also debuted on the Jewel label with "Standing on the Threshold" b/w "Don't Stop Loving Me." Currently getting disc action on Jewel are Big Joe Turner and Ted Raynor with his "Long Ago" single.



CAROLYN FRANKLIN, the third Franklin sister to reach disc stardom, listens to a playback of her recent RCA single, "I Don't Want to Lose You," with Buzz Willis, RCA's manager of new product development.

KIOI-FM Will Refuse Mono

SAN FRANCISCO — KIOI-FM will refuse to play mono singles beginning in June, according to Terry Smith, merchandise and promotion manager. Smith had been program director of the station when it was known a few weeks back as KPEN-FM. "With RCA Records going all the way with stereo singles, we feel other majors should do the same," he said. The 125,000-watt stereo easy listening station has been recording some high ratings in ARB with its new image.

Country FM Bows

TEXARKANA — KADO-FM, a stereo station featuring a country music format, has just gone on the air, heeding to music director Doug Davis.

"REAL TRUE LOVIN'" ♥



♥ heading for a REAL TRUE hit

RCN

Country Music

Country Music Names Spurring Fast Food Franchise Industry

NASHVILLE — The power of a country music name in the fast food franchise industry is indicated in the continued growth of the name association.

With most pilot projects already built here, or under construction, this city has a strong country atmosphere along its main arteries into the downtown area.

Kentucky Fried Chicken pretty well had the field to itself until Minnie Pearl's entry, which really triggered the boom. The first store opened here in December 1967. Now, more than 1,400 franchises have been sold. In February of this year, stockholders of Minnie Pearl's Chicken System voted to form Performance Systems, Inc., a firm under which the chicken franchises and other operations would function. These operations include Mahalia Jackson's

Chicken System, Inc.; Minnie Pearl's Kitchens (a joint venture with Humble Oil Co.); Minnie Pearl's Roast Beef, and Royal Castle Systems, Inc.

Eddy Arnold was the next to move. Arnold, a long-time neighbor of Miss Pearl, announced formation of Eddy Arnold's Tennessee Fried Chicken, Inc., and then opened a pilot store on a highway in East Nashville.

Others Move In

Tex Ritter's Chuckwagon Systems, Inc., announced its being, and told of the innovation of portable units, including a combination stage for outdoor performance and a food operation functioning on the opposite side. One of the most desirable properties here was purchased for construction of the pilot, which will be completed in May.

Jimmie Dickens quickly got into the barbecue business, and put up a pair of pilot operations. Known as Little Jimmie Dickens Fast Food, Inc., the stores feature barbecue.

Hank Williams Jr., Barbecue Pits, Inc., came in rapid order. It is establishing an international system of fast food stores distributing barbecue products and other related specialty items.

Tennessee Ernie Ford announced his entry into the field, featuring steak and biscuits. His operation is tied in with Martha White Mills.

Hank Thompson was another who announced his entry into the fast food business, but unlike the others, he has not come into this area.

Roy Rogers Roast Beef also is franchised nationally, but is not represented locally. Roy Acuff announced his



GEORGE DONALD, co-owner of Wayside Records, signs an agreement linking his label with Smash. Looking on are Sidney Light, of the Little Richie Johnson Ad Agency; Richie Johnson; attorney Bow Rowley, and Sheldon Tirk, product manager for Smash.

fast food franchise operation, but as yet no pilot has been set up.

There are repeated reports (Continued on page 39)

Vietnam TV's Talent Squawk

NASHVILLE — Armed Forces Television, originated in Saigon, has a live talent shortage despite repeated trips to Vietnam by country artists.

S/S Joseph Piech, who runs the hour-long weekly show, said artists brought to Saigon by private promoters are "shielded" from exposure on the TV program.

"We have no trouble with the USO," Piech said on a visit here, "since they let us know when the artists are coming and make them available to us." However, he said it is entirely different with privately promoted shows.

"I know they're here to make money," Piech said, "but there could be no harm in doing a short interview on a program which reaches nearly 400,000 troops. Promoters simply tie up every minute of an artist's time, thus cutting out any possibility of our 'borrowing' them for a short period."

The live show, titled "Nashville Vietnam," originates from downtown Saigon. "Most of the entertainers come to Saigon, but they're gone before we know they're here," Piech charged.

He asked for a spirit of cooperation, which he said would benefit any promoter in the long run. "We're willing to give the promoter credit, too," he said.

HAMILTON CUT FOR CANADIANS

NASHVILLE — In his upcoming RCA album, George Hamilton IV salutes Canada and Canadians.

The folk-country album will contain songs all written by Canadians, including Joannie Mitchell, Ian Tyson, Leonard Cohen, Ray Griffin, Gordon Lightfoot, Hank Snow, Allen Vaz-Rae and Buffy Sainte-Marie.

The cover is a picture of the Canadian countryside.

Hamilton, who says much of his style in recent years has been influenced by Canadians, wanted this album as a way of saying "thank you."



Cherylaine RECORDS

Chart Bound First Release

HANK MICHAELS & THE WESTERN STRINGS NO OTHER ARMS (WILL DO) & I DEPENDED ON YOU

INFINITY MUSIC PUB. CO. (BMI)

Recorded at Audio Recording Studio, Cedar Grove, New Jersey. "The Smashville Jersey Sound"



BOBBY JAMES & HIS UPTOWN COUNTRY SOUNDS HAVE ANOTHER HIT "RIGHT AROUND THE CORNER"

Watch For It!

D.J.'s AND DISTRIBUTORS STILL NEEDING COPIES WRITE, WIRE, PHONE COLLECT CANADIAN DISTRIBUTION — REBEL RECORDS — SCARBOROUGH, ONTARIO, CANADA

ALCEE ENTERPRISES INTERNATIONAL NOW REPRESENTING:

Bob Lockwood Country Caravan w/ Bob Lockwood—SSS Records

Bobby James & The Uptown Country Sounds—Cherylaine Records

Whitney Murphy—Yale Records

Hank Michaels Country w/ Hank Michaels & The Western Strings

Johnny Erson & The Entertainer Country Comic Al Curvan

Rossie Allen—Stop Records

Shagpat—Alcee Records

Rusty Allen & The Country Gentlemen

Lou Girard Trio Featuring Gigi Parker

Mack Sullivan & His Swinging Country Lads

Al "Porky" Withrow

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RECORDS



CMA Sets Plans for DJ Fest: Study Categories

LOS ANGELES — Planned activities of the Country Music Association (CMA) during the WSM "Grand Ole Opry" 44th Birthday Celebration next Oct. 16-18 were detailed by officers and board of the Country Music

Association meeting here in quarterly session.

In addition to events taking place during the annual Nashville gathering, firm dates were made for the 5th Annual Music City Pro-Celebrity Golf Invita-

tional tournament. Set for Oct. 11-12 in Nashville, the tournament is jointly sponsored by the CMA, the Nashville Tennessee and the Nashville Area Junior Chamber of Commerce. It will be directed once again this year by Frank Rodgers.

Meeting at the Century Plaza Hotel, the group heard an outline of artist-disk jockey meeting plans under the direction of Mike Hoyer, WHO, Des Moines, radio personality, and George Hamilton IV, RCA Victor. Tentative plans, working co-operatively with WSM, call for as much separation as possible from all scheduled shows so that a maximum number of artists of the participating record companies may attend the session.

Wade Pepper reported on a plan to expand the director categories to include distributors. This, along with the recently approved international category, would broaden the base of those with a direct interest in the industry of country music. Hopefully it will bring about a stronger distribution plan in the future, and further overseas expansion. Such final action is up to the membership at the October meeting.

Roy Horton, heading a committee studying ways of honoring country music pioneers, said a great amount of study had gone into this proposal origi-

(Continued on page 42)

Nashville Scene

By BILL WILLIAMS



JOHN RICHBOURG, whose production of Harlan Howard country hits in an r&b vein is finding new avenues for the songwriter, receives a pat on the shoulder for Howard.

Songwriter Jan Crutchfield has joined the professional department of MCA's Music's Nashville office. His duties will include working with writers in regard to new song material, and working with record producers. Jan joins Jerry Crutchfield who has been with the firm's local operation since 1962 when it was Champion-Northern Music. Jan has written such tunes as "Dream On Little Dreamer," "I'm Living in Two Worlds," "Tear Time," "Sweet Misery," "Down by the River," and "You Keep Coming Back to Me." Merle Haggard, working the Rambling Rose in Llano, Texas, played to a capacity house and had to turn away more people than got inside. . . . Hank Williams Jr., still gaining in popu-

(Continued on page 53)

Fast Food Franchise

• Continued from page 38

that others will follow into the fast food franchising business, and there seems to be little fear of over saturation.

Whatever the results, there is no hesitancy in using the names of leading country artists to establish the systems. Some take an active part in the management; others do little more than lend their names.

The abundance of pilots, however, is leading to sharp competition here. Weekly specials are run by the "Big Three"—Minnie Pearl, Eddy Arnold and Colonel Sanders. Each offers a special of some sort for spurring chicken sales. Arnold this week topped them all. With any purchase of chicken, the buyer got a free Eddy Arnold RCA Victor record.

The record industry may profit along with the chicken business.

C&W Show Sets Acts

LOS ANGELES — Hank Thompson will headline a group of entertainers slated for the Country and Western Academy awards presentation show at the Palladium here Apr. 28.

Others on the bill include Molly Bee and the Dillards. The show is produced and directed by Billy Leibert. Dick Clark will act as master of ceremonies.

The awards honor California entertainers in all fields of country music.

Smash Moves Into High on Jerry Lee Lewis Promotion

CHICAGO—Jerry Lee Lewis, who made the transition from rock back to country, will be honored through April.

Lewis, who has had four consecutive top 10 country singles and three top LP's since going back to country less than a year ago, will be honored by Smash Records for his success.

Highlights of the month, according to Smash product manager Sheldon Tirk, are Volume I and II of "Jerry Lee Lewis Sings Country Music Hall of Fame Hits." The two albums feature 24 leading songs spanning the history of recorded country music.

Figuring heavily in the month-long promotion will be a special pricing program for qualifying accounts on Lewis' entire LP catalog.

The month also will feature a major print and radio ad campaign, the latter utilizing 30 and 60-second spots performed by Lewis. Open-end interviews are

being serviced to country disk jockeys while near life-size head-and-shoulder, four-color die-cut merchandising pieces are going to dealers.

During the month, Lewis and his sister, Linda Gail, will come out with a single, "Jackson," taken from the "Hall of Fame" album. A solo single by Lewis also will be released.

TV appearances scheduled include the "Tom Jones Show," the Monkees' special, and the "Johnny Cash Show."

Ray Brown, manager-agent for Lewis at National Artist Attractions, Memphis, said that recently at Steve Paul's Scene in New York Lewis drew one of the largest crowds in the club's history.

Leading the promotion for Lewis will be Rory Bourke, Mercury's country promotion director. All of the Lewis sessions have been produced in Nashville by Jerry Kennedy.



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★ STAR Performer—LP's registering greatest proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label Number & Publisher	Weeks on Chart	This Week	Last Week	TITLE, Artist, Label Number & Publisher	Weeks on Chart
1	2	WOMAN OF THE WORLD (Leave My World Alone) Lorella Lynn, Decca 32439 (Sure-Fire, BMI)	8	38	32	IF I HAD LAST NIGHT TO LIVE OVER Webb Pierce, Decca 32438 (Gallico, BMI)	8
2	7	HUNGRY EYES Merle Haggard, Capitol 2383 (Blue Book, BMI)	8	39	—	SINGING MY SONG Tammy Wynette, Epic 5-10462 (Gallico, BMI)	1
3	8	RINGS OF GOLD Dottie West & Don Gibson, RCA 9715 (Acuff-Rose, BMI)	8	40	43	AM AND WIFE TIME Jim Ed Brown, RCA 74-0144 (Window Music, BMI)	4
4	3	KAW-LIGA Charley Pride, RCA Victor 47-9716 (MGM, ASCAP)	11	41	56	FLAT RIVER MD. Bobby Haskin & The Hushpuppies, Capitol 2441 (Blue Crest, BMI)	5
5	6	IT'S A SIN Marty Robbins, Columbia 4-44739 (Olinco, ASCAP)	10	42	40	YESTERDAY'S LETTERS Bobby Lord, Decca 32437, (Contenson, SESAC)	9
6	1	WHO'S GONNA MOW YOUR GRASS Buck Owens & His Buckaroos, Capitol 2377 (Blue Book, BMI)	11	43	50	PLEASE DON'T GO Eddy Arnold, Decca 32432 (Robbins, ASCAP)	3
7	9	GALVESTON Glen Campbell, Capitol P-2428 (Jo-Me, ASCAP)	5	44	47	IT LOOKS LIKE THE SUN'S GONNA SHINE Wilbert Brantley, Decca 32449 (Sure-Fire, BMI)	5
8	4	MY WOMAN'S GOOD TO ME David Houston, Epic 5-10430 (Gallico, BMI)	13	45	59	SON OF A PREACHER MAN Peggy Little, Dot 45-1799 (Tree, BMI)	5
9	5	ONLY THE LONELY Sonny James, Capitol 2370 (Acuff-Rose, BMI)	13	46	46	SATURDAY SATAN, SUNDAY SAINT Ernie Tubb, Decca 32448 (Cedarwood, BMI)	5
10	10	WHERE THE BLUE AND LONELY GO Ray Crutch, Mercury 72886 (Sands Gougans, ASCAP)	12	47	57	CALIFORNIA GIRL Tompall & The Grier Brothers, MGM 14036 (Jack, BMI)	4
11	11	MY LIFE Bill Anderson, Decca 32445 (Stallion, BMI)	7	48	51	I SEE THEM EVERYWHERE Hank Thompson, Dot 17207 (Bruno Yaffey, BMI)	6
12	27	(Marge's) AT THE LINCOLN PARK INN Bobby Bare, RCA 74-0110 (Newkry, BMI)	5	49	49	GLAD SHE'S A WOMAN Bobby Goldsboro, United Artists 50497 (Tandem, BMI)	5
13	18	JUST HOLD MY HAND Johnny & June Marley, Capitol 2384 (Warden, BMI)	9	50	41	IF I HAD A HAMMER Wanda Jackson, Capitol 2379 (Lidlow, BMI)	10
14	28	RIBBON OF DARKNESS Connie Smith, RCA 74-01010 (Winmark, ASCAP)	7	51	45	RESTLESS Carl Perkins, Columbia 4-44723 (Cedarwood, BMI)	15
15	13	JOE & MABEL'S 12TH STREET BAR & GRILL Nat Shuckey, RCA 9720 (Tree, BMI)	9	52	53	JOHNNY ONE TIME Brenda K. Starr, Decca 32436 (Bill & Lange Blue Crest, BMI)	9
16	16	A BABY AGAIN Mark Williams, Jr., MGM 14024 (United Artists, ASCAP)	8	53	54	HONKY TONK SEASON Charlie Walker, Epic 5-10420 (Blue Crest, BMI)	7
17	30	SWEETHEART OF THE YEAR Ray Price, Columbia 4-4761 (Tuckahoe, BMI)	6	54	60	JUST ENOUGH TO START ME DREAMING, A Lennie Smith, Decca 32452 (Pamper Music, BMI)	7
18	11	NONE OF MY BUSINESS Herman Cargill, Monument 1122 (Tree, BMI)	12	55	58	JUST BLOW IN HIS EAR David Wilkins, Plantation 11 (Moss-Rose, BMI)	4
19	24	YOURS LOVE Dolly Parton & Porter Wagoner, RCA 74-0104 (Wilderness, BMI)	6	56	61	ONE MORE MILE Dave Dudley, Mercury 72902 (Newkry, BMI)	3
20	20	FROM THE BOTTLE TO THE BOTTOM Billy Walker, Monument 1123 (Combine, BMI)	10	57	62	LET THE WHOLE WORLD SING IT WITH ME Wren Stewart, Capitol 2421 (Pioneer Music, BMI)	2
21	26	OUR HOUSE IS NOT A HOME Lynn Anderson, Chart 38-3021 (Green Grass, BMI)	6	58	70	LOVE COMES BUT ONCE IN A LIFETIME Harro Wilson, Smash 2210 (Gallico, BMI)	2
22	23	SHE'S LOOKING BETTER BY THE MINUTE. 11 Jay Lee Webb, Decca 32430 (Sure-Fire, BMI)	11	59	73	THERE'S BETTER THINGS IN LIFE Jerry Reed, RCA Victor 74-0122 (Victor, BMI)	1
23	12	OARLIN' YOU KNOW I WOULDN'T LIE Conway Twitty, Decca 32380 (Tree, BMI)	16	60	62	WHAT KIND OF MAGIC Les Seawell, Decca 32454 (Don White/Northern Music, ASCAP)	6
24	25	COME ON HOME & SING THE BLUES TO DADDY Bob Luman, Epic 5-10439 (Return, BMI)	8	61	66	SWEET WINE Johnny Cerver, Imperial 60361 (Blue Echo, BMI)	2
25	19	GOODTIME CHARLIES Ol' Reese, United Artists 50487 (Pamper, BMI)	16	62	55	SWEET LOVE ON MY MIND Claudia King, Columbia 4-44749 (Gallico, BMI)	7
26	31	SOMETHING'S WRONG IN CALIFORNIA Waylon Jennings, RCA 74-0105 (Earl Barton, BMI)	6	63	63	THE CONSPIRACY OF HOMER JONES Collins Preston, Capitol 2402 (Blue Crest, BMI)	6
27	29	WHEN WE TRIED Jan Howard, Decca 32447 (Pais Ker, BMI)	6	64	64	AN ARTICLE FROM LIFE Lenny Foster, Columbia 44738 (Combine, BMI)	1
28	34	I'VE GOT PRECIOUS MEMORIES Faon Young, Mercury 72889 (Pamper, BMI)	7	65	74	A ROSE IS A ROSE IS A ROSE Jimmy Dean, RCA Victor 74-0122 (Music City, BMI)	2
29	37	YOU GAVE ME A MOUNTAIN Johnny Bush, Step 257 (Mojuve, BMI)	4	66	62	SOMERDAY'S ALWAYS LEAVING Stewarlin Jackson, Columbia 4-44726 (Cedarwood, BMI)	7
30	32	DADDY SANG BASS Johnny Cash, Columbia 4-44089 (House of Cash-Cedarwood, BMI)	19	67	—	DADDY Dolly Parton, RCA 74-0132 (Dwyer, BMI)	1
31	41	THERE NEVER WAS A TIME Jeanne C. Riley, Plantation 6 (Singleton, BMI)	3	68	—	THE COMING OF THE ROADS Johnny Dorell & Anita Carter, United Artists 50528 (Sashili, ASCAP)	1
32	33	BACK TO DENVER George Hamilton IV, RCA 74-0100 (Acuff-Rose, BMI)	5	69	69	I ONLY REARED Bill Phillips, Decca 32-432 (Combine, BMI)	5
33	35	WEDDING CANE Conni Francis, MGM 14034 (Singleton, BMI)	7	70	—	WHEN TWO WORLDS COLLIDE Jim Reeves, RCA 74-0135 (Tree, BMI)	1
34	34	WHO'S JULIE Mel Tillis, Kapp 959 (Barton, BMI)	17	71	—	DUSTY ROAD Norma Jean, RCA 74-0115 (Pamper, BMI)	1
35	48	I'LL SHARE MY WORLD WITH YOU George Jones, Musicor 1351 (Glad, BMI)	3	72	72	WHERE DO YOU GO (When You Don't Go With Me) Ernie Ashworth, Hickory 1528 (Acuff-Rose, BMI)	3
36	14	LET IT BE ME Glen Campbell & Bobbie Gentry, Capitol 3287 (M.C.A., ASCAP)	10	73	75	SDN Jimmy Wallace, Liberty 56095 (Metric Music, BMI)	2
37	21	NAME OF THE GAME WAS LOVE Hank Snow, RCA Victor 47-9667 (Olinco, ASCAP)	16	74	74	ALL HEAVEN BROKE LOOSE Hugh X. Lewis, Kapp 978 (Gallico, BMI)	3
				75	—	GAMES PEOPLE PLAY Freddy Weller, Columbia 4-44800 (Dwyer, BMI)	1



SUITE 115, 606 16TH AVENUE, SOUTH-NASHVILLE, TENN. 37203

March 31, 1969

Hi . . .

Bill Anderson, my boss, barely had both feet on the first rung of the ladder of success the day I met him at a "Po' Folks" furniture store promotion in Moline, Illinois. The seeds of ideas for such songs as "Still", "Once a Day", "I Love You Drops", and the others that helped him to the top had not even been planted in his mind then. They were only dreams, along with one day owning more than two stage suits, having his own guitar player, and getting a record in the "Top Ten".

In the eight years that have passed since that time, we've been lucky enough to see those dreams, and some he didn't even dare to dream, come true. I know of no other secretary whose boss has a list of accomplishments any greater than my boss, and when Decca released the two-record album of "The Bill Anderson Story", I knew it was time I spoke up and let everybody know how proud I am of the man who signs my paycheck.

As you may know, Decca has released only five other country albums of this type from a roster of approximately forty country artists. So, this is far more than just another LP, or a record company promotion. It's a special recognition on Decca's part . . . their way of paying tribute to one of the all-time greats . . . all of which only goes to prove that my pride and belief in Bill Anderson have been well placed.

We want every radio station record library to have "The Bill Anderson Story", so if you don't have a copy, please drop me a note, or call me at 615-244-6882, and I'll see that you get one.

I've taken the privilege of devoting this entire letter to shouting (one person "whispering" around here is enough!) the praises of Bill, but I do want you to know that I am every bit as aware as he is that he could not be where he is today without the help of the guys who spin the records, and he and I both thank you very, very much.

Sincerely,

Moneen Carpenter
Secretary to Bill Anderson

P.S. I was in a hurry to get this in the mail, but I'm not supposed to send form letters out of this office. Please don't tell my boss!!

GRAND OLE OPRY-DECCA RECORDS



Cook Country Music Foundation Chief

LOS ANGELES—Hal Cook, vice-president of Billboard Publications, has been elected president of the Country Music Foundation.

Cook, who served in the past

C&W Acts at London Fest

NASHVILLE — Nine Nashville acts, six of them from the Hubert Long, International stable, were due to perform at the first annual International Festival of Country and Western Music at Wembley Pool in London, Saturday (5).

Artists, who made the trip solely for expenses in order to promote country music, were George Jones, Tammy Wynette, Bill Anderson, Jan Howard, Charlie Walker, John Wesley Ryles I, George Hamilton IV, Loretta Lynn and Conway Twitty. Jones and Anderson also took their bands.

Mervyn Conn, of Mervyn Conn Promotions, Ltd., London, said three-fourths of the 10,000 seats in the London stadium had been sold out in advance, and that press coverage was expected throughout Europe.

Hubert Long accompanied his artists on the trip.

as chairman of the board of the Country Music Association, succeeds J. William Denny, Cedarwood Publishing Co. president in the post. Denny was named a trustee, along with Jack Loeft, Columbia Records, and Mrs. Frances Preston, BMI.

The Foundation, which oversees the operation of the Country Music Hall of Fame and Museum, revealed at its board meeting that most of the money pledged to the Foundation in a capital fund drive has been paid. The structure, two years old, was built by funds raised through public and private subscription.

In its two years of operation, nearly a quarter million visitors have passed through its doors. The Foundation studied the possibility of constructing a permanent research library on the premises, and looked forward to future expansion of facilities.

Serving with Cook this year will be Frank Jones, Columbia Records, who is re-elected chairman of the board; Grulun London, RCA-West Coast, who is vice-president; Harold Hitt, Columbia Records, re-elected treasurer, and Mrs. Juanita Jones, ASCAP, elected secretary.

Trustees still serving the Foundation are Ken Nelson, Roy Horton, Frank Jones, Hubert Long, Wesley Rose and Ben Rosner.

'Chokin' Kind' Goes to R&B

NASHVILLE—Harlan Howard's success as a country songwriter now has moved into the field of rhythm and blues. Paradoxically, there is no change of style; not even a change of material.

A year ago Howard's "The Chokin' Kind" was recorded by Waylon Jennings, and was a hit in the country charts. Now, the same song is coming on strong in the R&B field, recorded by Joe Simon.

This is the pattern which Howard songs seem to be following. His "He Called Me Baby," originally recorded by Patsy Cline and Carl Smith, among others, was done by Ella Washington and received a Grammy nomination.

Howard insists he does not deliberately write anything but country-oriented music, and it just falls into other fields. John Richbourg, head of John R. Productions, said the lyrics to Howard songs lend themselves to R&B music. He produced both of these records (Simon and Washington).

These are not the first Howard. (Continued on page 52)

CMA Sets Plans

• Continued from page 39

nally made by David Kap. As a result of the study the committee, additionally consisting of Connie B. Gay, Bill Ackerman, Dick Frank, Paul Dennyman, Irving Waugh and Bill Denny, was instructed to carry on an active exploration of ways to recognize further those who were instrumental in the conception of the industry by assisting the Country Music Foundation in this regard. The ultimate aim is to create a suitable exhibit dedicated to the early innovators in the many fields which make up the country music industry.

The next meeting of the board was set for Washington, July 10-11. All members of the board and the officers pay their own expenses for such meetings, or the cost is reimbursed by their companies. The CMA pays none of the expenses.



Charles Pruett of Bluefield, West Va., has been signed to KARK Records of Nashville. Dr. Pruett's first release of "NO RAIN SINCE APRIL" is ready for deejay mailing. . . . Contact Brito Star Promotions, 209 Stahlman Bldg., Nashville, Tenn. . . . (Distributors, some area's still open.) Contact KARK Records, 728 16th Ave. S., Nashville, Tenn. (Advertisement)

Hot Country LP's

★ STAR Performer—LP's registering proportionately upward progress this week.

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	2	WICHITA LINEMAN Glen Campbell, Capitol ST 103 (S)	22
2	3	STAND BY YOUR MAN Tammy Wynette, Epic BN 36451 (S)	10
3	2	CHARLIE PRIDE . . . IN PERSON RCA Victor LSP 4094 (S)	10
4	4	CARROLL COUNTRY ACCIDENT Percy Wagoner, RCA Victor LSP 4116 (S)	7
5	5	YOUR SQUAW IS ON THE WARPATH Loretta Lynn, Decca DL 75056 (S)	6
6	1	HOLY LAND Johnny Cash, Columbia KC 9726 (S)	10
7	5	JUST THE TWO OF US Percy Wagoner & Dolly Parton, RCA Victor LPM 4099 (M); LSP 4099 (S)	28
8	28	GALVESTON Glen Campbell, Capitol ST 210 (S)	2
9	10	JOHNNY CASH AT FOLSOM PRISON Columbia (See Mono) CS 36451 (S)	44
10	7	GENTLE ON MY MIND Glen Campbell, Capitol ST 2809 (M); ST 2809 (S)	80
11	11	I TAKE A LOT OF PRIDE IN WHAT I AM Marie Haggard, Capitol SLP 2 (S)	8
12	13	ONLY THE LONELY Sonny Jones, Capitol ST 193 (S)	3
13	11	I WALK ALONE Marty Robbins, Columbia CS 9725 (S)	22
14	14	YEARMARKS AND YESTERDAYS Connie C. Riley, Plantation PLP 2 (S)	9
15	16	BOBBIE CHRIST & GLEN CAMPBELL Capitol ST 210 (S)	27
16	19	SONES OF THE YOUNG WORLD Eddy Arnold, RCA Victor LSP 4110 (S)	7
17	17	JEWELS Waylon Jennings, RCA Victor LSP 4085 (S)	15
18	6	SHE WEARS MY RING Roy Price, Columbia CS 9723 (S)	13
19	5	GOOD OLD DAYS Dolly Parton, RCA Victor LSP 4099 (S)	7
20	31	JUST TO SATISFY YOU Waylon Jennings, RCA Victor LSP 4137 (S)	2
21	21	BEST OF BUCK OWENS, VOL. 3 Capitol SLP 143 (S)	5
22	26	UNTIL MY DREAMS COME TRUE Jack Greene, Decca DL 75056 (S)	5
23	23	JIM REEVES ON STAGE RCA Victor LSP 4062 (S)	23
24	24	JIM REEVES AND SOME FRIENDS RCA Victor LSP 4112 (S)	9
25	20	LITTLE ARROWS Linda Lee, Decca DL 75076 (S)	16
26	22	HARPER VALLEY P.T.A. Jeanette C. Riley, Plantation PLP 1 (S)	28
27	25	I'VE GOT YOU ON MY MIND AGAIN Buck Owens & His Boys, Capitol ST 131 (S)	11
28	27	THE STILL COMES AROUND Jerry Lee Lewis, Smash SS 67112 (S)	14
29	—	FADED LOVE AND WINTER ROSES Carl Smith, Columbia CS 9786 (S)	1
30	31	SOLID GOLD '68 Chet Atkins, RCA Victor LSP 4061 (S)	18
31	32	WALKIN' IN LOVELAND Eddy Arnold, RCA Victor LSP 4089 (S)	25
32	45	WITH LOVE, FROM LYNN Lynn Anderson, Chart CHS 1013 (S)	2
33	24	BORN TO BE WITH YOU Sonny Jones, Capitol ST 111 (S)	22
34	30	MAMA TRIED Marie Haggard, Capitol ST 2972 (S)	29
35	29	BEST OF LYNN ANDERSON Chart CHS 1009 (S)	9
36	—	SONES MY FATHER LEFT ME Hank Williams Jr., MGM SE 4021 (S)	1
37	—	KAY John Wesley Ryles I, Columbia CS 9788 (S)	1
38	34	MISS COUNTRY SOUL Diana Trask, Dot OLP 25930 (S)	6
39	—	ANYWHERE U. S. A. Buckwheat, Capitol ST 194 (S)	1
40	40	WHERE LOVE USED TO LIVE David Houston, Epic BN 28432 (S)	8
41	—	ALL COUNTRY Jerry Lee Lewis, Smash SS 67071 (S)	1
42	—	BEST OF FERLIN SMITH Capitol SLP 143 (S)	1
43	—	REMEMBER ME Jim & Judy Rogers, RCA LSP 4120 (S)	1
44	43	NASHVILLE BRASS PLAY THE NASHVILLE SOUND RCA Victor LSP 4059 (S)	11
45	—	YOU GAVE ME A MOUNTAIN Johnny Bush, Sup 10058 (S)	1

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Best Selling Classical LP's

Billboard Special Survey For Week Ending 4/12/69

This Week	Last Week	Title, Artist, Label & Number	Weeks on Chart
1		TRANS-ELECTRONIC MUSIC PRODUCTIONS INC. PRESENTS SWING ON BACH Walter Carlos/Benjamin Feldman, Columbia MS 7194 (S)	20
2	3	SOLERCA: 2001, A SPACE ODYSSEY MGM (No Mono), SF 15 95 (S)	35
3		MOZART CONCERTOS 17 & 21 (Elvira Madigan) André Cammenet of the Salzburger Musikverein Akademie (Audi), VGO (No Mono), 138 733 (S)	62
4	4	UP, UP, AND AWAY Boston Pops (Fiedler), RCA Red Seal (No Mono), LSC 3041 (S)	31
5	5	TCHAIKOVSKY: 1812 OVERTURE New Philadelphia Orch. (Bakuleff), RCA Red Seal LSC 3051 (S)	15
6	6	HORWITZ ON TELEVISION Yvonne Horowitz, Columbia (No Mono), MS 7106 (S)	30
7		GOUNOD: ROMEO & JULIET (3 LPs) Frenzi Carli/Various Artists/Paris Opera Orch. (Lambard), Angel SCA 3793 (S)	7
8		GRIEG: CONCERTO IN A MINOR/LIST: CONCERTO NO. 1 Van Cliburn, Philadelphia Orch. (Ormandy), RCA Red Seal LSC 3048 (S)	10
9		HIT FAVORITE CONVIN Van Cliburn, RCA Red Seal ML 2576 (M), LSC 2576 (S)	158
10		TCHAIKOVSKY: SYMPHONY NO. 6 Van Cliburn, (Ormandy), RCA Red Seal LSC 3058 (S)	10
11		BELLINI: DONIZETTI: HERMES Beverly Sills/Vienna Volksoper Orch. (Jalas), Westminster WST 17143 (S)	18
12		CHOPIN: CONCERTO NO. 2 Rubinstein/Philadelphia Orch. (Ormandy), RCA Red Seal LSC 3055 (S)	11
13		BERLIOZ: ROMEO & JULIET (2 LPs) Kemi Tesse/Shelley Quicks/London Symphony (Davis), Philips PHS 2-909 (S)	34
14		BERNSTEIN'S GREATEST HITS New York Philharmonic (Bernstein), Columbia ML 6388 (M), MS 6988 (S)	95
15		ROYAL FAMILY OF OPERA (3 LPs) The London Artists, London RPO-S-1 (S)	29
16		CHOPIN: SONATA NO. 1 Van Cliburn, RCA Red Seal LSC 3053 (S)	7
17		SELECTIONS FROM 2001: A SPACE ODYSSEY Philadelphia Orch. (Ormandy)/New York Philharmonic (Bernstein), Columbia MS 7176 (S)	19
18		TCHAIKOVSKY: CONCERTO NO. 1 Van Cliburn, Kondrashin, RCA Red Seal ML 2252 (M), LSC 2252 (S)	140
19		OLIBES: LAMME (3 LPs) Sutherland/Various Artists/Maria Carlo Opera Orch. (Konyga), London OCA 159 (S)	7
20		BACH: ORANGE FAVORITES, VOL. 1 E. Power Biggs, Columbia ML 5661 (M), MS 6261 (S)	33
21		R. STRAUSS: ALSO SPACH ZARATHUSTRA Philadelphia Orch. (Ormandy), Columbia ML 5947 (M), MS 6547 (S)	18
22		DEE OF FRANKO CORRELLI Capitol SRA 8703 (S)	32
23		BARBER: SCENES FROM ANTONY & CLEOPATRA/SUMMER OF KNOXVILLE 1915 Peter New Philharmonic Orch. (Schippers), RCA Red Seal LSC 3062 (S)	6
24		CLORYD & GABRIELLI E. Power Biggs/Various Artists, Columbia (No Mono), MS 7071 (S)	31
25		SATIE: PIANO MUSIC, VOL. 1 Ciccolini, Angel 34482 (S)	41
26		VERDI: REQUIEM (2 LPs) Various Artists/Vienna Philharmonic (Solti), London OCA 1575 (S)	6
27		CLAIR DE LUNE (3 LPs) Philippe Entschladen, Calyx D35 791 (S)	2
28		JOY OF MUSIC (2 LPs) New York Philharmonic (Bernstein), Columbia MEX 795 (S)	2
29		R. STRAUSS: DIE MEISE DRINK SCHNAPPS (4 LPs) Byronne/Galt/Various Artists/Vienna Philharmonic (Bohm), Rykodisc BRS 64503 (S)	2
30		PROKHODIN: PETER & THE WOLF/TCHAIKOVSKY: NOCTURNACKER SUITE New York Philharmonic (Bernstein), Columbia ML 5993 (M), MS 6193 (S)	49
31		IVES: SYMPHONY NO. 7/SCHUMAN: NEW ENGLAND TRIPTYCH Philadelphia Orch. (Ormandy), RCA Red Seal LSC 3060 (S)	1
32		GABRIELLI: CANTATA FOR BRASS CHOIR Chicago, Cleveland and Philadelphia Brass Ensembles, Columbia MS 7209 (S)	1
33		BRUCHEN: SYMPHONY NO. 7 Philadelphia Orch. (Ormandy), RCA Red Seal LSC 3057 (S)	1
34		TCHAIKOVSKY: LULLABY (3 LPs) Catalini/De Monno/Various Artists/Maria Carlo Opera Orch. (Ciccolini), London OCA 1592 (S)	1
35		A LYRIC DUET, VOL. 1 Fritz Wunderlich, Angel 6-60078 (S)	6
36		CHOPIN: NOCTURNES Arrar Rubinstein, RCA Red Seal ML 7050 (M), LSC 7050 (S)	57
37		TELLEMAN: FOUR CONCERTOS FOR VERSIVE INSTRUMENTS Various Artists, Philadelphia Orch. (Ormandy), RCA Red Seal LSC 3057 (S)	1
38		BIZET/SCHNEDERLIN: CARMEN BALLE Ballet Theatre Orch. (Rothstein), Melodisc Angel S-40042 (S)	14
39		STRAUSS: ALSO SPACH ZARATHUSTRA Chicago Symphony (Beiler), RCA Red Seal ML 2609 (M), LSC 2609 (S)	38
40		IN THE CLASSIC STYLE Christopher Parkening, Angel S-36019 (S)	1

NEW YORK — London Records is issuing two multiple sets this month, including a two-LP package of Gilbert & Sullivan's "Pirates of Penzance." The operetta features the D'Oyly Carte Opera Co. under Isidore Godfrey.

The other multiple is a three-record set of Handel's "Twelve Concerti Grossi, Op. 6" with Neville Marriner and the Academy of St. Martin-in-the Fields. A seasonal offering has Bach's "Easter Oratorio" with soprano Eva Ameling, contralto Helen Watts, tenor Werner Krenn, baritone Tom Krause, the Vienna Academy Choir, and the Stuttgart and Manner Orchestra under Karl Muenchinger.

Krenn also has a recital of Schubert songs with pianist Gerald Moore. In other vocal bumps, soprano Gwyneth Jones sings Verdi with the Royal Opera House Orchestra under Edward Downes, and soprano Marilyn Horne sings Bach & Handel with the Vienna Cantata Orchestra under Henry Lewis.

Conductor Lorin Maazel continues his Sibelius symphony series with a coupling of "Symphony No. 4" and "Tapiola" with the Vienna Philharmonic. Istvan Kertesz continues his Dvorak series with an album featuring the London Symphony in overtures and the scherzo "Capriccioso," culled from previous disks.

Henri Heitaris is the soloist

in bassoon concertos of Hummel and Leopold Mozart, which are offered with trumpet concertos of Vivaldi and Weber with soloist Michel Cluza. Ernest Ansermet conducts L'Orchestre de la Suisse Romande. Pianist Vladimir Ashkenazy is the soloist in a Mozart concerto to pairing with Hans Schmidt-Isserstedt and the London Symphony.

Britten's "Prince of the Pagodas" is being restored to the catalog in a London Stereo Treasures album with Britten conducting the Royal Opera House

Orchestra. The performance previously was available in monaural only.

Ansermet and L'Orchestre de la Suisse Romande have two Beethoven symphonic albums in Stereo Treasures, while members of the Vienna Orchestre play Mozart. Violinist Ruggieri Ricci performs Sibelius and Tchaikovsky with the London Symphony under Sir Adrian Boult. Mac conducts the London in Mendelssohn, completing the Stereo Treasures release is a Brahms piano recital by Wilhelm Backhaus.

U. S. Music Receives Nonesuch Premieres

NEW YORK — Five Nonesuch albums, being issued this month, contain first recordings of American music, including three by the Contemporary Chamber Ensemble. Also slated is another in a series of works commissioned by Nonesuch.

The fifth album has the American Brass Quintet, Henry Brant's "The Fourth Millennium" and first recordings of Charles Ives' "From the Steeple" and Georges Rochberg's "Bennett d'estate," and Seymour Schiff's "Sutures of Circumstance." A live

Brethm's "Quintet for Brass," and Peter Philip's "Music for Brass Quintet."

The first volume in the Contemporary Chamber Ensemble's "Spectrum: New American Music" Series couples Fredric Myrow's Songs from the Japanese" with soprano Phyllis Bryn-Jones and Roger Reynolds' "Quick Are the Mouth of Earth."

Volume II contains Stefan Wolpe's "Chamber Piece No. 1," Georges Rochberg's "Bennett d'estate," and Seymour Schiff's "Sutures of Circumstance." (Continued on page 53)

Classical Notes

Georg Semkow makes his New York conducting debut on Thursday (10) with the New York Philharmonic. Conductor Hans Nadelin will be the soloist. The program will be repeated on Friday (11) Saturday (12), and Monday (14). . . . Pianist Andre Watts made his Cleveland Orchestra debut on Thursday (3). Louis Lane was the conductor. . . . Victor Borge will be piano soloist and conductor of the Cleveland in a special benefit for the Blossom Music Center on June 11. Pierre Boulez will conduct the orchestra on Thursday (10) and Saturday (12) with violinist Rafael Druian as soloist. . . . Mezzo-soprano Rosalind Elias makes her Mozartian debut at the Salzburg Festival in August as Donna Elvira in "Così fan tutte." . . . Howard Mitchell will conduct the Washington National Symphony's closing pair of formal

subscription concerts on April 22 and 23. The program of Vaughan Williams' "Donna Nobis Pacem" and Beethoven's "Symphony No. 9" will feature soprano Phyllis Curran, mezzo-soprano Helen Foulds, and soprano Phyllis Curran. . . . The Catholic University Chorus and members of the Howard University Choir. . . . Tenor Carlo Bergonzi makes his San Francisco debut on April 24. . . . Tenors Ludovic Spies, Guy Chauvet, Jess Thomas and Stuart Brown will be returning to the company. . . . Christa Ludwig will star in a new production of Verdi's "Macbeth" at the Mannes Opera next year with Karl Boehm conducting. Miss Ludwig also will sing the title role in a new production of Beethoven's "Fidelio" at the Vienna Festival next year with Leonard Bernstein conducting. . . . FRED KIRBY

Line-Up for Helsinki Fest

HELSINKI — The Berlin Stator, Martti Talvela, Tom Krause and Anita Valki, the Bolshoi Ballet, have been booked to appear in the Helsinki Festival May 25-29.

The Festival will also include concerts by the Helsinki City Symphony with violinist Olegan as soloist; the Finnish Radio Symphony conducted by Antal Dorati with Nicolai Gedda as soloist; the Boston Quartet, and the Swedish Radio Symphony conducted by Sergiu Celibidache with pianist Artur Schnabel and Michael.

In the Turku Music Festival, June 6-11, there will be appearances by the Amsterdam String Quartet and Elisabeth Schwarzkopf, accompanied by Geoffrey Parsons.

'Great Voices' a Choice Variety

NEW YORK — The Everest Scale series of "Great Voices of the Century" continues, with a six-album release containing material by Enrico Caruso, John McCormack, Louise Homer, Ernest Schumann-Heink, Nellie Melba and Sir Harry Lauder. Although these performances have some of the sound drawbacks of vintage material, much of the surfaces have been cleared and some of the selections are memorable.

Three of the albums have repeat duplicated cuts, all with Caruso. His "Al Nostrì Monti" duet, "Il Trovatore" with Madame Schumann-Heink is on both their albums and his "Adda" duet with Miss Homer is on both their albums. He also teams with Miss Homer in "Al Nostrì Monti" on her album.

Miss Schumann-Heink has two of the vibrant high spots as she sings the "Brindisi" from Donizetti's "Luceria Borga" and Millocker's "I and Mei Bra" the latter with vocalizing. This fourth volume in the series by Caruso has a variety of

good performances, including "Si Pel Ciel" from Verdi's "Otello" with Titta Ruffo. Johanne Gadski appears with Caruso in two "Adda" duets.

McCormack's fourth album in the series features some of his well-known Irish, all sung with the patented McCormack style. Lauder's set has some of his better-known Scotch material, including "Roamin' in the Gloamin'" and "A Wee Deoch and Doris." . . . Miss Melba's LP covers a wide range of material from "Ah, Fors e' Lui" from Verdi's "La Traviata" to two Tosca songs, all sung well while Miss Homer's superb performances include "Flower Duet from Puccini's "Madama Butterfly" with Geraldine Ferrar and "Nobil Signors, A" from Wagner's "Huguenots." Both Madame Schumann-Heink and Miss Melba sing "My Heart at Thy Sweet Voice" from Saint-Saens' "Samson et Dalila." Miss Homer in French and Madame Schumann-Heink in German. . . . FRED KIRBY

Estey Parent Firm Expands; To Build Teaching Devices

By MILDRED HALL

WASHINGTON—The Programmed Learning Corp. which acquired the Estey Musical Instrument Corp. in January of this year, will expand via public stock offering in production of audio-visual instruction in organ playing and touch typing. The newly named firm, Electro-Learner Corp., has filed with the Securities and Exchange Commission a proposal to sell 300,000 shares of Class B stock and 75,000 warrants to buy Class B stock, to be offered for public sale in units, each consisting of 100 Class B shares and 25 warrants, the offering to be made at \$500 per unit through underwriters headed by D. H. Blair Securities Corp. of New York.

To date, Electro-Learner has been readying equipment and related software for the audio-visual instruction field, that many expect to achieve massive

proportions as American education heads into more audio-visual teaching to accommodate the school population explosion. The company also manufactures tape production music instrument amplifiers.

Of the net proceeds from the stock sale, Electro-Learner proposes to use \$250,000 to plant and land plus another \$250,000 for engineering work, hardware software in its organ playing and touch typing teaching devices. It will put \$250,000 into its organ manufacture and use \$400,000 to reduce factory's advances made to supply working capital.



DRUM DISPLAY at Forbes-Meagher Music Co. dramatizes neat appearance of the completely diversified Madison, Wis., outlet. The store, in business over 60 years, stresses complete coverage in every music area from records and sheet music to cassette recorders and band instruments.

Peer Southern Increases Indian Music Collection

NEW YORK — Peer-Southern's latest addition to its library of Indian music is "Traditional

Indian Melodies for Sitar" by Harold Schramm, sitarist and student of Indian music.

The book includes notes on improvisation, 17 traditional Indian compositions, a short history of the sitar and a comprehensive explanation of the Raga (the soul of Indian music).

Peer-Southern first ventured into Indian music early last year with the publication of "Introduction to Sitar" by Harihar Rao, well-known sitarist and former pupil of Ravi Shankar. Written clearly and concisely with numerous diagrams and illustrations, the book is currently in fourth printing.

A follow-up to this initial publication was "A Rhythmic Introduction to Indian Music, Tabla" by David Robertson, another long time student of the music of India. This book includes such added features as the history and development of the tabla, quick reference charts and an exploration of the rhythmic patterns and structure of the many facets of Indian music. It serves the dual purpose of teaching the art of tabla playing and explaining the basic concepts of Indian music, enabling musicians to broaden their knowledge of rhythm in general.

According to Al Kugler, sales manager of Peer-Southern, these books of instruction are of interest to all musicians because they delve into the "new" old world of Indian music, and open up concepts, rhythmic ideas and scales which western artists not only never thought about, but never knew existed. Kugler also believes that the books represent a totally new approach to the tabla and sitar, as well as to music for all instruments, guitar to accordion.

New Location

CINCINNATI — The Fiddle Shop has moved from its downtown location here to new headquarters at 3424 Edwards Road, Hyde Park Square. The store, which is owned by Wilbur Hansen, deals in the sale, rental, repair and appraisal of stringed instruments.

Lukas Moves

CLEVELAND — Lukas Music has moved to a new location at 6248 Pearl Road, Parma Heights. Grand openings festivities featured Tom Thompson at the Hammond organ.

Diversified Inventory Helps Sustain Sales

By KEN BERGLUND

MADISON, Wis. — Joseph Meagher Jr. believes that the music store with a well-diversified inventory and good experience can sustain the drop-off of guitars sales and gear itself for selling better equipment and dealing with increasingly sophisticated customers.

"Fringe musicians are dropping out of the picture but the better musicians are holding on and buying better equipment. And they are becoming sharp buyers and quite adept at beating down a price," Meagher said.

Meagher is vice-president of Forbes-Meagher Music Co., a firm with over 60 years of experience in the Madison area.

Meagher said that although some of the glamour may be off guitars and other rock and roll instruments, the diversified outlet with a background of experience will hold up without too much difficulty. Although organ sales were in the doldrums they are now picking up and piano movement is good.

Forbes-Meagher Music Co. expects its band sales to pick up any slack in other lines. Currently sales in band instruments is about 25 percent of the store's volume, which is derived from a trade area extending 50 miles around Madison. Junior and high school band directors are main targets for promotions. The firm advertises extensively in school publications and also uses direct mail to gain leads.

The firm is also alert to new teaching techniques that are put

on the market and is now featuring one series where instruction is begun early in the elementary grades.

The store executive also spoke encouragingly about tape recorders. In Madison the reel-to-reel types are popular, especially with those interested in quality. Cassette tape recorders are also selling well, although the quality of some types still leaves something to be desired. As the industry gets more experience the quality of cassettes will undoubtedly go up eventually.



RECORDS stimulate traffic at Forbes-Meagher Music Co. Displays such as this one feature children's records and help to keep youngsters coming back to the store as customers of all types of merchandise, according to vice-president Joseph Meagher Jr.

Gretsch Announces Scholarship Grant

CHICAGO — The Fred Gretsch Co., Inc. is awarding 10 guitar scholarships to find guitar school scholarships to deserving high school musicians.

According to a company announcement, the players will be selected by a panel of judges during stage hand festivals throughout the country. The festival sites are St. Louis, Dallas; San Francisco; Salt Lake City; Columbus, Ohio; Reading, Pa.; Charleston, W. Va.; Falls Church, Va.; Villanova, Pa.; Notre Dame, Ind., and Bremerton, Wash.

The scholarships will be used for the National Stage Band Camps, to be held this summer.

Open Guitar Center

NASHVILLE — Open house will be held here Saturday (12) to mark the official opening of the Guitar Training Center, part of Phonic Music Systems, Inc. Wilbur Savage, president, said the Phonic Instruction Process (PIP) would be inaugurated at the school immediately, teaching basic guitar, rock and folk classical, country and the Chet Atkins finger style. The Center will begin with a complete music teaching facility for string, and eventually for keyboard instruments. A \$500,000 complex eventually will be built. Current temporary headquarters will be at 1731 Church Street, a few blocks from Music Row.

The Phonic Instruction Process was developed to help all guitarists, regardless of their musical knowledge. Each program is divided into six one-hour class lessons. Each lesson is designed to teach specific information that leads the student on to another plateau.

Phonic Music Systems is the creator of Liberty Records' "Guitar Phonics," the series of guitar guitar albums which include such instrumentalists as the Ventures and Chet Atkins.

Two types of programs will be offered at the center; one designed for local students, the other for weekend visitors here for the "Grand Ole Opry."

To accomplish this, Phonic Music Systems will use new types of audio-visual teaching equipment along with motion pictures. The weekend programs will follow the established pattern of a modern sales seminar.

Savage said PIP offered qualified instructors, free training material, a programmed method of teaching, and a complete line of rental instruments. The lessons, including all training material, cost less than \$5 each.

Leading city and industry officials will be on hand for the open house, with entertainment provided by veteran instrumentalists.

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SOUND OF MUSIC—Vocal Selections

(Chappell)

THE HITS OF '68 & '69 (Big 3)

WITH MY LOVE—Vocal Selections (Big 3)

Coin Machine World

Two-for-a-Quarter Pricing Increases Gross 30%: Adair

By EARL FAIGE

CHICAGO — The change to two-for-a-quarter pricing can result in an increased gross of 30 per cent or \$420 per week, for the operator with an average 70 locations, based on an average weekly gross revenue of \$20 per jukebox. These figures are based on piles of reports gathered by Bill Adair, president, Seeburg Sales Corp., who said last week he is amazed that operators are so hesitant about switching prices or using dollar bill acceptors.

In Adair's opinion, the dollar bill acceptor makes the transition from dime play to two-for-a-quarter pricing "a smooth operation." He said, "With the dollar bill acceptor you're offer-

ing the patron a bonus of 14 selections for a dollar and the override is fantastic."

(His reports show, that in some locations, dollar bills account for as much as 77 per cent of the total money collected.)

He went on to explain "override" in a philosophical manner. "You know, it's very difficult to walk up to a coin-operated phonograph and select 14 songs. You can pick out perhaps two, three or maybe five, but from then on you're punching at random and selecting songs other people have selected previously.

Quarter Play
"Who would even have thought five years ago that people would be putting dollar bills in phonographs. Yet it's a reality today. I predict that in five years we'll see songs priced at a quarter each."

Adair thumbed through reports and said, "All Seeburg phonographs shipped into New York last year were pre-set at (Continued on page 46)

Ill. Group In Pinball Talks

SPRINGFIELD, Ill. — Fred Gain, executive director of the Illinois Coin Machine Operators Association (ICMOA), has announced a series of regional meetings to discuss pinball legislation and plan strategy.

The meetings, which will begin at 7:30 p.m., are set for Monday (7) at the Ramada Inn in Mt. Vernon; Tuesday (8), Miami Hotel, Sterling; Thursday (10), Ramada Inn, Champaign; and Friday (11), Holiday Inn, Jacksonville. ICMOA officers will be present at each meeting and Gain urges all operators to attend.

Games Spotlight 2-for-25-Cent Play

By EARL PAGE and RON SCHLICHTER

CHICAGO — Two-for-a-quarter play, a growing trend in the jukebox operating industry, is gaining force in games, too. A check with the five major games manufacturers here last week revealed that all have capability for two-for-a-quarter play. Williams Electronics, Inc., last week

Wallace Dies

OAK HILL, W. Va. — John A. (Red) Wallace, head of Wallace & Wallace Music, Inc. here, died last week following a long illness. He was 56. Wallace had been hospitalized in Bethesda, Md., until his death, March 30.

Wallace started as an operator here 35 years ago. He was out of the business during World War II and later formed a Rock-Ola distributing firm in conjunction with his brother, Eugene R. Wallace. Eugene has been in the business for 19 years.

In 1965, Wallace was elected president, Music Operators of America, and led the national (Continued on page 50)

U. K. Trade Expects New Duty on Amusement Units

By MIKE HENNESSEY

LONDON — Following the growing campaign to restrict the spread of amusement arcades in Britain, the coin machine industry now faces a further setback with the possibility that the

Canadian Firm Boasts 'Network' Programming

By RON SCHLICHTER

CALGARY, Alberta — From its executive offices here, Southern Music, Ltd., programs for its 300 locations, which stretch 1,200 miles across the provinces of British Columbia, Alberta and Saskatchewan.

According to J. R. (Dick) Johnson, president and general manager, the office maintains a program sheet for each location and can easily tell what records are on the various machines and what the meter readings are.

"Every two weeks each loca-

tion receives 7 to 12 records," explained Johnson. "At least six will be new, while the rest will be geared to the specific location. We run seven test locations to determine our universal records. By testing six or seven each week, we try to find two that will have universal popularity."

"These two records would go to most locations. An exception would be bars which are completely different. They are mainly c/w and easy listening. With bars, we mix the tunes so all of one type are not in the same category. This way someone won't have to listen to c&w for two hours."

"We classify the bulk of our locations as coffee shops. These can range from a 24-hour restaurant to a teen-age pizza parlor. Consequently, there is quite a difference in programming. The coffee shop, such as a roadside diner, would have the biggest variety of records. These would include the normal hits plus easy listening, c&w and selections from our all-time favorites records. Meanwhile a teen-age place would have very little c&w. The only records of this type that would be on the machine would be those on the charts."

"We stay very heavy on requests. A location receives a request card every two weeks and sometimes we may put on as many as five requests at one location. Here at our programming center we maintain a library of several thousand records. Our all-time favorites series includes five major categories (Continued on page 49)

New Equipment



Chicago Coin—Driving Game

Chicago Coin Machine, division of Chicago Dynamic Industries, Inc., already producing five pieces of amusement equipment currently, introduced this new driving game last week called Drive Master. The unit, styled in a compact size 27 inches by 25 inches and 65 inches high, features Windshield View simulated driving and realistic driving sounds recorded on tape. The unit is operated with a driver-controlled gas pedal out of view in the above photo. Simulated speeds of from zero to 300 mph are available. Players can shift gears, and back up. The safest driver at highest speeds is credited with the highest score. Play time is one and one-fourth minutes and is adjustable; also adjustable is pricing either 10 cents or 25 cents per play. Adjustable replay or standard models are available.

launched a similar two-for-a-quarter campaign, announcing that its Fast Ball unit and next flipper, Suspense, will have provisions for single chute 2-for-25 cents or two quarter chutes.

"This is not attempt to force play to play two games," said Jack Mittel, Williams' vice-president. "Our location studies show players do play more than one game. This move to two-for-a-quarter simply has to come. In time we'll see one-play-for-a-quarter."

Mittel said Williams is stressing the use of twin two-for-a-quarter chutes, "So that if one chute is malfunctioning the game can still be played through the other one."

At Bally Manufacturing Corp., advertising manager Herb Jones said the firm has been filling orders for games set at two-for-a-quarter play. He said Bally could supply games with any number of options as to play pricing.

"We have seen some activity in the direction of two-for-a-quarter play," said Alvin Gottlieb, speaking for his firm, D. Gottlieb & Co. Games could be equipped with twin quarter chutes in parallel, he said, or with a nickel and dime chute adjacent to a quarter chute.

Ross Scheer, sales manager for Midway Manufacturing Co., said two-for-a-quarter play is nothing new with his company: "We've been doing it for years. Our newest game, White Lightning, is available in two models: two coin chutes or one coin door, and both are adaptable to two-for-a-quarter play. In fact, we are recommending to our distributors that buy the game on the two-for-a-quarter basis."

"It all depends on what the operator wants," said Scheer. "Our shuffle alley, Galaxy, is two-for-a-quarter and also straight dime. Champagne, our ball game, is 15¢ two-for-a-quarter or straight dime."

New Equipment



Gottlieb—Two-Player Flipper

This new two-player flipper game called Airport from D. Gottlieb has what the firm describes as a totally new scoring concept involving two Vari-Targets which score from 10 to 500 points depending upon how hard the target is hit. The incentive is for the player to aim the ball at the target tunnel during intermittent periods when the 10-times lights are illuminated. Depending upon the force of the ball, the resultant hit could total 500 points or 10 times 50, the point value scale farthest up the tunnel.

Two-for-a-Quarter Pricing Increases Gross 30%: Adair

• Continued from page 45

two-for-a-quarter play. Sixty per cent have dollar bill acceptors. Every Seaburg in Philadelphia is set for two-for-a-quarter.

"Inflation isn't going to stop. The government knows it and so do operators. The only hope is to control inflation. Operators

Md. Games Out

WASHINGTON—By a close vote, and after a long, hard fight, anti-gaming forces won in Maryland's Legislature recently. Bills to permit the return of phased-out slots in certain counties and in private clubs were killed, together with a bill that would have given gaming pinballs a legal life of at least three years. Also dead is a proposed State lottery.

Opponents of the cash payoff slots and pinballs won a victory in this legislative session, but at the cost of conservation bills that were defeated by a coalition of the pro-gaming delegates with special business interest groups. The pinball bill was defeated by a single vote in the Maryland Senate.

must switch over to new pricing or face the prospect of not being around in another five years.

Location's View

Asked why operators hesitate about switching, Adair answered, "They're afraid of what the other operators are doing or might do and they're reluctant to realize that location owners are, after all, businessmen."

"The location really doesn't care if the patron is putting in quarters instead of dimes. He wants one thing, to make more money. And the operator can convince the location owner that two-for-a-quarter pricing means more money for both location and operator."

Adair sees no resistance to price change by the public. "The last price change on phonographs was in 1954, that was 15 years ago. Show me one industry that hasn't had price

raises in all this time. The coin-operated phonograph industry is the only one.

Dollar Bills

"Operators have only to look at their collections to prove this. Look at the quarters, over 70 per cent of the money in a collection is quarters. The public just doesn't have nickels and dimes today."

He said that by the same logic, the public has more dollar bills to spend than ever before. He ran a finger down a long list of location reports that show dollar bill receipts hitting as high as 77 per cent. "There's only two or three locations on this list reporting less than 10 per cent of the collection in bills."

"I can't understand why operators complain about the dollar bill mechanism's cost. This is an investment in the future. Operators will be using dollar bill acceptors until they die, if they're still in this business," he said.

"They're all built to be ex-

changeable and can be rotated to older machines until the operator has dollar equipment on even secondary and third-class locations."

New Equipment

The price change can't come about, Adair believes, unless "the face of the equipment is changed. You have to show the location you're bringing in a new piece of equipment." And the dollar mechanism make the change that much easier and more dramatic, he believes.

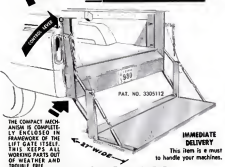
"Actually, at least 80 per cent of the operators realize that two-

for-a-quarter play has to come about. Our reports from locations around the country prove consistently this. We're seeing an average gross increase of between 25 and 30 per cent.

"I think operators are hesitant because they're telling themselves they don't want to buy new equipment. They know it requires new equipment to make the change and collect that extra 30 per cent. They just keep waiting. But unless they move, more progressive operators may give them some rough competition!

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Wallace Eulogized

OAK HILL, W. Va.—Universally, the people who knew John Wallace thought of him as a friend, rather than fellow busi-



JOHN A. WALLACE, industry leader and past president, Music Operator of America (MOA), who died last week, is pictured above as he was honored by MOA following his term as president. Jim Tolisano (left) is shown making the award.

nessman, Music Operators of America (MOA) co-worker or industry acquaintance. This was brought out as Billboard last week sought comments on Wallace's tragic death following a long battle with cancer.

"He was not only a valued distributor but a good friend of all of us," said Ed Doris, speaking for Rock-Ola Manufacturing Corp., Chicago. "He made many contributions to the industry. At Rock-Ola we feel the loss personally."

Wallace, known and referred to universally as "Red," was particularly praised for his MOA work. Said MOA president Howard Ellis, "Red was a dedicated man. He came to our last convention when he could hardly walk because of his illness." Thinking back over the years, Ellis said, "Red might relax after a meeting, but during a meeting he was in there fighting every minute, scratching his

head and trying to figure out some way to do things a better way."

Jim Stevens, an operator in Clarkburg and Grafton, W. Va., said he had known Wallace for many years. "He inspired every one of us here in West Virginia to build the association we have today. He brought respect to the operator. Like a lot of us, Red started with nothing. We all looked up to him."

James Hutzler, Martinsburg, W. Va., operator and association co-worker of Wallace, said, "He welded us together in a sense. He was especially able to look far into the future."

Several close to Wallace mentioned the huge man's ability to see into and try new things. "He started in the car wash business as the same time I did," said Bill Anderson, Logan, W. Va. "He kept up with our times. He started in vending very early and got into distributing when he realized the opportunity this presented."

Anderson, a West Virginia association co-worker with Wallace and an MOA vice-president, was with Wallace the night before he died at the National Institutes of Health, Bethesda, Md. So was George Pappas, a Silver Spring, Md., operator.

"He was one of the industry's greatest assets. His heart with the industry. He is irreplaceable," said Mrs. Leoma Bales, Bethesda, Md.

M. Z. (Red) Elkins, Charleston, W. Va., one-stop owner, said he had known Wallace since the 1930's. "We operated at the same time when I was with Chemical City Music Co. He often advised me on record programming and we helped each other over the years."

Clint Pierce, an MOA past-president whose term immediately preceded Wallace's, spoke from his office in Brookfield, Wis. "He did a tremendous amount of work for MOA, gave all he had. He put in a tremendous amount of time and was probably responsible for the great number of members we attracted during his term. He'll be greatly missed by the industry as a whole."

Los Coula, Rockford, Ill., businessman and another past-president, MOA, said, "He is a great loss to our industry and to MOA. Red and I came up through the ranks, you might say. He was all heart and soul for MOA."

"He was the greatest man I ever knew," said J. Harry Snodgrass, Albuquerque, N. M. Snodgrass, reached just before he boarded a plane for the funeral here. "We were very close," Snodgrass said. "He was a very fine operator and a very fine businessman. Everything he did was for the good of the industry."

"I will miss John very much," said Fred Granger, executive vice-president, MOA. He was more than a colleague. In all my association experience I have never found a harder worker. He was so vitally interested, and although perhaps it was overlooked, he was a very good administrator, too."

Wallace Dies

• Continued from page 45

trade group in a massive membership drive.

He is survived by his widow, Jean; twins, John Arthur Jr. and Debra; his brother and his mother, Maud.

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On the Street

By RON SCHLACHTER

The final rounds and presentations for the South Dakota 1969 Bull Tournament will be held April 26-27 in the City Auditorium at Pierre. Max Havold is co-ordinator for the tourney, which has included preliminary competition at 46 locations. Participating operators are Herman Warr, Salem; Manford, Inc., Huron; Maxwell Music Service, Pierre; Black Hills Novelty, Deadwood; Rushmore Vending Co., Rapid City; Rushmore Amusement Co., Rapid City; Musivend, Sioux Falls; Porter Music & Vending, Mitchell, and Leo Fredel, Gettysburg. The tournament is sanctioned by U.S. Billiards, Inc., under the directorship of Leonard Schneller.

Elsewhere on the South Dakota scene, Tony Ratchford and Karl Porter are back home after three weeks in Hawaii. . . . John Truiano is recuperating at home following recent surgery. . . . Marshall Caras, of Trimount Automatic Sales in Boston, reports a tremendous amount of business in arcade equipment and that his company is working weekends and overtime to meet the demand. Caras also reports that two-for-a-quarter play is "going over big." Meanwhile plans are already being made for December when Trimount will take 250 customers on a four-day trip to the Bahamas. Whittington N. J., sources report that Rowe International, Inc., a division of Triangle Industries, is

about to announce several major promotions. . . . Meanwhile president Jack Harper is back at his desk following an extended business trip to Mexico City where he

checked on numerous activities, including the company's license and bulk milk vending operation. . . . George Morfin, manager of Latin America sales, just completed a trip to Latin America where he met with Rowe distributors.

According to Jim Dittman, Rowe has consummated a sale with Lowe's theater chain for cold drink vending. . . . A service school is being held this week on the Music

Miracle at Atlas Music in Chicago. Henry Hoevenaar is conducting the session. . . . Last week all Rowe service engineers received additional training on the new bill and coin changers at the company's factory in Grand Rapids, Mich. Among those in attendance was Jim Abato, director of service engineering. . . . Ray Taber, vice-president of marketing, is back at work following a vacation in

Puerto Rico.

Condolences are being extended to the family of Frank Alluvot Jr., a victim of a car crash, Alluvot, who was 39, operated Frank's Music & Vending Co., Inc. in Hazel Park, Mich. . . . Dime N Leagues will hold its national tournament in June at Howard Johnson's in Shuroneville, Ohio. . . . Joe Westertaus Jr., who just learned how

(Continued on page 33)

NEW PRICING LIKE ADDING \$420 WK. STOP

CHICAGO—Another way of considering the 30 per cent increase generated by switching to two-for-a-quarter pricing on jukeboxes, suggests Seeshing Sales Corp. president Bill Adair, is to imagine picking up a new location that brings in a weekly gross of \$420. The computation is based on the weekly gross of 100 operators.

With a base of 100 operators, each with an average of 70 locations grossing an arbitrary total of \$20 per jukebox per week, the total figure works out to \$140,000 a week. A 30 per cent increase would be \$42,000, or, divided by 100 operators, \$420 more each week.



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Album Reviews

★★★★ 4 STAR ★★★★★

POPULAR ★★★★★

- HITTY GRITTY DIRT BAND**—Alive! Liberty
LTD 7611 (S)
- ALBUQUERQUE & BISH**—Epic (M) 26459 (S)
- ASTORIO GILBERTO**—Nonesuch (A)
Anything Better To Do, New W-0079 (S)
- THE BUSHES**—A&M/Novus/Record 775 2064 (S)
- PAUL SHANAHAN**—A Moppy, Rap/Rock, EMI
New Music, World Pacific WFS 21444 (S)
- RAVI LIEVITS' ORCA/SATURDAY NIGHT**
SINGERS—The World of Country Music
London phone 4 SP 4474 (S)
- FEARHORN COMPLEX**—Live! Love, Athens
4001 (S)
- THE VERY BEST OF JERRY BUTLER**—
Rudolph 805 4001 (S)
- THE VELVET UNDERGROUND**—MGM SE
4437 (S)
- THE VERY BEST OF JOHN LEE HOOKER**—
Rudolph 805 4002 (S)
- THE VERY BEST OF JIMMY REED**—Rudolph
805 4003 (S)
- TONGUE AND GROOVE**—Fontana SP
67993 (S)
- GLAD GROOM**—Freelin's Glad, ABC RSC
655 (A)
- DISS FAVOUR**—Rebirth of Wonder RCVS
15 5004 (S)
- COUNTRY ★★★★★**
- BUZZ MARTIN**—A Logger's Reward, Ricard
SP 002 (S)
- LOW PRICE CLASSICAL ★★★★★**
- HELIOS, BOMBO AND JULIET/UTOPIA**—
MEISTERSWELD ROMANOS/Music/Robert
Hart Music—RSC (A) 2000 (S)
- JAZZ ★★★★★**
- OSCAR PETERSON**—PLAY THE ACCADEMY
ANTHONY—Verve W-0775 (S)

BLUES ★★★★★

- SHUNTALON SLIM**—Slim's Got His Thing
Goin' On, World Pacific WFS 21890 (S)
- GOSPEL ★★★★★**
- BRENDA WILKINSON**—He Filled a Loneliness,
Gospel Key KKS 1220 (S)
- SUSANNE FRANKER**—I've Got It, Gospel Key
KKS 1244 (S)

INTERNATIONAL ★★★★★

- LOS MACHICAMBO**—Mezco Gato, London
phone 4 SP 4417 (S)
- DINO GARCIA**—J. SUI CARLOS—Spanish
Soul, Command 999 5 (S)

COMEDY ★★★★★

- LOBO ROCKLEY**—Bad Rapping of the Man
of Sade, World Pacific WFS 21899 (S)

CHILDREN'S ★★★★★

- LAURA OLDSER/CANAKATA**—Learning to
Tall Time Is Fun, Disneyland SP 2959 (M)
- CANAKATA/MAHRI NUNO**—A Grotel,
Disneyland SP 3955 (M)

SPECIAL MERIT PICKS

POPULAR

- WALTER WANDERLY**—Set—When It Was
Once, ABC SP 2011 (S)
- Walter Wanderly's late-Ravens instruments
are a good display here and also serve
to spotlight the singing of Amarante Villa,
Rudolph 805 4002 (S)
- THE VERY BEST OF JIMMY REED**—Rudolph
805 4003 (S)
- TONGUE AND GROOVE**—Fontana SP
67993 (S)
- GLAD GROOM**—Freelin's Glad, ABC RSC
655 (A)
- DISS FAVOUR**—Rebirth of Wonder RCVS
15 5004 (S)
- COUNTRY ★★★★★**
- BUZZ MARTIN**—A Logger's Reward, Ricard
SP 002 (S)
- LOW PRICE CLASSICAL ★★★★★**
- HELIOS, BOMBO AND JULIET/UTOPIA**—
MEISTERSWELD ROMANOS/Music/Robert
Hart Music—RSC (A) 2000 (S)
- JAZZ ★★★★★**
- OSCAR PETERSON**—PLAY THE ACCADEMY
ANTHONY—Verve W-0775 (S)

GOSPEL

- THE BEST OF THE STAPLE SINGERS**—
Rudolph 805 2009 (S)
- Brother Barry Stinson, in the manner of
one of the Staple Singers, includes "I
Know the Circle Be Unbroken," "Swing Low,"
and "The Circle Be Unbroken." Great expression
on this material, guitar is dominant and sad.

COMEDY

- BROTHER SAMMY SHORE**—Come Meet Me
Me, Liberty LTD 7602 (S)
- Brother Sammy Shore, in the manner of
a gospel singer, has an amusing album of
sacred music. Here, Shore humorously
expresses on his material, guitar is dominant and sad.

CHILDREN'S

- LAURA OLDSER/BILL CANAKATA**—The Little
Engine That Could, the Little Engine
That Could, Disneyland SP 2959 (M)
- Bill Canakata and Laura Oldser, in the manner
of a gospel singer, has an amusing album of
sacred music. Here, Shore humorously
expresses on his material, guitar is dominant and sad.

Action Records

Singles

★ NATIONAL BREAKTHROUS

- THE BOXER** . . .
Simon & Garfunkel, Columbia 4-44785
(Charming Gaze)

★ REGIONAL BREAKTHROUS

- WE CAN'T GO ON THIS WAY** . . .
Unholy Mynds, Buddah 111 (Mantis,
BMD) (McKewen)

- MEDICINE MAN** . . .
Burton Brothers, Event 3302 (Sand-
box, ASCAP) (Detroit)

- IT'S A MIRACLE** . . .
Vigil Highlowers, Capitol 2226 (Too
Late, BMD) (Arfento)

- MUSIC FOR MY MOTHER** . . .
Funkadelic, Westbound W140 (Bridge-
port, BMD) (Detroit)

Albums

★ NATIONAL BREAKTHROUS

- GLEN CAMPBELL**—Gulveston . . .
Capitol SR 2110 (S)
- JAMES BROWN**—Say It Loud I'm Black
and Proud, Atlantic 131 (S)

- JOHNNY WINTER**—Progressive Blues
Experience
Imperial LP 12431 (S)

- LEONARD COHEN**—Songs From a Room
Columbia CS 9747 (S)

- ★ NEW ACTION LP's**
- CHARLIE BYRD**—The Great Byrd . . .
Columbia CS 9747 (S)

Yesteryear's Hits

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the last 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's charts of that time.

POP SINGLES—5 Years Ago

1. Can't Buy Me Love—Beatles (Capitol)
2. Twist and Shout—Beatles (Tollie)
3. Suspicion—Terry Stafford (Gower)
4. She Loves You—Beatles (Swan)
5. Hello, Dolly!—Louis Armstrong (Capitol)
6. Shoo Shoo Sh—Betty Everett (Vee Jay)
7. I Want to Hold Your Hand—Beatles (Capitol)
8. Glad All Over—Dave Clark Five (Epic)
9. Please Me—Beatles (Capitol)
10. Don't Let the Rain Come Down (Crooked Little Man)

POP SINGLES—10 Years Ago

1. Come Sail With Me—Fleetwoods (Delphin)
2. Wand'ring—Frankie Avalon (Chancellor)
3. Pink Pedrocchi—Dodie Stevens (Crystalline)
4. It's Just a Matter of Time—Richie Nelson (Imperial)
5. Charlie Brown—Cantors (A&M)
6. I'm a Little Bit—Ella Fitzgerald (RCA Victor)
7. Guitars Boogie Shufflin'—Virtues (Capitol)
8. I Need Your Love Tonight—Chris Perry (RCA Victor)

POP LP's—5 Years Ago

1. Meet the Beatles—(Capitol)
2. Introducing the Beatles—(Vee Jay)
3. Suspicion—Terry Stafford (Gower)
4. Hello, Dolly!—Original Cast (RCA Victor)
5. Barbra Streisand—The Third Album—(Columbia)
6. The Doors—Henry Mancini (RCA Victor)
7. In the Wind—Peter, Paul & Mary (Warner Bros.-Seven Arts)
8. Taster's Love Songs—Nancy Wilson (Capitol)
9. Doves & Other Songs—Four Seasons (Philips)
10. There I've Said It Again—Bobby Vinton (Epic)

Yesteryear's Country Hits

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the Country field 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's charts of that time.

COUNTRY SINGLES—5 Years Ago

1. Understand Your Man—Johnny Cash (Columbia)
2. Seignee Midgins—Lefly Frizzell (Columbia)
3. Welcome to the World—Jim Reeves (RCA Victor)
4. I'll Be a Lady—George Morgan (Columbia)
5. Mummy for a Day—Kitty Wells (Decca)
6. Who Cares—Don Gibson (RCA Victor)
7. Come Walk With Me—William Lee (Hickory)
8. Home—Jim Reeves (RCA Victor)
9. I'm a Little Bit—Ella Fitzgerald (RCA Victor)
10. There I've Said It Again—Bobby Vinton (Epic)

COUNTRY SINGLES—10 Years Ago

1. White Lightning—George Jones (Mercury)
2. When It's Springtime in Alaska—The Everly Brothers (Capitol)
3. Don't Take Your Guns to Town—Johnny Cash (Columbia)
4. I'm a Little Bit—Ella Fitzgerald (RCA Victor)
5. Mummy for a Day—Kitty Wells (Decca)
6. Who Cares—Don Gibson (RCA Victor)
7. Come Walk With Me—William Lee (Hickory)
8. Home—Jim Reeves (RCA Victor)
9. I'm a Little Bit—Ella Fitzgerald (RCA Victor)
10. There I've Said It Again—Bobby Vinton (Epic)

'Chokin' Kind'

Continued from page 42

and songs to make the move. His "Busted," done by Johnny Cash originally, was done first by Ray Charles and was the r&b song of 1963.

Howard's lyrics also turn up in the pop field. "Heartaches by the Number" was done first by Ray Charles, then by Guy Mitchell; "Too Many Rivers," by Claude Gray, then by Brenda Lee; "The Everglades," by Skeets McDonald, then the Kingston Trio, and "I Fall to Pieces" which made it in both country and pop for the late Paty Cline, and "Tiger by the Tail," again a hit in both fields for Buck Owens.

After starting professionally in 1958, Howard won 10 BMI citations of achievements in 1961, a record which still stands.

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COUNTRY

- THE BEST OF ERNIE ASHWORTH**—Hickory
LPS 149 (S)
- This LP does double duty—not only is it a greatest hits, but it also features Ernie Ashworth's latest single "Where Do You Go When You're Lonely?" which is a past his range from "Little Back Town" and "The Train" to "Where Do You Go When You're Lonely?"
- SANFORD CLARK**—Return of the Fool, LHM
S 12003 (S)
- Sanford Clark, who made his mark on the disk scene a few years back with his smash hit "The Fool," returns with an exceptional LP debut on LHM. The program is a balanced collection of country flavored songs and rock'n'roll treatments and is easy to take. "Foolishness in My Mind," "Woman's Progress," and "The Sun and Hickory Holes" are but three of the numbers that will activate sales.
- CHARLIE STARR**—Just Plain Charlie, Mercury SR 81209 (S)
- Charlie Starr, a blind singer, knows his way through the various roads of the country field. Whiskey, women and good spaces are the main topics that come up in his content and he tells them in authentic minstrel fashion. He accompanies himself on several instruments and each hand knows what the other is doing.

LOW PRICE CLASSICAL

- ERNEST**—THE MARTYRDOM OF ST. SEBASTIAN, Artists/Decca Symphony
LHM CS 9747 (S)
- Ernest's office and moving work is given an equally faithful rendition here. The music is masterful, the doctor "heavenly," Phyllis Carter's singing is serene and the

Nashville Scene

• Continued from page 39

larily, played to capacity houses at the Longhorn Ballroom in Dallas, and on to fill houses at Amarillo and Lubbock. . . . Roy Price, working with a 12-piece orchestra, is scheduled for an LBJ ranch in June of this year. This date, as most of the others in Texas, set by Chet.

Bill Anderson is off on another European trip, then hurries home for TV taping just three days later. . . . Weldon Myrie is the April "Artist of the Month" at the Music City Playhouse. He is on the Dot label. . . . Chet Atkins' "Lovers' Guitar" has just been released. Chet, with Archie Campbell & Boots Randolph, took part in the Greater Greenboro Open Golf Tournament. . . . Tom T. Hall is off on a five-day promotional tour for Mercury. He'll also film the new "Johnny Cash Show." . . . Jimmy Key, president of Key Talent, has signed Barbara Perry to a booking contract. She'll work out of the West Coast office under the direction of Annie Maloney. . . . Cedarwood's newest entry into the list of leading songs is "Secret of Your Heart," recorded by Tower's Dick Curless. . . . Sandy Rucker of Royal-American is overduhling and adding strings to her new single. . . . Carl Perkins, Columbia, performs "Restless" on the April 16 Kraft Music Hall.

Guy Cameron has been named regional promotion man for the Shelby Singleton Productions in the Richmond-to-Boston area. . . . Audie Ashworth, executive vice-president of Moss Rose Publishing, an affiliate of Hubert Long International, has announced the addition of Tom Malone to the staff as vice-president. Malone has been a guitar instructor at the Cotten Music Center. The Closey Brothers, Bill & Fran, signed a booking pact with American Artists Corporation of Milwaukee. The firm says it has the K-Ark artists booked through July. . . . HEB Records announces the release of a new Bob Homan LP, "Reunite All Over." The album is a collection of old and new tunes. The firm is located in Yakima, Washington. . . . A his excursion to the Jamboree at Wheeling is scheduled May 10-11 from WWOI, Buffalo. The trip, as usual, will be led by Ramblin' Lou Shriver. . . . Tex Fender writes from New York that his Peer Southern songs are underground hits—in the New York subways. . . . Billy Walker's newest Monument single, just on the way out, is "Smoky Places." He'll perform it on his syndicated television show immediately. . . . Merle Kilgore, appearing house on an "Opry" appearance, said he

had to sing either Ernest Tubbs or Johnny Cash songs because he could hit only low notes. The outcome was a success. . . . Nat Stuckey has recorded a Lorene Mann song. Miss Mann has changed the name of her publishing company from Novachumingo to Burlio. She explains that it's easier to remember. The name comes from her "favorite performer," Burl Ives.

to ski, is testing his skill in Aspen, Colo. . . . Royal receptionist Mary Hurst is recuperating from surgery. Robert Gurnis reports the release of "Engelbert," a new Little LP by Engelbert Humperdinck. . . . A five-day Wurliizer service seminar was recently held at the Bellevue Hotel in San Francisco. Representing the Wurliizer Distributing Corp. of Los Angeles at the session on mechanical opera-

• Continued from page 51

tion of the Wurliizer Americana III chassis were Jim Bice, C & G Amusement, Huntington Park; Milton Rose, General Vendor, La Mesa; Keith Hanson, Oceanside Music Co., Oceanside; Jerry Stephens, Diversified Sales, Bakersfield; Michael Minard, Independent Music & Vending, San Diego; David Gunderson, P.D.K. Amusement, Pomona, and Robert Savala, Savala Music, El Monte. Representing the Wurliizer Distributing Corp. of San Francisco

at sessions studying the electrical circuit system and sound system of the Americana III were Charles Clark, Acme Vending Corp., San Jose; M. C. Stanley, Tempo Sales, San Jose; Fred Harden, Harden Music, Pleasant Hill; Frank Entellano, Wilson Music Co., Hayward; Peter Arrollo and Ken Ashlock, Patton Music Co., Turlock; Joe James, Atwater; Normal Young, T & N Music Co., Redding and Pat Burch, Big "T" Markets, Hawthorne, Nev. Paul Meyer Jr., represented Northwest Sales Co. of Seattle. The sessions were conducted by C. B. Ross, Leonard Hicks and Harry Gregg.

On the Street

The Three Degrees are now on record.



SHELIA
FERGUSON

VALERIE
HOLIDAY

FAYETTE
PINKNEY

Nonesuch Premieres

• Continued from page 43

Miss DeGaetani. Selections in Volume III are Jacob Druckman's "Incantations," Joseph Schwanter's "Diaphonia intervallum," and John Harbison's "Confinement." The three albums were made with the assistance of the Martha Baird Rockefeller Fund for Music, Inc. The commissioned disk offers Donald Erb's "Music for Instruments & Electronic Sounds," which consists of "Reconnaissance" for violin double bass, piano, percussion, Moog synthesizer, and Moog polyphonic instrument, and "In No Strange Land" for trombone, double bass, and electronic sounds. Erb conducts an instrumental ensemble in the first piece, while the second features a trombonist Stuart Dempster and double bassist Bertram Turetsky.

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1¢. 117. 1¢. 118. 1¢. 119. 1¢. 120. 1¢. 121. 1¢. 122. 1¢. 123. 1¢. 124. 1¢. 125. 1¢. 126. 1¢. 127. 1¢. 128. 1¢. 129. 1¢. 130. 1¢. 131. 1¢. 132. 1¢. 133. 1¢. 134. 1¢. 135. 1¢. 136. 1¢. 137. 1¢. 138. 1¢. 139. 1¢. 140. 1¢. 141. 1¢. 142. 1¢. 143. 1¢. 144. 1¢. 145. 1¢. 146. 1¢. 147. 1¢. 148. 1¢. 149. 1¢. 150. 1¢. 151. 1¢. 152. 1¢. 153. 1¢. 154. 1¢. 155. 1¢. 156. 1¢. 157. 1¢. 158. 1¢. 159. 1¢. 160. 1¢. 161. 1¢. 162. 1¢. 163. 1¢. 164. 1¢. 165. 1¢. 166. 1¢. 167. 1¢. 168. 1¢. 169. 1¢. 170. 1¢. 171. 1¢. 172. 1¢. 173. 1¢. 174. 1¢. 175. 1¢. 176. 1¢. 177. 1¢. 178. 1¢. 179. 1¢. 180. 1¢. 181. 1¢. 182. 1¢. 183. 1¢. 184. 1¢. 185. 1¢. 186. 1¢. 187. 1¢. 188. 1¢. 189. 1¢. 190. 1¢. 191. 1¢. 192. 1¢. 193. 1¢. 194. 1¢. 195. 1¢. 196. 1¢. 197. 1¢. 198. 1¢. 199. 1¢. 200. 1¢. 201. 1¢. 202. 1¢. 203. 1¢. 204. 1¢. 205. 1¢. 206. 1¢. 207. 1¢. 208. 1¢. 209. 1¢. 210. 1¢. 211. 1¢. 212. 1¢. 213. 1¢. 214. 1¢. 215. 1¢. 216. 1¢. 217. 1¢. 218. 1¢. 219. 1¢. 220. 1¢. 221. 1¢. 222. 1¢. 223. 1¢. 224. 1¢. 225. 1¢. 226. 1¢. 227. 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1¢. 672. 1¢. 673. 1¢. 674. 1¢. 675. 1¢. 676. 1¢. 677. 1¢. 678. 1¢. 679. 1¢. 680. 1¢. 681. 1¢. 682. 1¢. 683. 1¢. 684. 1¢. 685. 1¢. 686. 1¢. 687. 1¢. 688. 1

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The R & B breakout of the week
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Discovered by Willie Mitchell
Produced by Willie Mitchell and Gene Miller

★ **STAR PERFORMER**—Sides registering greatest proportionate upward progress this week.

Record Industry Association of America seal of certification as million selling single.

Wk	Pos	Wks on Chart	Artist (Producer, Label & Number)	Wk	Pos	Wks on Chart	Artist (Producer, Label & Number)
2	4	14	AQUARIUS/LET THE SUNSHINE IN Dion Warwick (Mercury Music, Epic 772)	36	43	44	I CAN HEAR MUSIC Frank Boca (Cap Music, Capitol 3422)
2	4	12	YOU MADE ME SO VERY HAPPY Paul Simon & Art Garfunkel (Columbia, Epic 772)	53	57	81	IS IT SOMETHING YOU GOT? The 5th Wave Band (Mercury Music, Capitol 3422)
3	1	1	DIZZY Henry Burr (Savoy Records, RCA 1146)	48	52	67	MEMORIES Clay Franklin (Savoy Music & Sound, Epic 772)
4	5	11	GALVESTON Don Campbell (Atco Inc., Capitol 3428)	36	37	53	SNATCHING IT BACK The 5th Wave Band (Mercury Music, Capitol 3422)
3	3	6	TIME OF THE SEASON Don Campbell (Mercury Music, Epic 772)	41	69	—	MY WAY Frank Sinatra (Cap Music, Capitol 3422)
7	10	24	ONLY THE STRONG SURVIVE Jerry Butler (Gordie & Hall, Mercury 3709)	25	16	16	THINGS I'D LIKE TO SAY Frank Sinatra (Cap Music, Capitol 3422)
14	42	7	IT'S YOUR THING Johnnie Lee (Mercury Music, Epic 772)	52	74	—	WILL YOU BE STAYING AFTER SUNSET Foghorn Leghorn (RCA Victor, Epic 772)
18	35	7	HAIR Leslie (Mercury Music, Epic 772)	43	62	81	FIRST OF MAY Foghorn Leghorn (RCA Victor, Epic 772)
6	6	10	RUN AWAY CHILD, RUNNING WILD The Four Tops (Mercury Music, Epic 772)	42	51	—	JOHNNY ONE TIME Leslie (Mercury Music, Epic 772)
10	13	17	TWENTY-FIVE MILES Eddie Starr (Mercury Music, Epic 772)	47	54	61	DON'T TOUCH ME The 5th Wave Band (Mercury Music, Capitol 3422)
11	15	20	ROCK ME The Four Tops (Mercury Music, Epic 772)	42	65	—	THE WAY IT USED TO BE The 5th Wave Band (Mercury Music, Capitol 3422)
10	5	2	PROUD MARY The Four Tops (Mercury Music, Epic 772)	44	61	66	THE PLEDGE OF ALLEGIANCE The 5th Wave Band (Mercury Music, Capitol 3422)
13	8	2	TRACES The Four Tops (Mercury Music, Epic 772)	60	79	—	WISHLIFISH SINFUL The 5th Wave Band (Mercury Music, Capitol 3422)
15	19	22	HOT SMOKE & SASSAFRASS The Four Tops (Mercury Music, Epic 772)	54	77	—	MERCY The 5th Wave Band (Mercury Music, Capitol 3422)
12	7	5	INDIAN GIVER The Four Tops (Mercury Music, Epic 772)	56	60	81	APRIGOT BRANDY The 5th Wave Band (Mercury Music, Capitol 3422)
30	31	40	DON'T GIVE UP TO HIM The Four Tops (Mercury Music, Epic 772)	63	71	84	IT'S ONLY LOVE The 5th Wave Band (Mercury Music, Capitol 3422)
17	13	7	THIS GIRL'S IN LOVE WITH YOU The Four Tops (Mercury Music, Epic 772)	50	68	—	PLAYGIRL The 5th Wave Band (Mercury Music, Capitol 3422)
34	61	86	SWEET CHERRY WINE The Four Tops (Mercury Music, Epic 772)	49	72	—	TO KNOW YOU IS TO LOVE YOU The 5th Wave Band (Mercury Music, Capitol 3422)
19	23	23	MR. SUN, MR. MOON The Four Tops (Mercury Music, Epic 772)	55	63	1	LIKE WHAT YOU'RE DOING (To Me) The 5th Wave Band (Mercury Music, Capitol 3422)
20	41	46	THE LETTER The Four Tops (Mercury Music, Epic 772)	69	76	—	MINI SKIRT MINNIE The 5th Wave Band (Mercury Music, Capitol 3422)
21	28	37	DO YOU THINK I'M A JOKE The Four Tops (Mercury Music, Epic 772)	54	61	—	DON'T WANT NOBODY TO GIVE ME NOTHING (Open Up the Door, I'll Get It Myself) The 5th Wave Band (Mercury Music, Capitol 3422)
9	9	13	MY WHOLE WORLD ENDED (The Moment You Left Me) The Four Tops (Mercury Music, Epic 772)	35	49	54	BLESSED IS THE RAIN The 5th Wave Band (Mercury Music, Capitol 3422)
22	16	11	BUILD ME UP BUTTERCUP The Four Tops (Mercury Music, Epic 772)	45	57	—	WHEN HE TOUCHES ME (Nothing Else Matters) The 5th Wave Band (Mercury Music, Capitol 3422)
26	53	58	GIMME GIMME GOOD LOVIN' The Four Tops (Mercury Music, Epic 772)	51	72	76	DAY AFTER DAY The 5th Wave Band (Mercury Music, Capitol 3422)
28	33	33	I'LL GO SOMETHING NEW The Four Tops (Mercury Music, Epic 772)	58	74	82	MOVE IN A LITTLE CLOSER, BABY The 5th Wave Band (Mercury Music, Capitol 3422)
24	26	26	YOU GAVE ME A MOUNTAIN The Four Tops (Mercury Music, Epic 772)	59	83	88	NOTHING BUT A HEARTACHE The 5th Wave Band (Mercury Music, Capitol 3422)
29	36	49	BROTHER LOVE'S TRAVELLING SALVATION SHOW The Four Tops (Mercury Music, Epic 772)	75	—	—	ATLANTIS The 5th Wave Band (Mercury Music, Capitol 3422)
38	39	71	CHOKIN' KID The Four Tops (Mercury Music, Epic 772)	75	—	—	PINNALL WIZARD The 5th Wave Band (Mercury Music, Capitol 3422)
33	44	78	TIME IS TIGHT The Four Tops (Mercury Music, Epic 772)	82	81	87	ICE CREAM SONG The 5th Wave Band (Mercury Music, Capitol 3422)
27	20	20	MENDOCINO The Four Tops (Mercury Music, Epic 772)	65	75	77	DIDN'T KNOW The 5th Wave Band (Mercury Music, Capitol 3422)
31	37	45	TRY A LITTLE TENDERNESS The Four Tops (Mercury Music, Epic 772)	77	—	—	IN THE BAD OLD DAYS The 5th Wave Band (Mercury Music, Capitol 3422)
51	70	92	HAWAII FIVE-O The Four Tops (Mercury Music, Epic 772)	70	78	85	IN THE STILL OF THE NIGHT The 5th Wave Band (Mercury Music, Capitol 3422)
				91	—	—	THESE EYES The 5th Wave Band (Mercury Music, Capitol 3422)

67	84	93	TIME WAS Gordon Reid (Sky Taylor & Co., Capitol 3422)	5			
68	—	—	GITAREAN The 5th Wave Band (Mercury Music, Capitol 3422)	2			
69	94	—	NO MORE TODAY THAN YESTERDAY The 5th Wave Band (Mercury Music, Capitol 3422)	4			
70	88	86	FOOLISH FOOL The 5th Wave Band (Mercury Music, Capitol 3422)	6			
71	80	91	TRACES The 5th Wave Band (Mercury Music, Capitol 3422)	8			
72	—	—	LOVE (Can Make You Happy) The 5th Wave Band (Mercury Music, Capitol 3422)	10			
73	—	—	GRAZIN' IN THE GRASS The 5th Wave Band (Mercury Music, Capitol 3422)	12			
74	85	—	WHERE DO YOU GO (My Love) The 5th Wave Band (Mercury Music, Capitol 3422)	14			
75	—	—	HAPPY HEART The 5th Wave Band (Mercury Music, Capitol 3422)	16			
76	86	—	NEVER WAS A TIME The 5th Wave Band (Mercury Music, Capitol 3422)	18			
77	—	—	BUYING A BOOK The 5th Wave Band (Mercury Music, Capitol 3422)	20			
78	96	—	ZAZUERA The 5th Wave Band (Mercury Music, Capitol 3422)	22			
79	94	—	STAND The 5th Wave Band (Mercury Music, Capitol 3422)	24			
80	94	—	GOOD TIME BAD TIMES The 5th Wave Band (Mercury Music, Capitol 3422)	26			
81	—	—	SEATTLE The 5th Wave Band (Mercury Music, Capitol 3422)	28			
82	—	—	LOVE IS ALL I HAVE TO GIVE The 5th Wave Band (Mercury Music, Capitol 3422)	30			
83	—	—	HAPPY HEART The 5th Wave Band (Mercury Music, Capitol 3422)	32			
84	95	—	BACK IN THE U.S.S.R. The 5th Wave Band (Mercury Music, Capitol 3422)	34			
85	93	—	MORNING GIL The 5th Wave Band (Mercury Music, Capitol 3422)	36			
86	—	—	THE RIVER IS WIDE The 5th Wave Band (Mercury Music, Capitol 3422)	38			
87	89	89	GIVE IT AWAY The 5th Wave Band (Mercury Music, Capitol 3422)	40			
88	—	—	WHEN YOU DANCE The 5th Wave Band (Mercury Music, Capitol 3422)	42			
89	—	—	A MILLION TO ONE The 5th Wave Band (Mercury Music, Capitol 3422)	44			
90	—	—	BREAKFAST IN BED The 5th Wave Band (Mercury Music, Capitol 3422)	46			
91	—	—	ANY DAY NOW The 5th Wave Band (Mercury Music, Capitol 3422)	48			
92	—	—	GISSY STRUT The 5th Wave Band (Mercury Music, Capitol 3422)	50			
93	—	—	I LOVE MY BABY The 5th Wave Band (Mercury Music, Capitol 3422)	52			
94	100	100	ADAMS The 5th Wave Band (Mercury Music, Capitol 3422)	54			
95	99	—	CALIFORNIA GIRL The 5th Wave Band (Mercury Music, Capitol 3422)	56			
96	—	—	RYTHM OF THE RAIN The 5th Wave Band (Mercury Music, Capitol 3422)	58			
97	—	—	I CAN'T DO ENOUGH The 5th Wave Band (Mercury Music, Capitol 3422)	60			
98	—	—	SINGING MY SONG The 5th Wave Band (Mercury Music, Capitol 3422)	62			
99	—	—		64			
100	—	—		66			

HOT 100—A TO Z—(Publisher-Licensee)

[illegible]

Compiled from national retail sales and radio station airplay by the Music Popularity Dept. of Record Market Research, Billboard

Vincent's Fla. Store Sells 'Quiet Elegance'

By RON SCHLACHTER

BOCA RATON, Fla. — It's only natural that a well-heeled community should have an array of fine shops, and here in affluent Boca Raton one such shop is Vincent's Music Centre. Located in the Royal Palm Plaza, the store opened its doors last September after moving from its previous location, across the street on Federal Highway. The store is a complete music center, housing phonographs, tape recorders, televisions, radios, records, tape, musical instruments and accessories.

"In view of the community, our clientele has been very restricted," said Robert Vincent, vice-president. "This shopping center has been equated with as

high price merchandise as money can buy. We've got everything. If you want the best, we've got it. We have a lot of beautiful display space. With so many people walking by, we cater to what they want to see. These people are not worried about the price."

Vincent assisted his father, Sam Vincent, a veteran in the audio retailing business in both Florida and Massachusetts. General manager of the store is Dan Menillo, while office duties are handled by Mrs. Donald Bradley. The Music Centre features the entire Sylvania line, plus products by Zenith, Panasonic, Lcar Jet and Sony.

"We have tried to create a feeling of quiet elegance in design," explained the younger Vincent. "The Spanish modern setting matches the exterior not only of our building but the rest of the buildings which surround us."

"Service is probably the thing that has allowed us to grow as fast as we have. We provide the same kind of service whether the customer spends \$1 or hundreds of dollars. This is one business that can be run by the textbook."

"I am personally in charge of the record and tape department. We have 12,000 assorted titles in tapes and LP's on hand and consider ourselves the biggest outlet between Fort Lauderdale and West Palm Beach. We stock 12 bins of rock and 60 per cent of our record business is with this product. Quite a bit of traffic comes from two new schools in Boca Raton, Marymount College for girls and Florida Atlantic University, which is co-ed."

"All our LP's sell for the discount price of \$3.97 and we do a terrific special order business. Our biggest problem is trying to keep up with the demand. We also carry the top 56 singles."

While rock is our top seller, lately there has been an up-



TAPE RECORDER merchandising award is presented to Edward Israel, buyer for Bambergs, a New Jersey outlet. Making the presentation are Jack Mikulski, Alwa/Selection sales manager (left) and Marty Friedman, New Jersey representative for Alwa.

swing with classical and better music. I believe this can be attributed to an increase of tape units in bigger cars, such as Cadillac and Lincoln. We carry 8-track, 4-track, cassette and reel-to-reel. Mantovani is selling like it's going out of style."

With a major portion of its business devoted to television sales, the Music Centre boasts an elevated color TV lounge. Comfortable lounge chairs give customers an opportunity to leisurely view the numerous sets on display.



POSTER MUSEUM. The above scene is the entrance to poster rooms at The Yellowbird.



READY TO GREET CUSTOMERS at Vincent's Music Centre in Boca Raton, Fla., are, from left to right, general manager Dan Menillo, president Sam Vincent and vice president Robert Vincent.

BEST SELLING Jazz LP's

Week	TITLE, Artist, Label & Number	Weeks on Chart
1	SOULFUL STRUT Youngblood (Columbia, Brunswick BL 754144 (S))	12
2	FOOL ON THE HILL Sergio Mendes & Brasil '64, A&M SP 4160 (S)	18
3	SILVER CIRCLES Eddie Harris, Atlantic SD 1517 (S)	7
4	STONE SOUL Mingo Sierra (Columbia, CBS 9780 (S))	5
5	MOTHER NATURE'S SON Ramsey Lewis, Capitol GSP 821 (S)	6
6	ROAD SHOW Wes Montgomery, A&M SP 3012 (S)	22
7	THE WORK Jimmy McGriff, Solid State SS 18045 (S)	16
8	MERCY MERCY Buddy Rich Big Band, World Pacific TP 20132 (S)	22
9	FURTHER ADVENTURES OF JIMMY & WES Jimmy Smith & Wes Montgomery, Verve WB-8766 (S)	4
10	SAFETY LUG Lonnie Smith, Blue Note BST 84299 (S)	2
11	THE GREATEST BYRD Charlie Byrd, Columbia CS 9780 (S)	7
12	MUCH LESS Les McCann, Atlantic SD 1516 (S)	4
13	DAY IN THE LIFE Wes Montgomery, A&M LP 2001 (H) SP 3001 (S)	80
14	FILLES DE ILHANIMAN Miles Davis, Columbia CS 9750 (S)	4
15	SHAPE OF THINGS TO COME George Benson, A&M SP 3014 (S)	3
16	UNDER THE JASMIN TREE Modern Jazz Quartet, Apple ST 3353 (S)	3
17	SOUNDTRACK Charles Lloyd, Atlantic SD 1519 (S)	6
18	POWERHOUSE Jazz Crusaders, Pacific Jazz TP 20136 (S)	15
19	ARRIVAL OF A YOUNG MAN Eric Montley Trio, World Pacific TP 20135 (S)	11
20	AUTUMN Orn Ellis, Columbia CS 9721 (S)	6

BILLBOARD SPECIAL SURVEY For Week Ending 4/12/69

Vox Jox

Continued from page 32

sessions will be workshop sessions. But the factor that makes any conference of this type a success is the people who participate—and every person who attends will get plenty of opportunity to roll up their sleeves and work. . . . By the way, no sooner than I announced the Forum and we got a registration from Australia, before I even announced the topics or the speakers.

Gordon Mason has been named vice-president and station manager of KBIG, Catalina; he'd been vice-president with MAC/Western Advertising. . . . KOIN in Pine Bluff, Ark., has moved to new quarters at Broadcast House on Commerce Road, celebrating its 35th birthday at the same time, reports owner and general manager Winton J. (Blackdy) Deane. . . . Joe Pierce, a 24-year veteran of broadcasting now with KISM in El Paso, would like to hear from Frank Goren, NBC News, New York, but actually, Joe, I don't think Frank reads this column. . . . My old friend A. V. (Bamford) Bamford, probably known by more country music artists than any other radio man in the nation, has asked the FCC to let him build a new 50,000-watt daytime station in Colorado Springs and I'm willing to bet a green milkshake that I can give the formula. Bamford operates KBER, a country music station in San Antonio. . . . Fred King started March 28 on WHYN in Springfield, Mass.; he'd been at WCFR in Springfield. Vt. Congratulations.

Speaker Named

WASHINGTON — The featured speaker at the 19th annual Electronic Components Conference here will be Bruce Carlson, president of Sprague Electric Co. Carlson will speak on "Mayday for the Components Industry in Transition." The talk is scheduled for the evening of May 1 of the conference, which will be held April 30-May 2 at the Shoreham Hotel.



THORENS HAS INTRODUCED a new transcription turntable, the TD-125. Among the model's features are the electronic speed selector and pitch control, three speeds, balanced 12-inch diecast turntable to insure low wow and flutter and replaceable tonearm board for mounting the user's choice of tonearm. Turntable is available from Elpa Marketing Industries.

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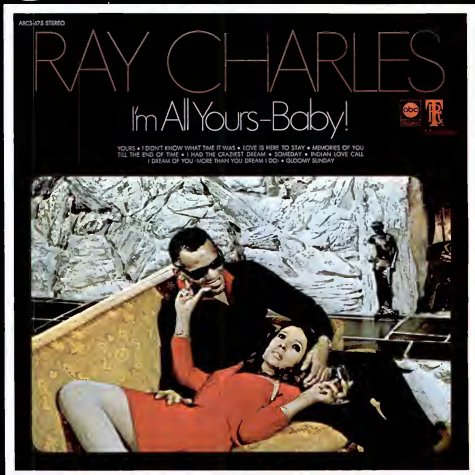
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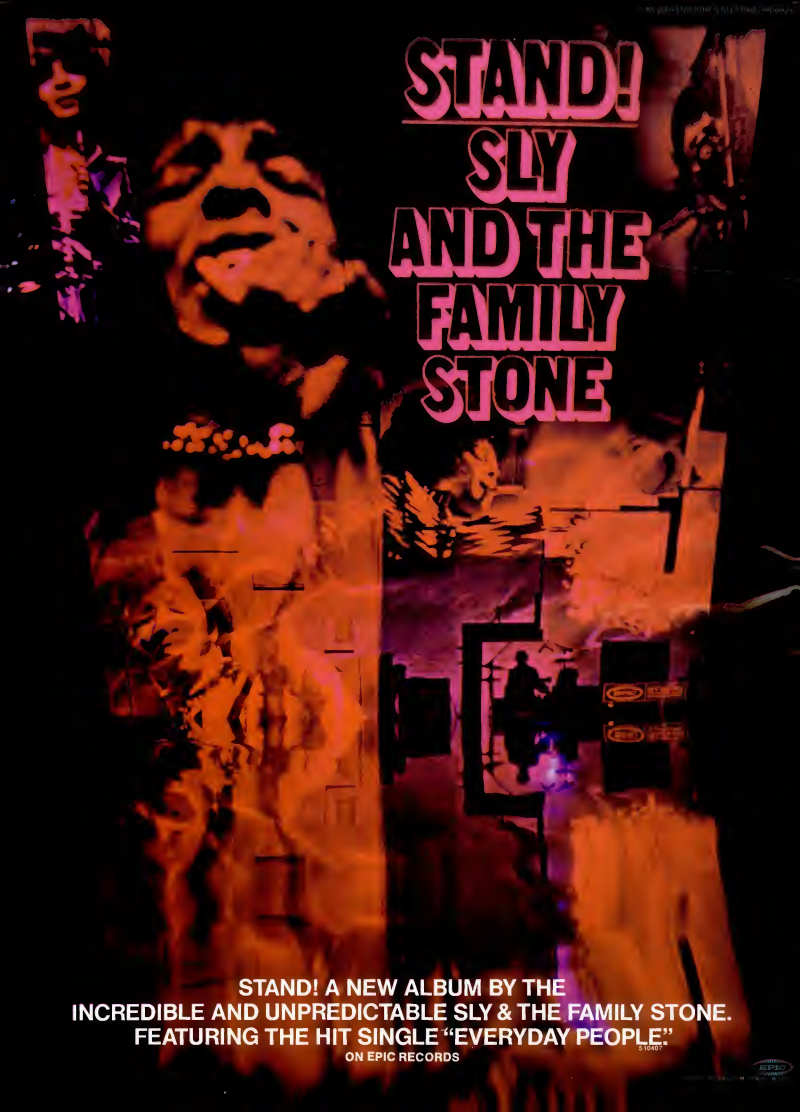
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the summit.



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Four Countries Tie In Amazing 14th Eurovision Song Contest

• Continued from page 1

furnishes little evidence of nationalistic prejudice and absolutely none of pre-contest collusion. For example, Holland's success was mainly attributable to the 10 votes her song received from Switzerland and France; but the Dutch jury gave no votes to the Swiss song and only two to the French.

Similarly France benefited from a total of eight points from Elre and the U. K., yet these countries received no votes from the French jury.

The U. K. gave no points to the Luxembourg or Swedish entries. Yet the British song's first place was assured by four votes from Luxembourg and five from Sweden.

What the voting demonstrated more than anything else apart from a heavy bias in favor of girl singers was that no song was seen universally as having massive international hit potential. But whether this was because the songs were below par, or because the juries had such disparate tastes, only future European sales figures will show.

The Eurovision voting has generally been a pretty erratic measure of commercial potential and this is underlined by the poor placing of the Norwegian (only one vote) and Swedish (8 votes) songs which are already in the national hit parades. (Which is undoubtedly why Sweden got three votes apiece from Norway and Finland.)

This year's result represents some 140 countries, between the choice of the commercial voters ("Boom Bang a Bang" and "Viva Cantando") and that of the seekers after novelty songs ("Un Jour, Un Enfant" and "De Troubadour").

Undoubtedly the French song was the most musically impressive in the contest (with a superb arrangement by Franck Pourcel) and its success, like that of the Dutch song, is a triumph of musical integrity and craftsmanship over the catch-penny appeal which characterizes many Eurovision entries.

Despite the obvious divergence in voting opinion, the 1969 Eurovision contest was a real success and it is certain to prove a powerful springboard to European hit status for several of the songs.

It is fashionable to deride the

contest as an annual TV bean-feast with sinister political and nationalistic undertones and little relation to the hard realities of the music industry, but the fact remains that there is no other comparable promotion tool in the world where a song can reach more than 200 million viewers.

Many of this year's entries are in their national charts and the Eurovision exposure immensely helps foreign sales, especially where the most competing artists are now recording their songs in several languages and obtaining simultaneous release in the major European countries. The industry has now geared itself to achieving simultaneous release of Eurovision songs in all the major European countries.

This year's contest provided a full measure of excitement since the 13 points which Britain won until the very last votes came in from Finland. By the half-way stage France was leading with 13 points, with Britain second (10 points) and Monaco third (8 points). But Spain picked up 11 votes in the second half of the result was with France and Holland, with Britain one point behind then came the Finnish vote, giving one point to Britain and none to Spain. France or Holland and thus ensuring a four-country tie.

Spain became the first country to win the Eurovision Contest for the second time in succession. It was France's fourth victory, Holland's second and the U. K.'s second.

The 14th contest was notable for excellent organization by Spanish Television and the magnificent hospitality of TVE and the Ministry of Information and Tourism.

Teddy Holmes of Chappell, publisher of the British song, commenting on the result, told Billboard: "Although we did not manage a clear-cut victory, I think ours will prove to be the best-selling song in the contest and I think we have discovered a fine new writing team in Alan Moorhouse and Peter Warne. It was only Moorhouse's second attempt at a pop song and the team's first song together and the result is an indication of their potential."

Claude Pascal, whose Editions NFC jointly publishes the French song, "Un Jour, Un Enfant" with Editions Essex, said: "I am

very happy that four songs won, this gives everyone a fair chance."

Said Joaquin Alfonso, artistic director of Belter, who published and recorded "Spain's 'Viva Cantando': "We are very proud that Spain has won for the second year in succession." Belter also has Spanish rights to the French song.

"Boom Bang a Bang" already has a number of instrumental versions on record in Britain and there are seven versions out in Germany including the original Lulu recording, a version by Peggy March and another by Rumanian singer Pomplia. Other versions are being recorded in Sweden (2), Norway, Belgium, Denmark and Australia. In addition an instrumental version by Mike Lorraine is getting world-wide release on the Page One Label. Lulu has already released a German version of the song and is set to do Spanish, French and Italian versions.

Said Boccara's "Un Jour, Un Enfant" is released by Philips in Britain (as "Through the Eyes of a Child"), Holland, Belgium, Germany, Italy and by Belter in Spain—all local language versions—and there are French instrumental versions by Paul Mauriat (Philips), Raymond Lefevre (CED), Franck Pourcel (Pathe-Marconi) and Caravelli (CBS).

The Dutch song, "De Troubadour" will be recorded in German (lyric by Peter Lach), French (lyric by Eddy Marney) and English (lyric by Marcel Stellman) by Lenta Kuhl and released in these countries on Philips. Miss Kuhl will also record an album for Philips including both the Dutch song and a Dutch version of the Portuguese song (lyric by David Hartman).

Said publisher Wim van Vught: "Depending on the success of the first foreign version, we shall make further versions in Italian, Portuguese and Swedish."

The location of the 15th Eurovision Song Contest next year is still not yet decided. Normally the winning country plays host the following year and since Spain and Britain have staged the contest in the last two years, and since France has been host on three occasions, it is expected that the 1970 event will be held in Amsterdam, Holland.

HAMBURG

Elite Special has released new singles by Fifi Belfer, the Tens-makers, Ann Thelstedt and Michael. ... Leading sellers for Aberbach Musikverlag are "Love Is Love" by Barry Ryan and "Crossroads" by the Cream. ... Peer Musikverlag's Holger has reported a good year for the Peer Southern string company Team Musikverlag, which recently acquired "Mr. Keep Your Hands Off My Sister" and "Get Wise Girl". ... Polydor promotion company Antenna is staging a special campaign for George Munro who has recorded the single "Du sollst mir meiner Liebe leben". Current top sellers on Polydor are "Chewy, Chewy," by the Ohlo Express and "Goody, Goody, Gumdrops," by the 1919 Fruit Gum Company. ... Phonogram is continuing sales of Friedrich Kiedel's complete set of Beethoven piano sonatas at the old sub-subsiding price of \$24.50. ... Records, the third South German album topped 120,000 sales, reports distribution manager Claus Leifeldt. ... Tedesco's spring album program comprises 28 albums in the "Five Stars" series, nine albums in the "Three Stars" series and two promotion samplers selling at \$2.50. Artists featured include Frank Sinatra, Dean Martin, Sammy Davis Jr., Hildegarde Knef, Roy Eitel, Felicitas Weathers and Giuseppe De Luca.

French singer Gilbert Becaud began a 12-day tour of Germany and a concert in Cologne, April 19. ... Los Paraguayos are making a 36-concert tour of Germany. ... Nina Simone is appearing for a week at the Munich night club "Number One." ... Electrola has released the album "Lena Regal in Germany" selling at \$2.50. ... Donagor completed a successful tour of Germany.

Aberbach launched a promotion campaign for the Nick Barbarossa orchestra whose album "Samuel Barber's 'The American Vain-Lit'" has been released on Polydor. ... Manfred Peter of Tedesco records that the current top-selling albums are "The Great Star Parade 69, Vol. 1," "Hildegarde Knef's Greatest Hits" and "Romney." Tedesco's best selling current singles are "Ein Student aus Uppsala" by Karel "Que Sera" by Manola and "The Way It Used to Be" by Engelbert Humperdinck. Aberbach Musikverlag's leading releases are "Eloise" (Barry Ryan), "Love Is Love" (Barry Ryan) and "Lady Carnal" (Karel Gott). ... Polydor has released the cassette "Star Parade" featuring tracks 36 and 37. ... Other new Polydor releases include the Ray Black album, "I Love You," "Non-Stop Dancing"

From The Music Capitals of the World

by James Lutz, "Odeon" by the Bee Gees and the last Cream album. WOLFGANG SPARR

ZURICH

Ray Conniff and his orchestra played a concert at the Kongresshaus, Zurich, March 25, and CBS released a special low-priced Conniff album to coincide with the date. ... Krokodil, a new Swiss progressive pop group, have been signed by Decca. ... The Cannonball Adderley Quintet played the Volkshaus, Zurich. ... Spanish flamenco guitarist Andres Bofeta (EMF) completed a Swiss tour with dates in Zurich Mar. 30 and 31. ... Teddy Wilbur Trio at the Weidhof, Zurich, Mar. 22. ... Decca has issued a 22 album set of Wagner's "Ring" cycle re-telling the 199. ... Champion Jack Dupree at the Salimstall, Schlieren, March 22. ... CBS artist Arva Luboff opened a tour of Switzerland at the TCS hall in Zurich. ... British singer Billie Davis (Musikverlag) at the Linthemathaus, Zurich, March 22. ... Guitarist Manitas de Plata (Philips) gave a recital at the Zurich Kongresshaus March 22. BERNIE SIGG

STOCKHOLM

Thore Skogman has left EMF to join Karlsen. ... Gosta Liedholm, Electra PR manager, is organizing strong promotion on Nina Simone and Respighini. ... Ole Adolphson (Toscani) is preparing a new album together with Electra producer Sven Agren. ... Chris Barber's Jazz Band (Sonet) in Sweden March 31. April 2 for bookings arranged by the Scandinavian Booking Agency in Copenhagen. ... Sonet has released the Jack McDuff Chess single "Let My People Be". ... Lars-Olof Helem of Sonet's PR department is preparing strong promotion for the American Vanguard group Elisabeth. ... Actor-composer Beppe Wolgers has released a new album of songs for children for producer Arne Larsson. ... Foreningen Turneredes Sallskap, an association of artists in various fields, celebrates its 20th anniversary this year. ... Electra has acquired representation of the LHI label for Sweden and has released "Sleep in the Grass" by Lee Hazlewood and Ann-Margret. ... Metronome has taken over distribution of Vault Records and is releasing seven Vault albums. ... The Chambers Brothers released good reviews for their Stockholm concert. ... Ella Regins and Toots Thielemans were (Continued on page 64)

COUNTRY	SONG	ARTIST	WRITERS	PUBLISHER	RECORD COMPANY	POINTS
1. France	"Un Jour, Un Enfant"	Frída Boccara	Emil Stern Eddy Marney	Editions NPG/ Eloise	Philips	18
Holland	"De Troubadour"	Lennie Kuhr	Lennie Kuhr David Hartman	Altona	Philips	18
Spain	"Viva Cantando"	Salome	Aniano Alcade Mario Jose de Gerardo	Belter	Belter	18
U. K.	"Boom Bang a Bang"	Lulu	Alan Moorhouse Peter Warne	Chappell	Columbia	16
5. Switzerland	"Bonjour, Bonjour"	Pazla	Henry Mayer Jack Stark	Musikvertrieb	Decca	13
6. Monaco	"Maman"	Jean-Jacques	Jo Perrier	Tramplin/Christian Fechner	Disc'AZ	11
7. Belgium	"Jennifer Jennings"	Louis Neels	Paul Quentens Phil van Cauwenberg	Chappell	Gramophone	10
Elre	"Wages of Love"	Muriel Day	Michael Reade	April	Dolphin	10
9. Germany	"Primabellina"	Siv Malmquist	Hans Blum	Inro	Metronome	8
Sweden	"Judy min vän"	Tommy Koertgen	Roger Wallis Britt Lindberg	Sonet	Sonet	8
11. Luxembourg	"Catherine"	Romaald	Paul Mauriat Andre Boccara Françoise Tuti	Radio Music France/Tuti	Disc'AZ	7

'69 Montreux Festival To Hold 22 Concerts

MONTREUX, Switzerland—The Montreux Music Festival incorporating the second annual World Record Grand Prix, will be held from Aug. 20 to Oct. 5. The Festival will embrace 22 concerts and the attractions will include the Festival Orchestra directed by Yehudi Menuhin, the Berlin Radio Symphony Orchestra conducted by Wolfgang Sawallisch, the Prague Chamber Orchestra, the Orchestre de la Suisse Romande, the Wiesbaden Festival Orchestra, I Musical and the National Orchestra of Spain.

Soloists will include Bruno-Léonard Gidder, Christoph Eschenbach, Miguel Zanciti, Philippe Entremont and Karl Richter.

The World Record Grand Prix—gold, silver and bronze—will be awarded to the top three classical recordings of the year

French Singer's Canadian Tour

PARIS—C.E.D. artist David Alexandre Winter is to make a 15-day promotional visit to Canada in May to launch his French hit "Lady Mary" which has sold more than 100,000 EPs in France, Belgium and Switzerland.

Impresario Johnny Stark is negotiating with Winter for a summer tour of France.

as decided by a jury of international critics provided over by High Fidelity associate publisher, Roland Gelatt.

The jury will also award a diploma of honor to a personality in the world of music, who, during the course of his career, has made a vital contribution to the development of classical recording.

The awards will be presented in the Chateau de Chillon, near Montreux, on Sept. 11.

U. K. PRS Concludes Deal With BRITICO

LONDON—The Performing Right Society has concluded a deal with the British Copyright Protection Association (BRITICO) by which the PRS will take over collection and distribution of mechanical copyright royalties on behalf of the members of BRITICO and associated societies and agencies within the BIEM organization.

As a result of the agreement, Max Bennett, general manager of BRITICO, and his staff will be employed by the PRS. The agreement takes effect from April 1.

As well as continuing his personal supervision of BRITICO's work, Bennett will be assuming certain duties in the performing right sphere, notably con-

cerning the relations of the PRS with its affiliated societies abroad.

The separate existence of BRITICO will be maintained and the composition of its governing council will remain unchanged. Its business will continue to be carried on under its own name and the Association will remain at its present address, 22-23 Little Portland Street, London, W.1., for the time being. Plans are in hand, however, to transfer BRITICO to the PRS offices and it is expected that the PRS computer will be handling all BRITICO's distributions before the end of the year.

The new deal aims at achieving

(Continued on page 70)

cerning the relations of the PRS with its affiliated societies abroad.

(Continued on page 70)

From The Music Capitals of the World

• Continued from page 63

In Sweden for concert and TV appearances and to record an album for Philips. . . . Sonet Konser Bureau brought Fleetwood Mac (CBS) to Stockholm for a concert. . . . Karusell managing director Ivan Nordstrom was in Berlin to attend the Polydor international sales conference. . . . Slam Creepers (Bill) are splitting up but lead singer Bjorn Skifs will continue as a solo act. . . . Olga manager Ake Gerhard has signed Dutch-Swedish singer Maria Dieke. . . . The Sandpipers (A&M) were in Sweden for a TV appearance. . . . Bill Haley and the Comets (Sonet) have been booked to tour Sweden July 15-19. . . . Larys have left Scandic to join H&A Art Records. . . . EMI has signed the dance group Four Seven to its Odson label.

KJELL E. GENBERG

PRAGUE

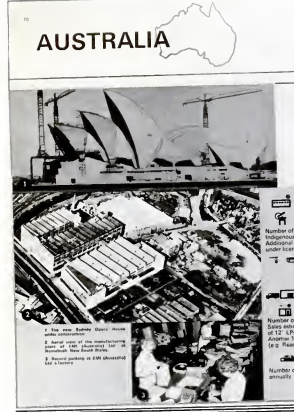
Eva Pilarova (Supraphon) has been signed to the German Ariola label following a series of concert tours of West Germany with Karl Gott. Ariola has also signed Supraphon giving the Czech company representation of its entire catalogue in Czechoslovakia. Ariola will send a recording team to Prague to record a second album of Czech brass band music. Supraphon has released a two album set of Czech tramp songs—an East European equivalent of country and western

music—dating from 1931. Supraphon is also preparing a double album of recordings by the Czech swing bands of the thirties and early forties, and is to release an album by the late bandleader and publisher R. A. Dvorsky who was a major pioneer of modern pop music in Czechoslovakia. . . . Negotiations are in progress to bring Ella Fitzgerald to Czechoslovakia in June and for Decca to appear at the Prague Jazz Festival which may be postponed until Oct. 30 to coincide with Ellington's European tour. . . . The Golden Kite Trio (Vachek Neckar, Helena Vondrkova and Maria Kubisova), following a successful performance of their new two-hour show in Czech TV, appeared on Swiss TV and received TV offers from other European countries. . . . Hans Pazdlovka won 2nd place for Czechoslovakia in the Golden Deer Song Festival in Brasov, Rumania. . . . Prague psychedelic group the Primitives made a West Berlin nightclub appearance. . . . Traditional Club Bratislava, a trad jazzband, returned from a four-month engagement in Switzerland and leave again this month for further dates in Zurich, Basel and Geneva. . . . "Hey Jude" will be the opening and closing number on Marta Kubisova's first LP.

LUBOMIR DORUČKA

AMSTERDAM

Tonny Schifferstein has joined local TROS radio and TV as a producer. . . . Victor Borge will conduct the Amsterdam Concertgebouw Orchestra (10) on the oc-



POPULATION	POPULATION BY AGE GROUPS (1968)
13,544,000 (1966)	15-24 3.1 million
AREA	15-24 1.9 million
7,500,000 (1966)	25-49 2.4 million
MAJOR CITIES	50-64 2.0 million
Sydney 2,444,700	65+ 2.0 million
Melbourne 1,958,600	
Brisbane 1,000,000	
Perth 600,000	
Adelaide 500,000	
Birmingham 400,000	
Newcastle 223,967	

Australia, a vast empty continent, has been a remote and relatively unknown market for many years. It is now becoming a major market for travel and commerce. A country of almost three million people, it has a population of less than 12 million. It is a country of great natural resources and a land of opportunity. It is a country of great natural resources and a land of opportunity. It is a country of great natural resources and a land of opportunity.

Number of Records Manufactured	Total number of Records Manufactured in Operation Areas 1968
1-1000	1,000,000
1001-2000	1,000,000
2001-3000	1,000,000
3001-4000	1,000,000
4001-5000	1,000,000
5001-6000	1,000,000
6001-7000	1,000,000
7001-8000	1,000,000
8001-9000	1,000,000
9001-10000	1,000,000

EMI knows the record markets of the world...

And here's the proof. The above is just one page from "A TOUR OF THE WORLD RECORD MARKETS" — an intriguing and informative 80-page book produced by EMI, the World's Greatest Recording Organisation. A limited number of copies are now offered free. If you would like a copy write to EMI Group Record Services, EMI House, Manchester Square, London, England, W1A 1ES.



THE GREATEST RECORDING ORGANISATION IN THE WORLD

caison of the orchestra's 80th anniversary. . . . F. van Tongeren has been appointed managing director of Joop Fortengen N.V. music publishers, Haarlem, following the resignation of Joop Fortengen on Jan. 31. The administration and financial department of the company will be headed by A. Ariens Kampers.

Phonogram adx director Gerrit den Braber recorded Belgian jazz pianist Toets Thielemans in Holland. Phonogram will release the album later this year, preceded by single from the session, "The Jazz Waltz." Dutch singer Shirley has signed a personal management contract with the John Gunnell Agency. Shirley's records will be released worldwide on Fontana.

The CGC, the Dutch record industry's promotional organization, is negotiating to bring the Academy of St. Martin's in the Field Chamber Orchestra to appear in the Classical Grand Gala Disque at the Amsterdam Concertgebouw Oct. 5. . . . Edo de Waart, second conductor of the Rotterdam Philharmonic Orchestra, will conduct the London Symphony Orchestra in an operatic concert in Ken Wood, London on June 7. . . . Italian trumpeter Nino Rota will be presented with a platinum disk at a special reception organized by Busari at the Hotel de Ville, Amsterdam, in recognition of 250,000 sales in Holland of his single "Il Silenzio." BAS HAGEMAN

LONDON

Major Minor has set two deals with American record companies to release their material in the U. K. The company's chief Philip Solomon has arranged with Jerry Kasenetz and Jerry Katz to release certain Super K material in the U. K. and Eire. The first Super K single to be issued on the Major Minor logo is "Gimme Gimme Some Lovin'" by the Crazy Elephant which was issued by Bell in America. Through Maurice Levy, Solomon has set a deal with the Isley Brothers' T Neck label to release its product on Roulette here. The first release will be the Isley Brothers' current hit, "It's Your Thing." Danny Simms from New York was here last week to finalize the deal with Solomon for his product to be issued here. Major Minor will now release a single by Kim Weston who will also record for the label with Johnny Nash. . . . Apple will now introduce its subsidiary Zapple at the beginning of next month with a release of an initial three albums headed by the second LP by John Lennon and Yoko Ono. The two other albums are "Electronic Sounds" by George Harrison and "Listen to Richard Brautigan." The label will have three titles, full prices, mid price and low price. . . . Decca has captured the British release rights to the RCA label run by West Coast producer Tommy Boyens. The first release from the label is "Hey Jude, Hey Bing" by Bing Crosby.

Decca's London label has also secured the British release of the Fireballs, who previously had their product issued by EMI's Stateside label here. . . . Screen Gems-Columbia has formed a new publishing company for the RCA act, the Harmony Grass, which is called TR Music after the leader of the group, Tony Rivers.

The independent Action Stable company has changed its name to B and C Records and is planning to launch the B and C label this week with a single produced by B and C's John Abbey in Los Angeles by Merrill E. Moore called "Sweet Mama." The singer arrives in the U. K. this week to appear at the first country music festival. The company has recently picked up several American disks to release here, including product by Bob and Earl, the Olymns and Betty Harris.

Don Reedman has joined Welbeck Music as one of the firm's exploitation men. . . . Devlin, the budget record company, launches a subsidiary label called Academy which will specialize in premiere recordings of classical works. The label debuts with "The Bliss Piano Sonata" by Marguerite de Wolff.

The company has appointed Gavin Barrett to acquire material for the label. . . . Wynanne Hackman, international licensing coordinator at CBS, is leaving the company next month to join the Gerry Bron Agency as personal assistant working in overseas promotion. She will be replaced at CBS by Helen Blauz. . . . Johnnie Walker (23) has joined BPC world 1 and will have his own Saturday afternoon program beginning on April 26. Walker was previously with Radio Caroline.

The new independent Head label launches its first releases later this month and the company's product will be released under its own logo by Chess in the U. S. Two of its subsidiary labels, Blues Power and Buffalo, will also debut this month. Head is aimed at the progressive underground market and the two other labels will release American issue tape material. Debut release on Head is a single by Heavy Jolly called "Time Out." Other acts to record for the label will include Mighty Baby and the Village. The first Head album will be "The War Between the Fats and the Thins" by the Matsuo's Jews Harp Band headed by London-based American journalist Harvey Matsuw. Blues Power and Buffalo will release material mainly from the Kent and Modern, Shirley and Down East catalogs. . . . Music writer Keith Attham and publicist Chris Williams have formed a new publicity firm, Jigsaw, which will have as its first clients, Scott Walker in immediate act, and the Amen Corner. . . . Mother Mistro's Mike Collier will be in the U. S. next week to plan for the formation of his 100 per cent-owned ASCAP firm, Mother Mistro Corp. with his attorney, Edmund Kurty. In the U. K., Collier has recently signed up veteran songwriter Jimmy Kennedy to Mother Mistro and has also formed a new publishing company, Urid, with independent producer Shl Talmy.

Tamla/Motown vice-president Baxter Allen was in London earlier this week finalizing a contract with the Pretty Things to record for a yet unnamed label which Tamla will be launching in the States next month. In the U. K., the Pretty Things will record for EMI's Harvest label which debuts in May. Among the first albums Harvey will be "A Meal to Shake Hands With," by Peter Browne's Battered Ornaments. . . . Artists Musical Productions, the company run by Andrew Cameron Miller, composer John Hawkins, composer Tony Hall and Jim Carter Fea, chief of the London club, the Revolution, has signed with CBS for the company to release AMP product. The initial release features "Hey Jude," a musical version of the Beatles hit by the Unauthorized Version, and "Junior Wailing," by the Steamhammer group. Manager Mel Collins has finalized a deal with CBS Columbia Records vice-president Clive Davis for Chris White and Rod Argent

of the Zombies group to record new talent through their Mexis production firm. Collins set the deal on his recent trip to the U. S. They initially recorded two new acts, Free Ferry and Mike and the New Group, the Sam Apple Pie, has signed a recording deal with the E. S. Sire label. The group is recorded independently in this country by a new firm, Underground Recording Enterprises which incorporates Blue Lightnin' Records. The West End musical "Two Cents" based on the novel by Charles Dickens and starring Edward Woodward, is being taken off after only a six-week run. The musical is being replaced by "The Peaceful Palace," starring Betty Greaves. . . . EMI launches the Paramount label in the U. K. with a single taken from the forthcoming film, "Oh What a Lovely War" on Thursday (3). The single is taken from the soundtrack album scheduled for mid-April release.

London has released the recent Bing Crosby album, "Hey Jude-why Bing" from Jimmy Bowen's Amos label. At present it is undecided whether London has the rights to the entire Amos catalog here. . . . The British act, the Family, signed to Reprise, play New York's Fillmore East (9-10). Other dates include the Boston Tea Party Hall (April 11-12-13). The Deane Grandee Ballroom from April 18 and finishing in Minneapolis, April 27. . . . Chambers Brothers in London for TV and radio to promote their current record "Are You Ready" following their tour of continental Europe. PHILIP PALMER

MEXICO CITY

Elektra is no longer distributed by Dana Record Co. CBS is likely to take over. Most popular Elektra name in Mexico is the Doors. . . . Pan Anka, appearing at the El Forum club, gave a special concert at the new Sport Palace before a 20,000 crowd. Anka also recorded here a Spanish version of "Goodbye My Love" and "This Crazy World." . . . RCA present Louis Coultouline Jr. presented artist Pedro Vargas with a trophy to mark his 40th anniversary with the company. . . . Javier and Baby Betty, greatly with popularity, have signed with Orfeon. They have recorded a single in English from the show "Hair." The Dug Dugs have also signed with Orfeon.

Capitol executives, despite selling a huge volume of the latest Beatles album, are unhappy over lack of permission from Apple to cut an EP from the album. EP's rather than singles sell more in Mexico. . . . Argentine singer Violeta Rivas appeared for a month at the Iacarana night club also appearing on TV Channel 8. RCA released four titles by the singer and also recorded an LP. . . . Johnny Mathis came to Mexico City for the annual party organized by the El Herald newspaper for their poll of the best artists in the cinema, TV, sports and records. He also appeared at the Forum night club and on two TV shows.

Henze Klincworth elected president of the Mexican Record Producers Association, replacing Eduardo L. Baptista. Guillermo Infante remains as the Association's vice-president with Andre Toffe as treasurer and Carlos C. Camacho as secretary. . . . RCA operation staff executive vice-president Chase Mosey Jr. visited Mexico City to take a look at RCA operations here. He was greeted by the Mexico RCA president, Luis Coultouline. . . . Capitol started Dunhill distribution by releasing product from Mama Cass, Deep Purple and the King Brass. Previously, Dunhill was distributed by RCA. . . . Discos Tizoc vice-president Mario Friedberg returned to Mexico following a two month European trip to sign distribution agreements with several labels. . . . A new label, Orb-Vox S.A., has been started with Arturo Valdez and Manuel Vital, well-known in the Mexican record industry, among the executives. ENRIQUES ORTIZ



A WORLD OF MUSIC...

Looking for
Talent
Booking an Act
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International
Talent Edition
has the ANSWER

Canadian Production Team Signs \$200,000 Deal With MCA

By RITCHIE YORKE

TORONTO — A Canadian record production team has signed an unprecedented \$200,000 contract with the U.S. entertainment organization, MCA—the first time a U.S. record company has signed a production deal for Canadian talent to be produced in Canada.

The deal, jointly announced by Bill Gilliland, vice-president of the ARC recording company, and Bill Gallagher, executive vice-president of MCA, involves initially an album by Canadian actor-singer Terence.

The album, "An Eye and an Ear," was written and produced in Toronto by Richard Gael,

and Patrick II. It will be released May 1, on MCA throughout the world, except for Canada, where it goes out on the Arc logo.

Previously Canadians have been signed to U.S. labels but the production took place outside Canada. The deal could thus have significant repercussions for the Canadian recording industry.

Gilliland said: "The ARC-MCA deal is step one in our international plan. Within the next year we will sign two or three more artists to U.S.-headquartered international compa-

nies such as MCA, CBS, RCA, etc."

"All deals will be production arrangements under which ARC retains exclusive world rights to the artists, including freedom of artistic approach and material choice."

"Seventy-five per cent of all material we produce will be from our own writers on which we own the publishing rights for the world."

"Each company we deal with will be responsible for marketing our productions throughout the world with the exception of Canada. ARC will have international concerns advertising and promoting our productions, artists, writers and musicians, studios, engineers, and production people all around the world."

"Paradoxically U.S. and world-wide recognition of Canadian-produced acts will result in higher royalties sales in Canada to the artists involved."

Gilliland said that what appealed to MCA regarding the current deal was the "concept approach of the album."

He also revealed plans to open New York offices in May 1970 to handle the promotion sales and distribution of our productions. They would be marketed under ARC's logo, he added, which would enable the company to control totally their product in North America.



PAUL ANKA, seen following his Mexico City concert at the Sport Palace, talking to Louis Coutoulenc Jr., president RCA Mexico; Pedro Vargas, RCA international department, and Guillermo Infante, RCA general sales manager.

Mariposa Folk Festival Set for Toronto Island

TORONTO — The Mariposa Folk Festival, which last year attracted record crowds when it moved to its new site on Toronto Island, will return there again this year on July 25-27. These dates are two weeks earlier than the Festival has ever run during any of its other eight years of existence.

Tom Bishop, head of the Festival Organization Committee, stated: "We couldn't possibly think of a better site for both daytime activities and evening concerts, and it now appears that we have discovered a permanent home for the Festival in future years."

In the 1969 Festival, special London Opens New Branch

QUEBEC — Marking the opening of its new distribution branch in Quebec City, London Records held a special reception here for members of the press, media, industry and local entertainment personalities.

Almost all senior London executives attended, including Fraser Jamieson, president; Alice Koury, product administrator; Eugene Poggetto, controller; Adrian Bilodeau, national sales manager, and Fred Reiffa, Montreal branch manager.

emphasis will be placed on Canadian talent. One of this year's major concerts is being scheduled as an exclusive showcase for traditional and contemporary Canadian folk musicians.

In addition, the Festival—which has brought to public attention a number of now well-known Canadian artists—is looking for new songwriters, composers, and performers in the folk tradition.

Webcor, CKOC Promo Test

TORONTO—Bill Patterson, vice-president of the Toronto-based Webcor Electronics Corporation, with Hamilton radio station CKOC will organize a promotional tie-in which would serve as a test campaign for Webcor product including a heavy emphasis on blank cassettes.

Hamilton, an Ontario industrial-residential city, is considered to be an ideal market for test sampling.

Patterson also announced the appointment of two new distributors in the Hamilton area to coincide with the market survey plans. They are Hunson Supply Co. Ltd. and East Hamilton Radio. Other distributors are expected to be announced shortly.

Rusalka Signs With CMSC

TORONTO—Canadian Music Sales Corporation Limited of Toronto has signed a distribution contract with Rusalka Records, one of the largest North American ethnic labels producing Ukrainian product.

At the same time, the company announced that further distribution pacts had been signed with the following labels: Glenside—Irish product; Venus Ethnic classical product; Telestar—Jutch labels and Ark-A—American based Ukrainian label.

Canadian Music Sales has also added two new Canadian distributors in its current program of Canada-wide expansion. These are Atlantic Music Instruments in the Prairie Provinces, and Electrical Supplies Limited in Manitoba and Saskatchewan. Besides the head office in Toronto, other CMSC distribution centres are located in Vancouver, Calgary and Montreal.

New Phonodisc Promo Manager

TORONTO—Phonodisc Records of Canada has announced the appointment of Dick Trotter to the post of Central Division promotion manager.

Trotter, with 11 years experience in Ontario radio, mainly in the news and sports areas, comes to Phonodisc from CHOO in Ajax where he was that station's sports director.

Trotter will be responsible for all promotional activities for Phonodisc artists and records in Ontario. He will report to Phonodisc Ontario sales manager Paul Clark.

Two Universities Hold Booking Conference

TORONTO—Waterloo Lutheran University and the University of Waterloo, two medium-sized western Ontario universities, are to sponsor a Block Booking College Entertainment Conference, on the campus of the University of Waterloo May 8-11.

The following areas will be represented at the conference: Ontario, Quebec, the Maritimes, Ohio, Michigan, and other Midwestern States. Delegates from more than 500 Canadian and American universities and community colleges have been invited to attend the affair which will be the third of its kind and the largest yet conducted in Canada.

The conference will feature a showcase for some 20 top pop and concert bands, and variety acts that will hopefully result in multi-campus block bookings for many.

However, the conference has other objectives. Since the university representatives attending the Waterloo affair will be in control of entertainment budgets of some \$50 million annually, it is to be expected that they will be able to make a significant impact on the Canadian Musicians Union and its agents to force certain changes in concert promotion regulations and habits as they now exist.

Speeches will be made to

the conference by various representatives concerning the problems of restrictive regulations in block bookings and promotion, with a special emphasis on the changes desired in the current musicians' contracts and contract riders.

Papers are to be delivered, too, on all aspects of college concert promotion, which should prove to be educational and informative to all concerned.

Talent for block booking three-day tour during which all colleges are being lined up.

Record Execs To Montreal

MONTREAL — Two top European recording executives paid a flying visit to London Records of Canada head office here recently for sales and promotion discussions.

They were Luis Hazan, director of the Societe Phonographique Philips, Paris, and Andre Chapelle, European-based producer of all Nana Mouskouri LP's.

While in Montreal, the execs also attended a concert performance by French pop star Johnny Halliday, finishing up a three-day tour during which all concerts—in Montreal, Quebec, and Sherbrooke—were SRO.

From The Music Capitals of the World

TORONTO

Roger Stevens, national promotion head of Phonodisc Records of Canada, has left the company. . . . Canada of Canada now releases all singles in stereo, starting off with "Pinball Wizard" by the Who. . . .

London Records' Ken McFarlane claims 27,000 copies in national sales for Winnipeg group Sugar and Spice. . . . Ex-Comptroller Scott Richards new RCA Victor Ontario promotion chief, reporting to Ed Preston, Ontario branch manager. . . . Canadian photographer Jack Umpleby signed to long term graphics pact with Allied Records of Canada. . . . London Records gave promotion party for Nana Mouskouri following her Massey Hall concert.

Canned Heat pulled out of Electric Circus following immigration difficulties. . . . Other cancellations: Ten Years After at the Electric Circus, and Al Kooper and Mike Bloomfield at the Rock Place. Columbia spent much on press and radio space for the Kooper-Bloomfield show. . . . Buddy Holly's old hit "Is Strange" receiving much air play. . . .

Children of God (A&M) did a week as Electric Circus house band. . . . Ravi Shankar followed his successful Massey Hall concert with one at Montreal's Place Des Arts, presented by Cultural Exchange. . . . Following success of Guess Who, Quality has re-released an old album, "Super Golden Goodies." . . . Verve Toronto

cust's Dave Van Ronk did a week at the Riverboat. . . Irish band, the Tara Show Band signed by Allied with their first album scheduled for Glen Yarbrough for Massey Hall April 26. . . Columbia's Spirit at Rock Pile April 23. . . London's Paul Mauriat set for April dates in Ontario. . . Toronto group, Shades and Shadettes, recorded several sides in Sound Canada studio for new Sound Canada label. . . Following successful show, organist Jimmy McGriff rebooked for June at Colonial Club. . . Canadian singer Joni Mitchell for Ottawa concert April 14. . . Polydor's first LP from Ange Belts, Montreal group, set for immediate release. . . Eddy Arnold on Radio CFGM's promotion day to celebrate increase to 50,000 watts April 20. CFGM is Toronto's country station and Arnold will appear at the O'Keefe Centre for two concerts.

London's Blarney Folk with Sons of Ireland did three shows at Queensway Lions Club. . . Harry Belafonte confirmed for two week concert at O'Keefe Centre, starting June 24. . . Buddy Knox (UA) finished a week at Horseshoe Tavern country music spot.

Mothers of Invention rebooked for May 19 concert at Sasser Hall. . . Compo have signed Toronto rock group, Buckstone Hardware. . . Columbia's O. C. Smith joins O'Keefe Centre bill, April 21-26, headlined by Diana Ross and Supremes. . . Promoted by Sid Banham, country music package featuring Marty Robbins, Tammy Wynette, George Jones and Ferlin Husky did standing room only business at Massey Hall, both shows. . . RCA's Gary Burton Quartet booked for May engagement at the Colonial. . . Jimi Hendrix May appearance at Maple Leaf Gardens cancelled following date conflict with hockey team. . . Henryk Szeryng, Polish violinist for Massey Hall April 13. He records for Polydor. . . Julie Driscoll, Brandt Auger, Trinity and the Sons well received at the Rock Pile.

Motown's Jonah Jones for a week at the Colonial in May. . . Quality Records Ed Lawson recorded action on the label's double LPs of the Rascals, Bee Gees, Ritchie Havens, and the Animals.

Andy Williams and the Mormon Tabernacle Choir reported for Canadian National Exhibition August concerts. . . John Allen Cameron's Apex LP of Maritime folk ballads now set for U.S. release. . . John Pizer, former U.S. announcer in Ottawa radio and with CKFH in Toronto, joined RCA Victor in Toronto.

RITCHIE YORKE

MADRID

Mike Kennedy, former lead singer of Los Bravos, was in London to record his first solo LP, produced by Alain Milhaud. . . Los Angeles (Hispanova) are preparing an album of their own compositions. . . Columbia Española released the latest LP of the Moody Blues together with single "Ride My See-Saw." . . Carla Thomas and Joe Tex guested on the TV show "Gala del Sábado." . . Also played two clubs in Madrid. . . Epectra has released "Surge - Surrender," by Felt Taylor and "Softly Softly," by the Equals. . . Hispanova is re-launching Tini Lopez on the Spanish market with the single "Lalena," written by Donovon, which Lopez sings half in English, half in Spanish.

Fonogram released the Jimi Hendrix double album "Electric Fetus" without the electric-frying naked ladies on the sleeves. . . Marler released an LP and an EP by Cuban singer Ignacio Villa to coincide with his recital at the Lara Theater in Madrid. . . Zeffiro has released a new EP of four South American songs by Maria Dolores Pradera. . . Hispanova is to release an album by Karina following the success of her single "Las flechas del amor," the Spanish version of "Little Arrows." . . Spanish composer and arranger Manuel Alejandro has ended his association with singer Raphael. His latest song, "Con-

cuerdo en fa" has been recorded by Soledad (RCA-Espanola). . . Alberto Cortez (Hispanova) has recorded an album of his own songs. . . Fonogram gave a press party to celebrate the 10th year with the company of the group Les Tres de Castilla and will issue an LP of their biggest hits. . . Los Pop Tops (Barclay-Sonoplay), whose latest single is "That Woman," go to London in April for recording sessions. . . Sande Shaw (Hispanova) is to record a Spanish version of "Monsieur DuPont."

Paris-based Spanish artist Alex Marco will have his latest single distributed in Spain by Epectra. Titles are "La vaca de la paz" and "Mama, Papa y el nene." . . The Sandpipers were in Madrid March 11 for a TV show to promote their Spanish album. . . Mando Diaz (Barclay-Sonoplay) was in London to record his new single "La juventud tiene razon" produced by Alain Milhaud and arranged by Jean Bouchety. . . Miguel Rios (Hispanova) has had his second single, "yo solo soy un hombre," released and will follow with an album of songs by himself and other young Spanish composers. . . Argentinian singer Lalo (RCA-Espanola), resident in Spain, has recorded Spanish versions of "Little Green Apple" - "Pepenas manzanas verdes" and "Cherry Chewy." RCA-Espanola will shortly release an album of new compositions by L. E. ARTEL REVERE.

PUERTO RICO

Jose Feliciano's Grammy Award was well received by Puerto Ricans because Feliciano is a top seller for RCA here, with seven albums and over 150 singles released. RCA states that top Latin markets for Feliciano are Venezuela and Argentina. . . Visit by Spanish singer Raphael here broke box-office record (previous set up 20 years ago) for Mexican film and disk artist Jorge Negrete for his two concerts in Mayaguez. . . His San Jeronimo Hilton appearances had standing room only with tickets at \$10 each. . . Paul Anka appeared for one week at El San Juan Hotel and has been rebooked there later this year. . . Following Anka was Caterina Valente in London with her brother Silvio for two weeks. . . Following success of "Murmurando" here, (Bela Flores Records) Spain did several shows at Condado Beach Hotel, TV work for Channel 4 and one night stand at Ponce and Mayaguez. Kubaney Records distribute Belter here.

El San Juan Hotel to present two revues featuring local talent - the May 30-June 16 show includes record artists Celine and Pepe Luis (Boringuen Records) and the June 17-July 2 show features singer Chuscho Avellanet (UA) and vocal group, Los Carlitos (Hit Parade Records). Booking of local acts by major tourist hotel marks another step in the campaign for more work for Puerto Rican artists started recently by the local Association of Performing Artists. . . Comedy team Gato Polo and Nili (Pragoso Records) received the Guacalupo Trophy from the Venezuela Society of Newspaper Writers for best children's TV show. . . Luisito Rey, singer (Columbia) appeared at La Rondalla Club at the San Jeronimo Hilton, April 5. . . Hugo Lopez, personal manager of Argentinian composer, record artist, film director, Leonardo Favio is in Puerto Rico to investigate possibility of Favio appearing here. Favio is one of most popular singers in South America, contracted for appearances in Uruguay, Chile, Peru, Paraguay, Bolivia and Colombia. . . Fania Records, New York, producing two part single by Larry Harlow, "Necesito (Night)" played by Fania All Stars. Another recent Fania LP, Jose Bateman's "Poor Boy" . . . Soledad (RCA Victor Espanola) recorded vocal version of "Concierto En Fa" (Concerto in F) by Manuel Albejano, a pop tune that made the Spanish

(Continued on page 70)



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AT THE WEST GERMAN Record Industry's Pop Gala in West Berlin Franz Bang, left, general manager of Radio Free Berlin, and Guenther Braunlich, secretary of the West German Record Industry Association.

U. K. TV Firm Bids For Beatle Song Co.

LONDON—Associated Television, parent company of Pye Records and Britain's midland commercial television franchise holder, is making a \$22.3 million bid for the stock of Northern Songs, which publishes John Lennon and Paul McCartney's compositions.

Northern chairman Emmanuel Silver and managing director Dick James have agreed to sell their 32 per cent holding to ATV and are recommending other stockholders to accept the bid. ATV has also bought 3 per cent of the shares on the open market.

But the two song writing Beatles are expected to become minority stockholders in the company and refuse to sell their shares, estimated at around 26 per cent of the total. John Lennon has said he will not sell and that he expects Paul McCartney to take the same attitude.

In view of ATV's committed holding of at least 35 per cent together with the Beatles' 26 per cent it is considered unlikely that a rival bidder for Northern will come forward.

The company has 160 Lennon-McCartney songs which it owns for the duration of the copyright. The two are under contract to write at least six new songs a year for Northern until 1973.

After that date it is thought that the two will switch their publishing outlet to their own

Apple Music. George Harrison switched from Northern to Apple last year.

Northern also owns Lawrence Wright Music which it acquired by making the highest tender bid last year, when the company came up for sale after the death of its founder.

In the year to March 31, 1969, Northern is expected to announce profits of \$2.4 million.

Questioned about Lennon and McCartney's stake in Northern and the likelihood of their eventually switching to Apple Music, ATV financial director Jack Gill told Billboard, "If they have an interest in the company this is a stimulus for them. If we have to have minority shareholders we could not have more than the Beatles."

He added, "If they still retain their shares maybe they will consider renewing after 1973. But we have obviously faced up to the fact that they may not wish to continue, and by then we intend to develop a considerable music publishing business. This is just the basis for a marvelous start with songs like 'Michelle' and 'Yesterday' which have already become standards."

Under the deal Dick James will head all ATV's publishing activities. Pye recently launched his label DJM here, which is run by Bell in America. Pye manufactures and distributes the label, which is run

(Continued on page 70)

FESTIVAL WINNER GETS GOVT. CONGRATULATION

SAN JUAN—Following her success in the Festival of Latin American Song in Mexico City, singer Luciecia Benitez—she won the competition with "Genesis" composed by Guillermo Venegas Llovera—the Senate of Puerto Rico officially congratulated her. Also included in the congratulations were the composers and fellow singer Danny Rivera who finished sixth in his category in the same festival.

Luciecia also received a cable of congratulations from Governor Luis A. Ferre.

Luciecia has been singing since 1962—she is 20—when she cut her first single for Gema Records. Now recording for Hit Parade, she has five albums released, produced by Alfred D. Henger. She also has her own five-days-a-week half hour TV show for Channel 2, has appeared in film musicals and played cabaret in Mexico, Dominican Republic, Venezuela, New York, Chicago and Los Angeles.

Luciecia's manager is Paquito Cordero, who also heads Hit Parade Records. He has just signed a contract with RCA Victor Mexicana to allow that company to press and distribute Hit Parade in Latin America and Spain.

HANS SIKORSKI IN NEW YORK

HAMBURG—Dr. Hans Wilfried Sikorski, head of Musikverlag Hans Sikorski has left on a modest tour of the U.S. where he will contact business associates in New York, Nashville and Hollywood before leaving for Nassau where he will attend the Billboard-Record Retailer sponsored International Music Industry Conference April 20-23.

Dock Strike Leads to Price War

SAN JUAN—The New York dock strike which tied up boat shipments of records to Puerto Rico for almost two months affected the local record industry.

Top hits were imported at a much higher cost by air but even this was affected toward the end of the strike.

And local record merchants hampered things by starting a price war. A top-selling album by local singer Luciecia was slashed by one discount store to \$1.59 and this led to the album's producers to advertise on TV another top-selling album by a competitor for only 99 cents.

Raphael albums, another major seller, were offered at \$1.88 and London Phase Four material at \$3.29. Tapes were also affected. Never price cut before, tapes by top artists Luciecia, Chuchio Avellanet and Omayara were reduced to \$4.17.

Industry opinion was that stores should have concentrated on moving in-store stocks in view of the dock strike.

Lulu Song in Price Test

LONDON—Lulu's Eurovision entry for Britain, "Boom Bang a Bang," was among five singles included in the latest Best Price marketing test carried out by the British Market Research Bureau to gather evidence for the British Phonographic Industry's defense of resale price maintenance.

The records went on sale in Exeter, Shrewbury and Perth, Scotland, at a 12 per cent discount for a two-week period. The BMRB will study sales of the same five singles at full price in Norwich, Chester and Aberdeen, Scotland.

The other records being used in the experiment were "In the Bad Old Days," by the Foundations (Pye), "Games People Play," by Joe South (EMI), "I Heard It Through the Grapevine," by Marvin Gaye (EMI) and "Maria Elena," by Gene Pitney (EMI).

Platters Slate Return to Japan

TOKYO—The Platters return to Japan for a concert tour from April 9-26. Opening concert will be in Osaka's Festival Hall.

While in Japan, the group will also record and do TV dates. The Platters toured Japan last year, playing both military bases and public halls.

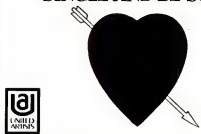
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Brazil: LXIX



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SINGLE AND BE SURE



UA #50505



BE PART OF THE
Billboard
HORDE

Bovema, Holland Buys Out Iramac, Holland

AMSTERDAM — Bovema, the major Dutch record company which distributes EMI product in Holland, plus the Liberty, Monument and Walt Disney catalogs, has bought out Iramac Records of Holland.

The deal took effect on April 1. It does not affect the Iramac company in France which will continue operations as an independent record production and distribution company and as a classical artists booking agency.

Iramac, which has a 3 per cent share of the Dutch market (compared with Bovema's 16 per cent), has been distributing a number of foreign labels in Holland including Miller International's Europe and Somerset labels, Bellaphon, Olga, Auditorium, Nashville, Starday, Dover, Project 3, Kent, Modern and United.

Iramac also recently launched the first four-color records, produced by Ring Productions Ltd., on the Dutch market.

Said Bovema managing director Gerry Gorr: "We have acquired the complete Iramac repertoire, but not the building or the staff. However, we shall

probably be engaging some of the Iramac staff to handle the repertoire."

Iramac's own production has consisted of classical material—they have opera singer Christine Deutemkom under exclusive contract—and pop product by Martine Bijl and Sandy Coast, released on the Relax label.

Beagle Song Co.

• Continued from page 69

independently by James' son, Stephen James (22).

Meanwhile, Pyle's own music publishing company, Welbeck, is splitting from MCA's Leeds Music, May 1. Leeds has previously administered Welbeck for Pyle. Les Cocks, previously Pyle's general manager, has been named to head Welbeck, which will also spin off its own label later this year.

Deal With Britico

• Continued from page 64

close collaboration between the two bodies and, at the same time, making useful administrative economies.

• Continued from page 67

charts as soon as released. Alejandro is musical director for Ray's. The tune is published by Ediciones Musica De Espana, Madrid.

New motion picture and recording complex may be formed in Puerto Rico involving Paquito Godere (Hit Parade Records), film producer Ray Barlet (the recently formed "Che" here), George Marsh (manager of Sammie Davis), Frank Fauci (Los Angeles theater owner) and Miguel Angel Alvarez (Puerto Rican actor and director). Talks were held in Los Angeles recently and the Economic Development Authority here may help out. . . . Veteran Puerto Rican folk singer Manuel (Canario)

Jimenez released an album of his songs and those of other composers. The LP was financed by the Labor Bank of Puerto Rico, distributed by Martinez Vela, Inc., Popular Records, New York, promoting singer Tommy Figueroa album, "Propiedad Privada (Private Property)." Title song is composed by Modesta Lopez and has been recorded in Mexico, Argentina, Chile and Bolivia. . . . David Ortiz Angelino, newly elected president of the Puerto Rico Artists and Technicians Association (AFATE), has backed the campaign to get more local artists local work. Singer Danny Rivera (Velvet Records) will appear, as a result, for three weeks at the La Concha Hotel during April and October, with another booking for 1970 and received the highest fee paid to a local performer. Celine and Pepe Luis played their first engagement at the Dorado Hilton.

Borinquen Records are promoting albums by Luchas Gatica, Spanish artist Mariol, the Gemelos Del Sur and Duo Histrory-De Cordova. Miami Record and local distributor Ultra Records hosted party for Mexican singer Irma Serrano. Executive Ezequiel Garrote (Miami Records) and Freddy Garcia (Ultra) attended to start promotion of the single "Lo Muecho Que Te Quiero" by Miss Serrano.

ANTONIO CONTRERAS

W. German Gala—Major Music Event

BERLIN—The West German Record Industry's Pop Gala, held in the Radio Free Berlin studio, West Berlin, on March 14, fully justified its designation as one of the major musical events of the year, when an international star parade featuring Shmuel Rodensky, Sylvie Varian, Los Paraguays, Rita Pavone, Daidia, Vico Torriani, Mantovani, the Sandpipers, Richard Anthony, Nina and Frederick, Miriam Makeba, the Hollies, Dusty Springfield, Ray Conniff, Adamo and Mireille Mathieu.

Commenting on the success of the gala after the show, Guenther Braunlich, secretary of the West German Record Industry Association, told Billboard: "The collaboration between our Association and Radio Free Berlin has been excellent."

The first half of the gala evening was devoted to the presentation of seven new German pop songs, specially written for the event and performed by Agnetha, Dorte, France Gall, Renate Kern, Petra Pascal, the Jacob Sisters and Heino.

This section of the show was seen on television in 17 countries and the international star parade was seen on the Eurovision link the following evening.

U. K.'s Pye Controls Record Shop Chain

LONDON—Pye has acquired 100 per cent control of the Alex Strickland chain of 13 record shops. Pye previously had a 51 per cent interest in the chain and will take over complete control on April 1. Pye managing director Louis Benjamin said: "By virtue of this acquisition we will have our finger on the pulse of the market at all times—particularly during the fiercely competitive period yet to come."

Pye has been associated with Strickland for four years. It is understood that under the terms of the deal Pye is required to change the name of the Alex Strickland shops within 30 days from April 1 and that Strickland cannot open a record shop under his own name before

Lib. Going Into France

LOS ANGELES—Liberty/UA has begun recording contemporary artists in France, as the initial step in an active role in that country's disk field. Vocalists Novelle Cordier and Phillip Arvan have been assigned to the UA roster, with Miss Cordier's French version of "Windmills of Your Mind" being released in Canada.

Liberty, in a separate action, has signed its first male vocalist in France, with all the French recording activity the responsibility of Eddie Adams, who oversees the company's Paris office.

Liberty/UA has company-owned offices in England and Germany, with France not yet in this category.



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"DYNA-POPS!" Folio includes: Angel Of The Morning . . . Green Fields . . . Hawaii Five O . . . Memories Are Made Of This . . . Sunday Mornin' . . . Time (Tu As Beau Sourire)



"SWINGERS SONG BOOK" Folio includes: Everybody People . . . Lovin' Things . . . My Woman's Good To Me . . . Switch It On . . . Test Of Time . . . Time Of The Season . . . To Make Love Sweeter For You



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of Hollywood headed by Dave Poff (well known businessman) and Jim Altan (who has many other enterprises) have joined forces in a new venture called L.A. Town Sound which is a most exciting sound and pleasing to the ear. . . . You'll readily recognize it simply because it is like something you never heard before. . . . to describe it a bit further it's a bright and brand new sound. . . . L.A. Town Sound . . . and their first production together looks like a sure winner. . . . It's the L.A. Shambhu Tribe with his soul full sounds from Africa . . . the tunes are: A Side Sympathy, A Side Out In The Wilderness. This record is a must for your record collection. Distributor is Record Merchandising, L.A., Calif. The artists on Flodavieur Co. are Gloria Dean, the young and sensational singer, and Candy & The Sweets.



Gene Rockwell, recently signed by Public Records, has a new single out . . . "Rocking Horse" b/w "Happy Man" Public #1004. "Rocking Horse" has already shown chart action on KVQC, Casper, Wyoming; KSRQ, Socorro, New Mexico; WRQJ, Evansville, Indiana, and is getting widespread airplay. Several areas report strong requests for "Rocking Horse." Gene Rockwell, who writes most of his own songs, is tentatively scheduled for a tour of the Orient in June or July. For information call PaK Management (213) 644-9205. (Advertisement)

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WINNER OF THE
19TH FESTIVAL OF SANREMO
Presents
AT THE EUROVISION CONTEST
in MADRID



HIT OFF THE WORLD

ARGENTINA (Courtesy: Rascals & La Fama) *Denotes local origin		ITALY (Courtesy: Music & Discot, Milan) *Denotes local origin		MEXICO (Courtesy: Radio MIL)		SOUTH AFRICA (Courtesy: Southern Africa Record Manufacturers & Distributors Association)	
This Last Week	Week	This Last Week	Week	This Last Week	Week	This Last Week	Week
1	ELLA, ELLA YA ME OLIVIA—Leonardo Fava (CBS)—Metrol	31	SANCTUS—"Miss Lulu" Les Troubadours du Roi Baudouin (Polygram) Flaminio (Parlophone) Hassan (Parlophone) Noel Gay (Norris Parlophone)	1	VOLVERAS POR MI—Chelo y su compañio (MGM)	1	CRIMSON AND CLOVER— Tommy James and the Shondells (Route)
2	FUJISTE MIA EN VERANO— Leonardo Fava (CBS)—Metrol	32	LILY THE PINK—"Scaffold (Parlophone)—Noel Gay (Norris Parlophone)	2	TREBOL CARMESI—Crimson and the Shondells (Route)	2	DIZZY—Tommy Roe (ABC Parlophone)—Tommy (Route)
3	MONTA MONTA— Riccardo (RCA)—Relay	33	ALBATROS—Flewood Mac (Horizon)—Flewood/ Immediate (Mike Vernon)	3	ENCADENADO A UN SENTIMIENTO—Rita (on a Feeling)—R. J. Thomas (Orion)	3	ADAM—Tommy (CBS) —Mickey Most—Southern (CBS)
4	ZINARCA—Bobby Solo (CBS)—Zanichelli (RCA); Rosami Ayala (Disco)—Femina	34	WALLS FELL DOWN— Marbles (Poly)— Marbles (Poly) & S. M. Gibb/ Sislowood	4	CLEMENTE—Nancy (CBS) —Mickey Most—Southern (CBS)	4	STARTED A JOKE—Bee Gees (Polydor)—Belinda (CBS)
5	PENIMBRAS—Asandro Ding Dong (CBS)—Metrol	35	WALLS FELL DOWN— Marbles (Poly)— Marbles (Poly) & S. M. Gibb/ Sislowood	5	ALICIA CANTO—Momo (Bel) (Musan)	5	SOMETHING'S HAPPENING FARMERS— (CBS)—Mickey Most—Southern (CBS)
6	DING DONG, ESTAS COSAS FABRICA— Favo (CBS)	36	WALLS FELL DOWN— Marbles (Poly)— Marbles (Poly) & S. M. Gibb/ Sislowood	6	DESEDO AMOR—Rondalla de Capatzen	6	WHAT AM I LIVING FOR —Percy Shee (Atlantic) —Belinda (Tel)
7	LA COCA NEGRA NEGRA—Lucio Dalia (RCA)	37	WALLS FELL DOWN— Marbles (Poly)— Marbles (Poly) & S. M. Gibb/ Sislowood	7	SIMPLEMENTE UNA ROSA— Rondalla de Capatzen	7	CRY TO ME—Staccato (NEM)—Billy Fournier Robert Meitz (Trauma)
8	EN EL VAIVEN— Bert (RCA)—Relay	38	WALLS FELL DOWN— Marbles (Poly)— Marbles (Poly) & S. M. Gibb/ Sislowood	8	UNO, DOS, TRES —Rondalla de Capatzen	8	FOX ON THE RUN— Manfred Mann (Fontana)— Bruno (Bruno)
9	EL BLOQUE QUE TE QUIERO— Carlo Javan (CBS)	39	WALLS FELL DOWN— Marbles (Poly)— Marbles (Poly) & S. M. Gibb/ Sislowood	9	LA NOCHE NO—Imelda Miller (RCA)	9	SUGAR PIE HONEY BUNCH— (Imperial)—Jobee (Tel)
10	LO MUCHO QUE TE QUIERO— Carlo Javan (CBS)	40	WALLS FELL DOWN— Marbles (Poly)— Marbles (Poly) & S. M. Gibb/ Sislowood	10	ELUSO (Elusio)—Barry Ryan (MGM)	10	QUICK JOY SMALL—Real Men (Tel)
BRITAIN (Courtesy: Record Retailer) *Denotes local origin		BRAZIL (Courtesy: IROPE)		JAPAN (Original Confidante Co., Ltd.) *Denotes local origin		NEW ZEALAND *Denotes local origin	
This Last Week	Week	This Last Week	Week	This Last Week	Week	This Last Week	Week
1	I HEARD IT THROUGH THE GRAPEVINE—Marvin Cave (Tami-Motown)— Whitfield	1	ZINARCA—Bobby Solo (CBS)—Zanichelli (RCA); Rosami Ayala (Disco)—Femina	1	BLUE LIGHT YOKOHAMA — — —	1	I STARTED A JOKE—Bee Gees (Spa)
2	ON MY MIND— Bert (RCA)—Relay	2	FOME FEMME—Gilbert (CBS)—Metrol	2	THE NIGHT BAY— — —	2	FORGOT ON THE — —
3	SORRY SUZANNE— — —	3	TUDO PASSARÁ— — —	3	THE NIGHT BAY— — —	3	MY SON JOHN—"The Angels My Son"
4	BOOK BANG— — —	4	OBLA-DE, OBLA-DA— — —	4	THE NIGHT BAY— — —	4	GO UP, GO UP, COUNTRY— — —
5	POOR ISRAELITE— — —	5	STARTED A JOKE—Bee Gees (Polydor)—Belinda (CBS)	5	THE NIGHT BAY— — —	5	BUILT ME UP BUTTERCUP — —
6	ON MY MIND— — —	6	SEMPRE VOS LOVU— — —	6	THE NIGHT BAY— — —	6	OBLA-DE, OBLA-DA— — —
7	WHERE DO YOU GO TO — —	7	OBLA-DE, OBLA-DA— — —	7	THE NIGHT BAY— — —	7	OBLA-DE, OBLA-DA— — —
8	GAMES PEOPLE PLAY— — —	8	OBLA-DE, OBLA-DA— — —	8	THE NIGHT BAY— — —	8	OBLA-DE, OBLA-DA— — —
9	ON MY MIND— — —	9	OBLA-DE, OBLA-DA— — —	9	THE NIGHT BAY— — —	9	OBLA-DE, OBLA-DA— — —
10	WHERE DO YOU GO TO — —	10	OBLA-DE, OBLA-DA— — —	10	THE NIGHT BAY— — —	10	OBLA-DE, OBLA-DA— — —
GERMANY (This Last Week)		HOLLAND (Copyright: Dutch Music & Patents)		MALAYSIA (Copyright: Radio Malaysia)		SINGAPORE (Courtesy: Radio Singapore)	
This Last Week	Week	This Last Week	Week	This Last Week	Week	This Last Week	Week
1	OBLA-DE, OBLA-DA— — —	1	WHY-CATS (Imperial)— — —	1	I STARTED A JOKE—Bee Gees (Poly)	1	SON OF A PREACHER MAN — — —
2	OBLA-DE, OBLA-DA— — —	2	FIRST OF MAY—Bee Gees (Polydor)—Belinda (CBS)	2	TOUCH ME—Doors (Elektra) — —	2	I SHALL BE RELEASED— — —
3	OBLA-DE, OBLA-DA— — —	3	DON JUAN—Dave Dee Doz Breckers (Mercury)— Francis (Mercury)—Francis (Mercury)	3	SOY UN RUMBA—Luis Parlophone)—Schoeder	3	THE WAY IT USED TO BE — — —
4	OBLA-DE, OBLA-DA— — —	4	LOVE IS LOVE—Barry Ryan (CBS)—Metrol	4	EVERYBODY PEOPLE— — —	4	CRIMSON AND CLOVER— Tommy James and the Shondells (Route)
5	OBLA-DE, OBLA-DA— — —	5	LOVE IS LOVE—Barry Ryan (CBS)—Metrol	5	EVERYBODY PEOPLE— — —	5	FOX ON THE RUN— Manfred Mann (Fontana)
6	OBLA-DE, OBLA-DA— — —	6	LOVE IS LOVE—Barry Ryan (CBS)—Metrol	6	EVERYBODY PEOPLE— — —	6	BUILD ME UP BUTTERCUP — —
7	OBLA-DE, OBLA-DA— — —	7	LOVE IS LOVE—Barry Ryan (CBS)—Metrol	7	EVERYBODY PEOPLE— — —	7	WAIT FOR ME, MARY — —
8	OBLA-DE, OBLA-DA— — —	8	LOVE IS LOVE—Barry Ryan (CBS)—Metrol	8	EVERYBODY PEOPLE— — —	8	YOU SHOWED ME—Turtles (Capitol)
9	OBLA-DE, OBLA-DA— — —	9	LOVE IS LOVE—Barry Ryan (CBS)—Metrol	9	EVERYBODY PEOPLE— — —	9	ONE, TWO, THREE — —
10	OBLA-DE, OBLA-DA— — —	10	LOVE IS LOVE—Barry Ryan (CBS)—Metrol	10	EVERYBODY PEOPLE— — —	10	SOMETHING'S HAPPENING FARMERS— (CBS)—Mickey Most—Southern (CBS)
HOLLAND (Copyright: Dutch Music & Patents)		MALAYSIA (Copyright: Radio Malaysia)		SINGAPORE (Courtesy: Radio Singapore)		SWITZERLAND (Courtesy: Radio Nord)	
This Last Week	Week	This Last Week	Week	This Last Week	Week	This Last Week	Week
1	WHY-CATS (Imperial)— — —	1	I STARTED A JOKE—Bee Gees (Poly)	1	SON OF A PREACHER MAN — — —	1	ATLANTIS—Donovan (Epic)
2	FIRST OF MAY—Bee Gees (Polydor)—Belinda (CBS)	2	TOUCH ME—Doors (Elektra) — —	2	I SHALL BE RELEASED— — —	2	CRIMSON AND CLOVER— Tommy James and the Shondells (Route)
3	DON JUAN—Dave Dee Doz Breckers (Mercury)— Francis (Mercury)—Francis (Mercury)	3	SOY UN RUMBA—Luis Parlophone)—Schoeder	3	THE WAY IT USED TO BE — — —	3	OBLA-DE, OBLA-DA— — —
4	LOVE IS LOVE—Barry Ryan (CBS)—Metrol	4	EVERYBODY PEOPLE— — —	4	CRIMSON AND CLOVER— Tommy James and the Shondells (Route)	4	STYNER MARY—CASO MI MADRE—"Nuestro —"
5	LOVE IS LOVE—Barry Ryan (CBS)—Metrol	5	EVERYBODY PEOPLE— — —	5	FOX ON THE RUN— Manfred Mann (Fontana)	5	OBLA-DE, OBLA-DA— — —
6	LOVE IS LOVE—Barry Ryan (CBS)—Metrol	6	EVERYBODY PEOPLE— — —	6	BUILD ME UP BUTTERCUP — —	6	STYNER MARY—CASO MI MADRE—"Nuestro —"
7	LOVE IS LOVE—Barry Ryan (CBS)—Metrol	7	EVERYBODY PEOPLE— — —	7	WAIT FOR ME, MARY — —	7	CANTA CON NOSOTROS— — —
8	LOVE IS LOVE—Barry Ryan (CBS)—Metrol	8	EVERYBODY PEOPLE— — —	8	YOU SHOWED ME—Turtles (Capitol)	8	ALGUIEN CANTO—Mast — —
9	LOVE IS LOVE—Barry Ryan (CBS)—Metrol	9	EVERYBODY PEOPLE— — —	9	ONE, TWO, THREE — —	9	LO MUCHO QUE TE QUIERO— —
10	LOVE IS LOVE—Barry Ryan (CBS)—Metrol	10	EVERYBODY PEOPLE— — —	10	SOMETHING'S HAPPENING FARMERS— (CBS)—Mickey Most—Southern (CBS)	10	CIENTAENA—Formosa — —
HOLLAND (Copyright: Dutch Music & Patents)		MALAYSIA (Copyright: Radio Malaysia)		SINGAPORE (Courtesy: Radio Singapore)		SWITZERLAND (Courtesy: Radio Nord)	
This Last Week	Week	This Last Week	Week	This Last Week	Week	This Last Week	Week
1	WHY-CATS (Imperial)— — —	1	I STARTED A JOKE—Bee Gees (Poly)	1	SON OF A PREACHER MAN — — —	1	ATLANTIS—Donovan (Epic)
2	FIRST OF MAY—Bee Gees (Polydor)—Belinda (CBS)	2	TOUCH ME—Doors (Elektra) — —	2	I SHALL BE RELEASED— — —	2	CRIMSON AND CLOVER— Tommy James and the Shondells (Route)
3	DON JUAN—Dave Dee Doz Breckers (Mercury)— Francis (Mercury)—Francis (Mercury)	3	SOY UN RUMBA—Luis Parlophone)—Schoeder	3	THE WAY IT USED TO BE — — —	3	OBLA-DE, OBLA-DA— — —
4	LOVE IS LOVE—Barry Ryan (CBS)—Metrol	4	EVERYBODY PEOPLE— — —	4	CRIMSON AND CLOVER— Tommy James and the Shondells (Route)	4	STYNER MARY—CASO MI MADRE—"Nuestro —"
5	LOVE IS LOVE—Barry Ryan (CBS)—Metrol	5	EVERYBODY PEOPLE— — —	5	FOX ON THE RUN— Manfred Mann (Fontana)	5	OBLA-DE, OBLA-DA— — —
6	LOVE IS LOVE—Barry Ryan (CBS)—Metrol	6	EVERYBODY PEOPLE— — —	6	BUILD ME UP BUTTERCUP — —	6	STYNER MARY—CASO MI MADRE—"Nuestro —"
7	LOVE IS LOVE—Barry Ryan (CBS)—Metrol	7	EVERYBODY PEOPLE— — —	7	WAIT FOR ME, MARY — —	7	CANTA CON NOSOTROS— — —
8	LOVE IS LOVE—Barry Ryan (CBS)—Metrol	8	EVERYBODY PEOPLE— — —	8	YOU SHOWED ME—Turtles (Capitol)	8	ALGUIEN CANTO—Mast — —
9	LOVE IS LOVE—Barry Ryan (CBS)—Metrol	9	EVERYBODY PEOPLE— — —	9	ONE, TWO, THREE — —	9	LO MUCHO QUE TE QUIERO— —
10	LOVE IS LOVE—Barry Ryan (CBS)—Metrol	10	EVERYBODY PEOPLE— — —	10	SOMETHING'S HAPPENING FARMERS— (CBS)—Mickey Most—Southern (CBS)	10	CIENTAENA—Formosa — —

spotlight singles

NUMBER OF
SINGLES REVIEWED
THIS WEEK
147
LAST WEEK
118

*This record is predicted to reach the TOP 40 EASY LISTENING Chart

TOP 20 POP SPOTLIGHT

Spotlights Predicted to reach the top 20 of the HOT 100 Chart

DIANA ROSS & THE SUPREMES—

THE COMPOSER
(Prod. Jerry Butler) (Motown) (Labels, BMI)—Following their smash "I'm Lovin' It" in Stereo, this driving Stevie Robinson rhythm item has all that Latin power and mass. Powerful entry. Flip: "The Beginning of the End" (Labels, BMI). **Warner 1144**

MARVIN GAYE— TOO BUSY THINKING ABOUT MY BABY

(Prod. Norman Whitfield) (Writers: Whitfield/Bradford) (Labels, BMI)—His million dollar hit "Where Is the Love" was right up to No. 1, and this blockbuster swinger has the same potential. It moves from Paris to finish and Gaye is at his best. Flip: "Wherever I Lay My Hat (That's My Home)" (Labels, BMI). **Tamla 5493**

UNCHAINED MINDS— WE CAN'T GO ON THIS WAY

(Prod. Lindy Starnon) (Writers: Starnon) (Labels, BMI)—From out of Milwaukee comes a twist and turn treatment of the much recorded Bob Dylan bubble gum look. A left lifter that can't miss. Flip: "Going Back to Work" (Labels, BMI). **Radian 111**

TOP 60 POP SPOTLIGHT

Spotlights Predicted to reach the top 60 of the HOT 100 Chart

BOX TOPS—I SHALL BE RELEASED

(Writers: Dylan) Following up their "Sweet Cream Ladies," group comes up with a twist in their treatment of the much recorded Bob Dylan bubble gum look. A left lifter that can't miss. Flip: "Going Back to Work" (Labels, BMI). **Radian 111**

BOBBY GOLDSBORO—I'M A DRIFTER

(Prod. Marty Roth) (Writers: Goldsboro) (Labels, BMI)—Original number with much of the rhythm, drive and sales appeal of another "Guns on My Mind" strong performance and commercial potential. Flip: "Memphis and Kings" (Labels, BMI). **Meridian 4918**

BOB SEGER—IVORY

(Writers: Seeger) (Writers: Seeger) (Label, ASCAP)—Seeger hit it big the first time with his "Remember When" and this raucous rocker with a playing performance has much of the sales potency of the initial hit. Last week No. 45. (Labels, ASCAP). **Capitol 2486**

FANTASTIC FOUR— I FEEL LIKE I'M FALLING IN LOVE

(Prod. Dean & Wertheim) (Labels, BMI)—They had a big one in "I Love You Madly," and this ballad swinger has all the sales power and mass to spiral them up the Hot 100 and R&B charts. Strong entry for the group. Flip: "You Pin It Down" (Labels, BMI). **Salt 3508**

SPECIAL MERIT

Spotlighting new singles deserving special attention of programmers and dealers.

"ELVIS PRESLEY—New Sound (Prod. Arthur (Writers: Mann). BMI)—His initial plans for this religious session is the beautiful live song of his Grammy Award winning album. Mass programming and appeal here for potential. **Warner Bros. Screen Arts 7277**

"JIMMYE LARSON—The Windmills of Your Mind (Prod. Allen Starnon) (Writers: Larson/Legrand-Sternon) (United Artists, ASCAP)—The recorded Academy Award nominee from the film "The Thomas Crown Affair" gets a beautiful and commercial reading from Larson, who will perform it on the Awards TV Show. **ASCAP 1055**

"ASSOCIATION—Under Pressure (Writers: John Boylan) (Writers: Alexander-Carroll) (Cometaria, BMI)—Following up "Goodbye Columbus," group comes up with mass compelling lyric material with much programming and sales potential. **Warner Bros. Screen Arts 7277**

"MONDO SANTANARIA—The New Generation (Prod. David Robinson) (Writers: Allan) (Mondo, BMI)—Following up his chart item "Cloud Nine," Santana comes up with a potent driver in this wild instrumental launch with discographic appeal. **Columbia 4-6481**

"JERRY VAL—La, La, La (For You Today) (Prod. Wally Gold) (Writers: Gold/Levine/Capricorn) (Warner, ASCAP)—Effective, commercial "Today song" for Val and it should prove an important Hot 100 item as well as Easy Listening winner. Good material, arrangement and performance. **Columbia 4-6482**

"FIFTH ESTATE—Mickey Mouse Club March (Prod. Steve & Bill Joronal) (Writers: David Brown, BMI)—With much of the appeal of the group's "Ding Dong, the Witch is Dead," they have a valid reading of the kiddie TV classic that could easily drive in a left lifter all the way. Cover, commercial entry. **Richie 3453**

"SACRIFICER—The Wonder of Ten (Prod. Allen Starnon) (Writers: Knight) (Duchess, BMI)—Ballad buster with strong rhythmic lead and a top Sandberg performance has strong commercial appeal for play and sales. Fine performance. **ASCAP 1044**

ARETHA FRANKLIN—I CAN'T SEE MYSELF LEAVING YOU/GENTLE ON MY MIND

(Prod. Jerry Hadley) (Writers: Shuman) (Label, BMI) (Writers: Hartford) (Labels, BMI)—Two potent sounds from the soul lady. First is a driving blues ballad in the successful pop of early soul. "I'll Never Love a Man." Flip is a wild gospel flavored treatment of the Gene Campbell classic. **Atlantic 3414**

"DUSTY SPRINGFIELD—THE WINDMILLS OF YOUR MIND/I DON'T WANT TO HEAR IT ANYMORE

(Prod. Jerry Weid) (Writers: Bergman-Legend-Bergman) (United Artists, ASCAP) (Writers: Newman) (Labels, BMI)—The much recorded Academy Award contender comes off an out and out smash in this reading and exceptional arrangement. One of this stylist's finest performances ever. The Band Newman ballad is also a strong contender for top chart. **Atlantic 3423**

BILL DALL & RHONDELS—I'VE BEEN HURT

(Prod. Jerry Weid) (Writers: Shuman) (Label, BMI)—They must bring on the Hot 100 with their "May I," and now this clever rhythmic number with a wild sound will fast progress that into the top and then right up there at the top. One of the strongest disks of the week. Flip: "I've Got My Mind..." **Meritage 812**

IMPRESSIONS—SEVEN YEARS

(Prod. Curtis Mayfield) (Writers: Mayfield) (Cameo, BMI)—Driving rhythm item sure to put them on the charts with the sales of "Fly, in My Country." A fast topser for their "My Dearest Heart." Flip: "The Girl I Love" (Cameo, BMI). **Curtis 1160**

SWEET INSPIRATIONS—CRYING IN THE RAIN

(Prod. Tom Dowd) (Writers: Greenfield-King) (Crown-Columbia, BMI)—The Sound Effects-Crown King band serves a powerful message for the electricity packed group. This one has all the drive and appeal to put them high on the pop and R&B charts. Flip: "Everyday Will Be Like a Holiday" (East, BMI). **Atlantic 3420**

BROOK BENTON—TOUCH 'EM WITH LOVE

(Prod. Art Martin) (Writers: Arthur/McKinnon) (Toss, BMI)—Now and strong commercial vocal bag for Benton and has a left lifter item that has could easily go on the way. Entry both has in strong support of a blockbuster vocal workout. Flip: "She Knows What to Do for Me" (Toss/Art). **Capitol 2486**

MOJO—I CAN'T LET GO

(Prod. Les Brown Jr.) (Writers: Alanis-Eric/Brown Jr.) (Magic Mountain, BMI)—Formerly known as the Mojo Man and now with the addition of a strong female vocal lead, group comes up with a winner in this rocker. "... their first for GET. Should put them back the new sound of the group and this label in the sales area in short order. Flip: "Flower of Love" (Magic Mountain, BMI). **GET 5**

"PEGGY LEE—Spinning Wheel (Prod. Phil Wright) (Writers: Tannin) (Blackwood, BMI)—Panned by David Charles Thomas of *Blackwood*, and Tannin, this potent rhythmic item puts Lee right in today's sales market with commercial appeal for all. Top vocal workout and Phil Wright arrangement. **Capitol 2407**

"LAWRENCE WELLS—Salvation (Prod. George Carlin, Lawrence Welk & Randy Wood) (Writers: Wells) (J&M, ASCAP)—An exceptional piece of Jim Wells ballad delivered in a top performance by the saxophone with much to offer for sale. Could fast establish him. **Columbia 4-6486**

"EDMUND KUSKIN—The Playhouse, Suite (Prod. Wally Gold) (Writers: Wells) (J&M, ASCAP)—The composer of "David Wells" musical ballad delivered in a top performance by the saxophone with much to offer for sale. Could fast establish him. **Columbia 4-6486**

"ELVIS WEINER—Oh, Ode I Do (Prod. Gena Shilov) (Writers: Jansch) (Southern, ASCAP)—New piece on the disk scene and an unusual strong commercial sound. Entry both has in strong support of a blockbuster vocal workout. Flip: "She Knows What to Do for Me" (Toss/Art). **Capitol 2486**

"THE MADRID—Phoney Balance (Prod. Levermore, N. Hunter, J. Calvert, M. Marcus) (Writers: Hunter/Legend) (Atlantic, BMI)—The Madrids lead on the Decca label and this potent bubble gum rocker has the ingredients to bring them to the charts with sales impact. **Decca 72474**

"GROSS NATIONAL PRODUCT—Caveat Girl (Prod. Bolton & Plato) (Writers: Griffin) (BMI)—Smoothly built with group out of Baltimore area has a strong commercial contender in this folk-rock swinger. Much play and sales potential here. **Gulfstream 102**

TOP 20 COUNTRY

Spotlights Predicted to reach the top 20 of the HOT COUNTRY SINGLES Chart

JOHNNY DARRELL—WHY YOU BEEN GONE SO LONG

(Prod. Bob Montgomery) (Writers: Newberry) (Acuff-Rose, BMI)—Darrell changes the sound of country rhythm in a potent entry. Entry both has in strong support of a blockbuster vocal workout. Flip: "You're Always the One" (Prestley, BMI). **United Artists 50118**

HANK WILLIAMS JR.—CAJUN BABY

(Writers: Hank Williams Jr.) (Writers: Williams & Hank Williams Jr.) (Vee-Jay, BMI)—The Hank Williams classic is updated in a powerful performance by his son. Can't miss reading right up the chart to meet his current smash, "A Baby Again." Potent entry and one of his best. Flip: "My Heart Won't Let Me Go" (Fred Rose, BMI). **Meritage 14047**

DON GIBSON—SOLAR

(Prod. Danny Davis) (Writers: Payne) (Fred Rose, BMI)—A sure-fire topser for his "Ever Chasing Moon," this blockbuster Don Payne number will put Gibson right at the top of the chart when his due with Donnie West "Kings of Gator." A currently rising. Loaded with pop potential as well. Flip: "I Just Said Goodbye to My Dreams" (Fred Rose, BMI). **ACA 76-0143**

"JIM GLASER—I'M NOT THROUGH LOVING YOU (Prod. Danny Davis) (Writers: Glasier & Payne) (Labels, BMI)—Glasier's "Please Take Me Back" put him high on the chart and this potent follow up ballad has all the ingredients to fast surpass the sales of that hit. Strong material penned by Glasier and Jimmy Payne is delivered in a top performance. Flip: "I'll Keep My Mind on the Game" (Blackwood, BMI). **ACA 76-0142**

"VAN TREVOR—A MAN AWAY FROM HOME (Prod. Dick Hall) (Writers: Tannin) (Atlantic/Sunamere, ASCAP)—Here's one of Trevor's strongest commercial entries ever. With much pop appeal as well, this poignant ballad will be a sure-fire topser for his recent "Things That Matter" hit. Flip: "I've Got Today to Live" (Atlantic/Sunamere, ASCAP). **Atlantic 3420**

CHART Spotlights Predicted to reach the HOT COUNTRY SINGLES Chart

"FREDDIE MART—That's How High a Man Can Go (Jack, BMI). **KAPP 93**
"CARL SMITH—Good Day, Lucille (Acuff-Rose, BMI). **COLUMBIA 4-6486**

"DAVID ROGERS—The Little White Cloud That Came (Gulf, BMI). **ASCAP 10479**
"COMPTON BROTHERS—Bye Bye, Baby (Writers: Bob (Fred, BMI). **ARC 17321**

"CONNIE LATHAN—Let's Get Together (Writers: West, West) (BMI). **ARC 17321**
"JERRY LEE—Everybody's Friend (Label, S&W) (Labels, BMI). **COLUMBIA 4-6486**

"ED MULLINS—The Big Man (Sunbury, ASCAP). **PLANTATION 17**
"BARBARA FAICHNICH—Love is a Gossip Thing (Champion Music, BMI). **COLUMBIA 4-6486**

"BILL WITKIN—It's Just a Matter of Time (Edon, BMI). **ARC 11194**
"PINKY DUBOYNE—I'm Gonna Home (Toss, BMI). **IMPERIAL 6430**

"BILL HOWARD—Who's Your Friend (Writers: Bill (Fred, BMI). **DECCA 72477**
"JOHN JONES—A Hundred Yards of Real Estate (Widow/Hillborn, BMI). **STOP 239**

"BUDDY WATNE—Let's Love You On My Blue Boat (BMI). **CAPITOL 249**
"RUB GAIN—Baltimore (Five Stars), GWP 543

"ORVILLE COUCH—Went It Fast (Gould/Columbia, BMI). **TOWNE 460**
"WILSON WITKIN—The Family Tree (Writers: Toss, BMI). **ARC 17321**

"ART SMITH—With the Love (J&M, BMI). **COLUMBIA 4-6486**
"ROBERT GERRIT—With I Was Counting Home (Toss) (Freemay, BMI). **PLANT 16491**

TOP 20 R&B

Spotlights Predicted to reach the TOP 20 OF THE TOP SELLING R&B SINGLES Chart

"LINDA JONES—My Heart (Writers: Jones) (B&W, BMI). **WARNER 8005-3EVER Arts 7277**
"J. J. SNEAD—The Love Affair (Pamela, BMI). **WARNER 8005-3EVER Arts 7277**

"ART SMITH—The Love Affair (Pamela, BMI). **WARNER 8005-3EVER Arts 7277**
"ART SMITH—The Love Affair (Pamela, BMI). **WARNER 8005-3EVER Arts 7277**

"PERK WIGGINS—That's the Loving (Champion Music, BMI). **A&T 9424**
"THE EQUATIONS—The Two Sweetest Dances (Labels, BMI). **PLATINUM 2211**

"THE EQUATIONS—The Two Sweetest Dances (Labels, BMI). **PLATINUM 2211**
"THE EQUATIONS—The Two Sweetest Dances (Labels, BMI). **PLATINUM 2211**



Goodbye from Mary Hopkin and Apple.
Out on April 7th.
On the other side of "Goodbye"—"Sparrow".
An Apple single, no. 1806.

Apple Records

TOP LPs

FOR
WEEK
ENDING
APRIL 12,
1969

★ **STAR PERFORMER** — LP's on chart less than 18 weeks or less than 10 weeks, greatest proportionate upward progress this week. NA Not Available

TAPE PACKAGES AVAILABLE
B/BK = BROADCAST
A/C = AIRCRAFT
C = CASSETTE
N = NEED TO BE
M = MAIL ORDER LP

ARTIST — Title — Label & Number

WEEKS ON CHART	LAST WEEK	THIS WEEK	ARTIST — Title — Label & Number	STAGE	B/BK	A/C	C	N	M
11	2	1	BLOOD, SWEAT & TEARS Columbia CS 9750 (S)						
22	1	2	ELEN CAMPBELL Pickin' Lickin' Capitol ST 133 (S)	NA	NA				
37	11	3	ORIGINAL CAST Rat RCA Victor LOC 1150 (Mu, LSJ 1150) (S)						
8	6	4	DONOVAN Garden of Eatin' Epic WM 36400 (S)						
11	9	5	TOM JONES Help Yourself Parrot PAS 71033 (S)						
39	5	6	IRON BUTTERFLY In A Godea On Vite A&M 50 33-260 (S)						
5	12	7	STEPPENWOLF Sword of Witches Dunhill GSA 50553 (S)						
5	8	8	TEMPTATIONS Cloud Nine Gordy GLEP 459 (S)	NA	NA				
9	3	9	IRON BUTTERFLY Bat A&M 50 33-260 (S)						
9	4	10	THE CREAM Goodbye A&M 50 2901 (S)						
15	7	11	ASSOCIATED, INC. Graduate RCA Victor SRA 601 (S)						
**	12	**	ALGER CHARLO/BENJAMIN FOLKMAN Trio Electronic Music Productions Inc. Presents Switched On Bach Columbia MS 7154 (S)	NA	NA				
9	15	13	LED ZEPPELIN Atlantic SD 4254 (S)						
14	16	14	CREDENCE CLEARWATER REVIVAL Bayou Country Fantasy FRO 37 (S)						
16	15	15	DIANA ROSS & THE SUPREMES WITH THE TEMPTATIONS T.C.G. Motown MS 489 (S)						
7	16	17	WILLIE TONE Near the Beginning A&M 50 33-278 (S)						
18	17	18	REATLES Aptea SWS 101 (S)						
3	19	18	RASCALS Freedom Suite Atlantic CO 3-201 (S)						
10	22	21	REATLES Yellow Submarine Aptea SW 153 (S)						
8	20	20	REE GEE Odessa A&M 50 3-202 (S)						
7	21	21	JEFFERSON AIRPLANE Bless Its Peated Little Head RCA Victor LSP 4132 (S)						
1	—	★	GLEN CAMPBELL Garden of Eatin' Capitol ST 133 (S)						
12	23	23	THREE DOG NIGHT Dunhill GSA 50540 (S)						
14	24	24	SAMMY DAVIS JR. I've Got to Be Me Mercury MS 4322 (S)						
4	35	35	ENGLBERT HUMPERDINK Egbert Parrot PAS 71026 (S)						
11	14	26	TOMMY JAMES & THE SHONOLLS Crimson & Clover Dunhill GSA 50523 (S)						
5	28	27	ARETHA FRANKLIN Soul '69 Atlantic MS 8212 (S)						
58	27	28	ELEN CAMPBELL Garden of Eatin' Capitol ST 133 (S)						
3	48	★	JOHN HOPKIN Red Coat Aptea ST 5511 (S)						
29	36	36	SOULMATE Funky Girl Schmick SSS 3299 (S)	NA	NA				
7	31	31	VARIOUS ARTISTS Thames Life Old Times Aptea ST 5511 (S)						
7	32	32	MORRIS Instant Replay Capitol CS 113 (S)	NA	NA	NA			
13	26	33	SPIRIT The Family That Plays Together Ode 2124 4041 (S)						
15	23	34	YOUNG HOLT UNLIMITED Soulful Strut Brunswick BL 2514 (S)						
9	38	35	VOGUES RCA Victor MS 4320 (S)						

WEEKS ON CHART

WEEKS ON CHART	LAST WEEK	THIS WEEK	ARTIST — Title — Label & Number	STAGE	B/BK	A/C	C	N	M
10	29	36	MIKE BLOOMFIELD & AL KOOPER The Live Adventures of Columbia CS 1629 (S)						
44	30	37	JOHNNY CASH Al Felson Prison Columbia CS 1629 (S)	NA	NA				
15	30	38	H. C. FIELDS Original Voice Track From His Great Movies Decca D 7154 (S)						
17	40	39	ELVIS PRESLEY Elvis RCA Victor LPM 4989 (M) (No Stars)	NA	NA	NA			
17	32	40	JUDY COLLINS Who Knows Where the Time Goes Epic CS 7403 (S)						
15	34	41	DEAN MARTIN Gentle on My Mind Mercury MS 4320 (S)						
7	42	42	BUFFALO SPRINGFIELD Rhapsody/Best of A&M 50 3-295 (S)						
15	41	43	TEMPTATIONS Live at the Copa Gordy GLEP 459 (S)						
35	50	44	TOM JONES Four Tops Parrot PAS 71019 (S)						
19	37	45	SERGIO MENDI & BRASIL '66 Fool on the Hill RCA Victor LSP 4110 (S)						
10	46	46	TAMMY WYNETTE Shed By Your Man Mercury MS 4321 (S)						
16	49	47	FRANK SINATRA Cycles Parrot PAS 71027 (S)						
3	59	★	QUICKSILVER MESSIAH Happy Trails Capitol ST 133 (S)						
10	43	49	STEPPENWOLF The Second Dunhill GSA 50553 (S)						
7	51	50	O. C. SMITH For Once in My Life Columbia CS 9750 (S)						
5	56	56	TOM JONES Live Parrot PAS 71014 (S)						
27	52	52	BOBBIE GENTRY & GLEN CAMPBELL Candid Capitol ST 133 (S)	NA	NA				
18	45	53	DIANNE WARWICK Phonics, Phonics Parrot PAS 71019 (S)						
9	54	54	JOHNNY CASH The Holy Land Columbia MCS 9746 (S)						
21	53	55	BRANDY Golden Gals Mercury MS 4320 (S)						
20	47	56	DIANA ROSS & THE SUPREMES THE TEMPTATIONS Mercury MS 4321 (S)						
33	44	57	BIG BROTHER & THE HOLDING COMPANY Cheap Thrills Columbia MCS 9700 (S)						
11	57	58	SOULMATE Aptea ST 5511 (S)						
5	60	59	JAY & THE AMERICANS Sons of Time Atlantic SD 4254 (S)						
10	99	★	SOULMATE Rotten & Juliet Mercury MS 4321 (S)	NA	NA	NA			
8	62	61	TEN YEARS AFTER Stonehenge Mercury MS 4321 (S)						
7	63	62	JETHRO TULL This Mercury MS 4320 (S)						
68	64	63	GLEN CAMPBELL It's Time I Got to Phonic Capitol ST 133 (S)						
10	55	64	NELL COBY It's Time I Got to Phonic Mercury MS 4321 (S)						
2	141	★	SOULMATE Aptea ST 5511 (S)						
1	61	66	SOBY VINTON I Love How You Love Me Mercury MS 4321 (S)						
23	58	67	SOULMATE Chitty Chitty Bang Bang Mercury MS 4321 (S)						
7	73	68	BEACH BOYS 20/20 Capitol CS 113 (S)						
15	76	69	JOHN BUTLER For Once in My Life Mercury MS 4321 (S)						
12	70	70	JOHN BUTLER For Once in My Life Mercury MS 4321 (S)						

WEEKS ON CHART

WEEKS ON CHART	LAST WEEK	THIS WEEK	ARTIST — Title — Label & Number	STAGE	B/BK	A/C	C	N	M
40	71	71	CRAM Wheels of Fire A&M 50 3-290 (S)						
18	67	73	ROLLING STONES Beggars Banquet Mercury MS 4321 (S)						
7	77	74	MONGO SANTAMARIA Stone Cold Columbia CS 9760 (S)						
16	84	75	SOULMATE Aptea ST 5511 (S)						
34	66	76	ENGLBERT HUMPERDINK Man Without Love Parrot PAS 71022 (S)						
7	85	★	PAUL HARRIST ONCE Doing My Thing Mercury MS 4321 (S)						
67	65	78	JUDY COLLINS Wildflowers Mercury MS 4321 (S)						
6	96	★	EDDY ARNOLO Songs of the Young World RCA Victor LSP 4110 (S)						
6	91	★	MCS Rock Out the Bums Mercury MS 4321 (S)						
18	69	81	JOHNNY WATKINS Thorn Here the Days Columbia CS 9700 (S)						
40	87	82	BASCALS Time Fugue/Greatest Hits Mercury MS 4321 (S)						
3	83	83	BUFF ROSE A Thorn in Mrs. Rose's Side Mercury MS 4321 (S)						
70	81	84	SOULMATE Aptea ST 5511 (S)						
9	79	85	CHARLEY PRIDE In Person RCA LSP 4110 (S)						
14	72	86	GEORGE HARRISON Wonderwall Mercury MS 4321 (S)						
7	78	87	SMOKEY ROBINSON & THE MIRACLES Live Mercury MS 4321 (S)						
16	88	88	FOUR SEASONS Edison D'O (Gold Edition) Mercury MS 4321 (S)						
3	90	89	ROOBYN BRIDGE Roo By 2004 (S)						
2	122	★	PAUL HARRIST & THE BAKERS Featuring Mark Lindsay Hard n' Heavy (With Marshmallows) Mercury MS 4321 (S)						
9	92	91	PERCY FAITH Those Were the Days Mercury MS 4321 (S)						
12	83	92	JOHNNIE TAYLOR Pho's Raving Love ... Mercury MS 4321 (S)						
10	93	93	AL KOOPER I Stand Alone Columbia CS 9718 (S)						
9	94	94	SAM AND DAVE Best of Atlantic MS 8212 (S)						
3	98	95	BRANDY Golden Gals Mercury MS 4321 (S)						
6	100	96	SOULMATE Sweet Charity Mercury MS 4321 (S)						
9	89	97	NASHVILLE BRASS Play the Nashville Sound Mercury MS 4321 (S)						
2	162	★	VARIOUS ARTISTS Laugh in 19 Mercury MS 4321 (S)						
5	105	99	DUSTY SPRINGFIELD In Memphis Atlantic MS 8214 (S)						
3	159	★	YAKI KARI For Once in My Life Mercury MS 4321 (S)						
106	102	101	ANTHONY KENTON/MCMEN/SAN SEBASTIAN STRINGS The Sea Mercury MS 4321 (S)						
6	104	102	RAY CONNIF & THE SINGERS I Love the New Love Mercury MS 4321 (S)						
7	97	103	WILSON PICKETT Bay Life Atlantic MS 8215 (S)						
1	—	★	JAMES BROWN Say It Loud I'm Black & I'm Proud Mercury MS 4321 (S)						
9	107	105	JOHN TALE Mercury MS 4321 (S)						

★ **STAR PERFORMER** — LP's on chart less than 18 weeks or less than 10 weeks, greatest proportionate upward progress this week. NA Not Available

TAPE PACKAGES AVAILABLE
B/BK = BROADCAST
A/C = AIRCRAFT
C = CASSETTE
N = NEED TO BE
M = MAIL ORDER LP

ARTIST — Title — Label & Number

71	71	CREAM	Wheels of Fire A&M 50 3-290 (S)		
8	74	JOHN MAYAL	From Laurel Canyon London PS 2443 (S)	NA	
18	67	ROLLING STONES	Beggar's Banquet Mercury MS 3397 (S)		
7	77	MONGO SANTAMARIA	Stone Cold Columbia CS 9760 (S)	NA	
16	84	SOULMATE	Album Columbia CS10 3391 (S)		
34	66	ENHANCER HUMPERDINK	Man Without Love Parrot PAS 71022 (S)		
7	85	PAUL MAURBAT ORCH.	Doing My Thing Phillips 66 605-952 (S)		
67	65	JUDY COLLINS	Wildflowers Elektra EKS 70412 (S)		
6	96	EDDY ARNOLD	Songs of the Young World RCA Victor LSP 4110 (S)		
6	91	MCS	Rock Out the Jams Elektra EKS 45048 (S)		
18	69	JOHNNY WATKINS	Those Were the Days Columbia CS 9700 (S)		
40	87	BASCALS	Time Piece/Greatest Hits A&M 50 8190 (S)		
10	75	83 BIFF ROSE	A Thorn in Mrs. Rose's Side Telstar/Tennant T 1003 (S)		
75	81	SOULMATE	Columbia CS10 3391 (S)		
9	79	85 CHARLEY PRIDE	In Person RCA LSP 4054 (S)	NA	NA
14	72	GEORGE HARRISON	Wonderwall Music Mercury MS 2200 (S)	NA	NA
7	78	87 SMOKEY ROBINSON & THE MIRACLES	Live Mercury MS 2209 (S)	NA	NA
16	88	88 FOUR SEASONS	Edison D'O (Gold Edition) Mercury EKS 22501 (S)	NA	NA
3	90	89 BROOKLYN BRIDGE	Rumors 1001 2004 (S)	NA	NA
2	122	★ PAUL REVERE & THE RAIDERS	Featuring Mark Lindsay Hard n' Heavy (With Marshmallows) Mercury CS 9713 (S)	NA	NA
9	92	91 PERCY FAITH	Those Were the Days Mercury CS 9713 (S)	NA	NA
12	83	92 JOHNNIE WATKINS	Pho's Raving Love ... Mercury CS 9713 (S)	NA	NA
10	93	93 AL KOOPER	I Stand Alone Columbia CS 9718 (S)	NA	NA
9	94	94 SAM AND DAVE	Best of Atlantic MS 9218 (S)	NA	NA
3	98	95 GRASSROOTS	Leader Things Dunhill CS 50052 (S)	NA	NA
6	100	96 SOULMATE	Sweet Charity Mercury CS 9713 (S)	NA	NA
9	89	97 NASHVILLE BRASS	Play the Nashville Sound RCA LSP 4110 (S)	NA	NA
2	162	★ VARIOUS ARTISTS	Laugh in '69 Mercury MS 4055 (S)	NA	NA
5	105	99 DUSTY SPRINGFIELD	In Memphis Atlantic MS 8214 (S)	NA	NA
3	159	★ YAKI KARI	For Once in My Life Mercury LSP 4113 (S)	NA	NA
106	102	101 ANITA KERN/RON MCKENRY/SAN SEABASTIAN	Strings The Sea	NA	NA
6	104	102 LAY CONNIF & THE SINGERS	I Love How You Love Me Columbia CS 9777 (S)	NA	NA
7	97	103 WILSON PICKETT	My Lady Mercury CS 9215 (S)	NA	NA
1	—	★ JAMES BROWN	Key to Love/Don't Black & I'm Proud Mercury CS 91047 (S)	NA	NA
9	107	105 JERRY YALE	For Columbia CS 9757 (S)	NA	NA

"The latest thing" sounds like
Family Entertainment.



No, we're not trying to out-Morrison the Doors. Nor out-Fug the Fugs.

But what we do have isn't exactly tame as Tammy, either. For instance, in one week, Family's new album made it from Number Nothing on the British charts up to Number Six.

For instance two, this new group called Family is creating new Impressions about what cohabitation can mean.

They're doing it from New York westward:

New York's Fillmore East (April 9-10)

Boston's Tea Party (April 11-13)

Detroit's Grande Ballroom (April 25-26)

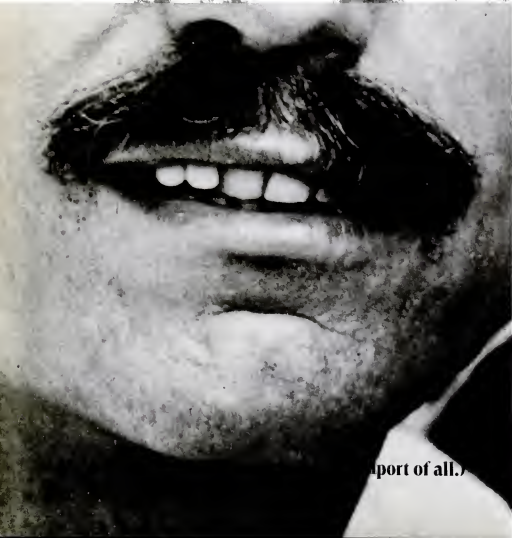
And so it goes. A long tour starting. And all that Family is trying to do is to play for you.

We, on the other hand, want to sell you their new album.

"Family Entertainment" Comes

From Reprise  Where It Belongs.

**Lafayette.
Champagne.
The Statue of Liberty.
Perfume.
Postcards.
And Now
The Mauriat Tour
Is Here.**



port of all.)

Concert Dates

April 8, Bridgeport Conn., Klein Memorial Aud.
April 9, Allentown, Pa., Muehlenberg College Aud.
April 10, Huntingdon, Pa., Oller Hall
April 11, Richmond, Va., Mosque
April 12, Blacksburg, Va., VPI Coliseum
April 13, Cresco, Pa., High School
April 15, Kingston, Rhode Island, Keany Gym Univ. R. I.
April 17, New Britain Conn., Central Conn. College
April 18, Boston, Mass., Symphony Hall
April 19, White Plains, N. Y., Westchester County Center
April 20, Hartford, Conn., Bushnell Memorial Hall
April 22, Montreal, Quebec, Maurice Richards Arena
April 23, Sherbrooke, Quebec, Palisades Sports
April 24, Quebec, Colisee
April 25, Lewiston Maine, Lewiston Memorial Armory
April 26, Montreal, Quebec, Maurice Richards Arena
April 27, Toronto, Ontario, Maple Leaf Gardens
April 29, London, Ontario, Western Ont. U. Alumni Hall
April 30, Toledo, Ohio, Museum of Art

May 1, Toledo, Ohio, Museum of Art
May 2, Chicago, Illinois, Orchestra Hall
May 3, Detroit, Michigan, Masonic Temple Auditorium
May 4, Cuyahoga Falls, Ohio, Falls H. S. Aud.
May 5, Indianapolis, Indiana, Clowes Memorial Aud.
May 6, Columbus, Ohio, Veterans Aud.
May 7, Cleveland, Ohio, Music Hall
May 8, Rochester, New York, Eastman Theatre
May 9, Troy, New York, R. P. I. Field House
May 10, Washington, D. C., Constitution Hall
May 11, New York City, Philharmonic Hall
May 12, Reading, Pennsylvania, Rajah Theatre

Under the auspices of Leverett Wright Concert Management, Inc.

Stock Up On Mauriat Albums Now



The New One!
The Soul of Paul Mauriat, PHS 600-299

Doing My Thing, PHS 600-292

Prevailing Airs, PHS 600-280

Mauriat Magic, PHS 600-270

Blooming Hits, PHS 600-248

More Mauriat, PHS 600-226

Of Vodka And Caviar, PHS 600-215

Listen Too! PHS 600-197



A product of Mercury Record Productions, Inc.,
35 E. Wacker Drive, Chicago, Illinois 60601.

WEEK	LAST WEEK	THIS WEEK	ARTIST - Title - Label & Number	TAPE AVAILABLE				WEEKS ON CHART	PEAK POSITION	WEEKS IN CHART
				NEW	RE-ENTRY	LAST WEEK	THIS WEEK			
9	95	106	BOB SEGER SYSTEM Rainbow Gambler Man Capitol ST 172 (3)					1	95	106
6	101	107	JIMI HENRICKS EXPERIENCE Are You Experienced? Reprise RS 6031 (3)					1	101	107
4	114	108	FOUNDATIONS Build Me Up Buttercup A&M 73043 (3)					1	114	108
14	68	110	VARIOUS ARTISTS Bubbie Gum Music Dunhill 65 9032 (3)					1	68	110
18	86	111	STEVE WONDER For Once in My Life MCA WS 291 (3)					1	86	111
1	—	—	LETTERMAN Put Your Head on My Shoulder Capitol ST 147 (3)					1	—	—
1	—	—	JOHN WATKINS Progressive Blues Experiment Imperial LP 12431 (3)					1	—	—
16	108	114	PETULA CLARK Songs From a Room Columbia CS 9742 (3)					1	108	114
5	117	115	ZOMBIES Time of the Season Dunhill DS 4013 (3)					1	117	115
7	116	116	MOBY GRAPE Up Columbia CS 9496 (3)					1	116	116
40	120	117	SOUNDTRACK 2001: A Space Odyssey MCA ST 116 (3)					1	120	117
57	80	113	STEPPENWOLF Dunhill DS 80009 (3)					1	57	113
2	161	—	MANTOVANI Score London PS 148 (3)					1	161	—
5	125	120	JILLIS WEDSTER & THE BAMA MARIEMMA BAND Those Were the Days A&M LP 4147 (3)					1	125	120
2	124	121	LETTERMAN Live On Broadway Capitol ST 252 (3)					1	124	121
9	125	122	JOE SOUTH The Time of the Season Capitol ST 108 (3)					1	125	122
51	115	123	SIMON & GARFUNKEL Bookends Columbia KS 9529 (3)					1	115	123
10	126	124	NANCY WILSON Nancy Capitol ST 148 (3)					1	126	124
26	125	121	JIMI HENRICKS EXPERIENCE Electric Ladyland Reprise RS 6207 (3)					1	125	121
2	131	126	ROBINSON CRUSOE Greatest Hits, Vol. 2 A&M CS 4057 (3)					1	131	126
5	132	127	PAUL ANKA Goodnight My Love RCA Victor LP 4142 (3)					1	132	127
15	128	128	RHINOCEEROS Rhino EXS 74000 (3)					1	128	128
2	138	129	ORIGINAL CAST Omar No. 1 Columbia 620 2240 (3)					1	138	129
81	112	130	DIANA ROSS & THE SUPREMES Greatest Hits A&M RS 2468 (3)					1	112	130
57	106	131	SOUNDTRACK The Graduate Capitol ST 3100 (3)					1	106	131
18	121	132	DIANA ROSS & THE SUPREMES Love Child Motown MS 470 (3)					1	121	132
19	136	133	JOE FELICIANO Souled RCA Victor LSP 4048 (3)					1	136	133
20	118	134	TRAFFIC United Artists WS 6476 (3)					1	118	134
1	—	135	TONY JONES It's Not Unusual Reprise 71004 (3)					1	—	135
19	103	136	JOE FELICIANO Feliciano RCA Victor LPM 3957 (m) LSP 3957 (3)					1	103	136
111	113	137	SIMON & GARFUNKEL Sounds of Silence Columbia CS 3449 (m) CS 9249 (3)					1	111	137
213	139	138	SOUNDTRACK Rock of Ages RCA Victor LSP 4005 (m) LSP 4005 (3)					1	213	138
6	145	139	ED AMES A Time for Living RCA LSP 4128 (3)					1	145	139
9	111	140	FOUR SEASONS Genuine Imagination Live Gazette Philips PMS 400-220 (3)					1	111	140
6	142	141	STEVE LUNA & EYDIE GORME What It Was Love RCA LSP 4118 (3)					1	142	141
13	130	142	ANITA KERR/ROD MCKENEN/SAN SEBASTIAN STRINGS Horns to the Sea Warner Bros.-Seven Arts WS 1764 (3)					1	130	142
24	143	143	MARVIN CAYE I Roamed & Through the Grapevine A&M 73043 (3)					1	143	143
12	119	144	ORIGINAL CAST Promises, Promises United Artists WS 1900 (3)					1	119	144
7	133	145	PERCY SLEDGE Best of Atlantic DS 9203 (3)					1	133	145
49	146	146	HERB ALPERT & THE TIJUANA BRASS Best of the Brass A&M SP 4146 (3)					1	146	146
14	109	147	DEEP PURPLE Book of Talismans Parade PMS 7107 (3)					1	109	147
18	123	148	BOB DYLAN Super Hits Capitol ST 148 (3)					1	123	148
10	153	149	SOUNDTRACK Uplight J&M DS 2406 (3)					1	153	149
3	166	—	TYNISHA QAVIS Can't Change My Mind J&M DS 9005 (3)					1	166	—
32	147	151	JAMES BROWN Live at the Apollo, Vol. 2 Columbia DS 1022 (3)					1	147	151
2	160	152	BILL MERLEY Soul and Soulful A&M CS 4603 (3)					1	160	152
5	154	153	ERIC BURDON & THE ANIMALS Greatest Hits MCA WS 4602 (3)					1	154	153
8	140	154	LETTERMAN Best of Vol. 2 Capitol ST 249 (3)					1	140	154
14	144	155	ELIOTS KNIGHT & THE PIPS Live at the Apollo Capitol ST 711 (3)					1	144	155
6	168	156	BELLS Always Together Capitol 602 (3)					1	168	156
6	155	157	BULPHONES Sound of Easy Soul Poly Gram LP 3193 (3)					1	155	157
5	158	158	BYRDS Dr. Byrd & Mr. Hyde Columbia CS 9738 (3)					1	158	158
7	163	159	ROD MCKENEN Greatest Hits Warner Bros.-Seven Arts WS 1772 (3)					1	163	159
8	148	160	MOTHER EARTH Living With the Animals Reprise RS 4194 (3)					1	148	160
27	150	161	JEANNIE C. RILEY Honey Valley P.T.A. Prestige PPL 7 (3)					1	150	161
1	—	—	SUNNY JAMES Sunny the Lonely Capitol ST 199 (3)					1	—	—
16	167	163	JIMMY WATKINS The Warm Solid State 18045 (3)					1	167	163
4	164	164	FIRST EDITION 99 Reprise RS 4629 (3)					1	164	164
3	165	165	BRANIFF LEWIS Mother Nature's Son Capitol LPS 621 (3)					1	165	165
1	—	—	OLCEY ABC MCA 603 (3)					1	—	—
3	160	167	SING CROSBY Hey Jude, Hey Bing! A&M AA 700 (3)					1	160	167
2	175	168	LORETTA LYNN Your Stamp Is on the Werewolf Decca DL 75044 (3)					1	175	168
2	171	169	CLARENCE CLARK The Dynamic Decca DS 8199 (3)					1	171	169
4	170	170	ANITA KERR SINGERS Reflect the Hits of Bert Sheehar and Neil David Capitol DLP 2290 (3)					1	170	170
1	—	—	ROBERT JOHNS Both Sides Now Columbia CS 9742 (3)					1	—	—
2	177	172	VARIOUS ARTISTS Soul Explosion The JTS 2-5007 (3)					1	177	172
25	149	173	BILL COSBY 200 N.P.H. Warner Bros.-Seven Arts WS 1787 (3)					1	149	173
12	172	174	VENTURES Underground Fire Liberty 8027 (3)					1	172	174
2	178	175	MARGARET FATHALLAH Greatest Hits Capitol ST 157 (3)					1	178	175
16	185	176	TONY JONES Green Grass Grows at Home Parade 71009 (3)					1	185	176
3	173	177	LES MCCANN Much Love Atlantic DS 1516 (3)					1	173	177
2	184	178	LOW DONALDSON Say It Loud 410a Hite 651 0429 (3)					1	184	178
32	186	179	MIKE BLONDEFIELD/AL KOOPER/ STEVE SILLS Super Session Columbia CS 9501 (3)					1	186	179
5	179	180	PORTER WAGONER Carroll County Cavalier RCA LSP 4115 (3)					1	179	180
202	183	181	ORIGINAL CAST Iddler on the Road RCA Victor LSC 1093 (m) LSP 1093 (3)					1	202	181
4	181	182	EARTH OPERA The Great American Eagle Tragedy Elektra EKS 74020 (3)					1	181	182
1	—	183	SAVOY BROTHERS Blue Matter Parade PMS 71007 (3)					1	—	183
4	190	184	PORTER WAGONER & DOLLY PARTON Just the Two of us RCA Victor LPM 4039 (m) LSP 4039 (3)					1	190	184
8	176	185	TAJ MAHAL Rasta Blues Columbia CS 9696 (3)					1	176	185
4	184	186	PIKE FORTUNE These Were the Days Capitol ST 248 (3)					1	184	186
5	187	187	JEANNIE C. RILEY Tearclouds & Venderdaze Prestige PPL 7 (3)					1	187	187
1	—	188	DON RICHARDS Spunk! Warner Bros.-Seven Arts 1279 (3)					1	—	188
41	194	190	MOODY BLUES Days of Future Past Decca DS 1802 (3)					1	194	190
2	191	190	MOTHERS OF INVENTION Motherlode Verve V6-5046 (3)					1	191	190
5	189	191	MERLE HAGGARD I Took a Lot of Pride in What I Am Capitol STAD 168 (3)					1	189	191
9	196	192	CRISTAN SHAWNES Sensational Columbia CS 9719 (3)					1	196	192
2	193	193	BUCK HENRISON The Phantom Blue Bird MS 6429 (3)					1	193	193
2	197	194	1918 FRUITFUL COMPANY Indian River Meridian 603 3004 (3)					1	197	194
3	190	195	DEE KACHPERFF Horn & Wonderful Decca DL 75049 (3)					1	190	195
2	192	196	ARTHUR FIEDLER & THE BOSTON POPS Play Glenn Miller's Biggest Hits RCA Red Seal WS 2044 (3)					1	192	196
1	—	197	LINN ANDERSON With Love, From Lynn Chart DS 1013 (3)					1	—	197
1	—	198	AORTA Columbia CS 9728 (3)					1	—	198
2	199	199	RAY CHARLES I'm All Yours Baby ABC ABC 470 (3)					1	199	199
1	—	200	SMOKESTACK LIGHTNING On the Wall Red 5006 (3)					1	—	200

TOP LP'S A-Z (LISTED BY ARTIST)

[illegible]

TJB Boys Produce W-7 Promotion With Book Pub On Two Artists

Executive Turntable

• Continued from page 4

system, overseeing all systems processing and data processing through the Liberty/UA complex.

Formerly promotion manager of Detroit Decca, Frank Shively appointed promotion manager Los Angeles Decca, naming to director of promotion Frank Mancini in New York. Shively joined Decca as a sales representative in Detroit in 1965 and two years later was named promotion manager. . . . Carol Hershey to Liberty/UA as ad merchandising production manager. . . . Don Bohannon joined Muntz Stereo Pak as national sales manager of the music division. He was formerly with Philco for two years as national sales manager of pre-recorded entertainment. Before Philco he was with Liberty for seven years. . . . Allan Rider joined Irving/Almo as assistant to the director, Chuck Kaye. Rider was previously a South California promotion man with the label.

Edward Reavey Jr. has been appointed to the new position of vice-president and assistant general manager of the consumer products division of Motorola, Inc. Reavey was previously vice-president and director of marketing for the division. In other promotions, William Weisz, vice-president and general manager of the communications division, has been named to the newly created position of executive vice-president and assistant chief operating officer. Homer Marrs, vice-president and director of distribution for the communications division, has been appointed vice-president and general manager, and John Mitchell, vice-president and director of communications products in the communications division, has been promoted to vice-president and assistant general manager of the division.

LOS ANGELES — Warner Bros.-Seven Arts has two promotions running with two book publishers whereby albums and publications are cross-promoted.

The artists involved are Rod McKuen and Mason Williams. The McKuen tie-in covers his three W-7 LP's plus a Random House book, *Mason Williams is represented by one album and a Doubleday issue.*

The national radio and print media advertising campaign runs through this month.

W-7 is also studying the development of a television special with WGN in Chicago for McKuen. Joe Smith, W-7's press manager, has held meetings with the station to plan the program on which McKuen will perform. It is one of several times that the label has become involved in developing a TV show for one of its acts.

Mauriat Album Getting Philips' Massive Pitch

CHICAGO — A special demonstration album for record retailers, point-of-purchase merchandising pieces such as window stickers, posters and decals, and a heavy advertising campaign highlight a massive promotion now under way on the new Philips Paul Mauriat LP. The album, containing 12 adaptations of recent hits, will receive particular attention at concert venues during a 31-date tour by the 30-piece orchestra starting Tuesday (8).

The album, "Soul of Paul Mauriat," containing "Respect," "Love Child" and other titles, will be promoted through 30-second radio spots in concert cities special tag lines will augment radio commercials and special print advertisements will combine promotion of the tour and product. The Mauriat LP, and a new Mystic Moods package, are additionally tied into a "Rockin' Doors" poster campaign plan offering catalog product at a 7.7 per cent savings.

Storybook Line

• Continued from page 18

my Johnson, Disneyland president.

Disneyland plans to market, merchandise and distribute the line through its regular record outlets and rack jobbers. The company also will sell additional distribution outlets, possibly through toy jobbers or via premium distribution.

Berry's initial duplication included Show White, "My Poppins," "Junglebook," "Win the Pooh and the Blustery Day," "Bambi," "Pinocchio," "Peter Pan," "It's a Small World," "Sleeping Beauty," "The Three Little Pigs" and "Peter and the Wolf." The only previous Disney involvement in carriage tape was with Playtapes, where a limited amount of children's product was made available in 1967, and through RCA, where several original cast soundtracks were released.

is looking for additional unknown acts and songwriters.

Although the company's initial production effort was placed with A&M records, Ceroli and Edmondson also are producing acts for other labels, including an LP for Frank Kinsell being produced by Ceroli for Epic Records.

Edmondson and Ceroli, along with John Pisano, a third member of the Tijuana Brass, backed Larson and Marcellino on the "Dweller" single released by A&M.

Vibrations eventually plans to get involved in concert production, film and TV scoring, commercials and a record label, said Dino Atrial, Vibrations director.

To showcase its new acts, the company plans to book talent at Edmondson's rock nightclub, the Brass Ring, in Sherman Oaks.

Celebrity Systems Acquires Nat'l Merchandising Racks

NEW YORK — Celebrity Systems has acquired a National Merchandising Services Corp., a tape and record rack-jobbing firm which will continue and expand operations as a wholly owned subsidiary of Celebrity Systems.

At the same time, Joseph J. Lyons, formerly director of national account sales at CBS Records, has been named vice-president of marketing, music division, at Celebrity Systems, and also vice-president of National Merchandising Services.

National Merchandising Services has been part of the rack-jobbing industry for the past 12 years, and has specialized in merchandising records and tapes to the military market. The company presently serves department stores and military exchanges along the East Coast and other parts of the world.

William H. House, another division of Celebrity Systems, are franchised roadside, retail outlets which will sell both fast food and records and tapes.

The first three products being pressed include the John Lennon-Yoko Ono collaboration, "Unfinished Music No. 2," "Life With the Lions," and a collection of electronic music composed by George Harrison, and a special package by poet Richard Brautigan.

The albums will either sell for \$1.98 or \$4.98, depending on the project. If it is merely a song, the record costs some works, the recording will be done in monaural.

Apple claims that such writers as Laurence Ferlinghetti, Michael McClure, a Kenneth Patchen, Charles Olson and Allen Ginsberg will have their works recorded on Zapple. Also planned is a concert by the late Leny Berry.

The Beatles plan to tape several discussions among themselves for release as an LP.

Apple has been operating from fourth floor offices in the Capitol Tower building, Miss Pat Slattery has been handling the extensive promotional campaign on Great Moments in Radio, an album narrated by Jack Benny and recorded on the company's Evolution label.

LOS ANGELES — Nick Ceroli and Bob Edmondson, both members of the Tijuana Brass, are independently producing five acts for their own Vibrations Productions.

Groups on the roster are the Cosmic Brotherhood, an acid rock group formerly on Impulse Records; Mel Larson and Jerry Marcellino who have their first single, "The Dweller"/"Bitter-sweet," on A&M Records; folk-rock singer Frank Kinsell, rhythm and blues vocalist Jeanette White and ballad singer Al Jarreau. Edmondson has produced a single for the Cosmic Brotherhood utilizing two drums and two stars.

Larson and Marcellino are also under contract as songwriters for the company's publishing firms, Collage (ASCAP) and Dweller (BMI), Vibrations

Zappa's Label

• Continued from page 1

Straight will hit the market with its initial product, a single by Alice Cooper, about two weeks. It will be followed by an Alice Cooper album two weeks later as well as a single by William Yester and Judy Henske.

CBS will press the records for Straight. The new label will be based in Billings in headquarters on the Coast at 5455 Wilshire Boulevard, Hollywood, and in New York at 162 West 56th Street. Neil C. Reshen is the business manager.

Beatles Set Zapple Tag For New Label Due in May

LOS ANGELES — The Beatles will call their spoken word specialty music label Zapple. The first releases are planned for about May 1.

Capitol will distribute the product through regular channels, bookstores and college outlets.

AST Into Hardware

• Continued from page 18

point-of-purchase displays plus mass media and co-op advertising programs.

The player's first player will be the "Tune Tripper," a cassette player-only model which is designed for the youth market. The player is actually a re-designed exterior version of the hardware division's portable model. Both models, based on the "Carry-player concept," are built for Ampex by Norcoto. Suggested retail cost is \$29.88.

Stereo Dimension Pushes 'Moments'

NEW YORK — Stereo Dimension Records has launched an extensive promotional campaign on "Great Moments in Radio," an album narrated by Jack Benny and recorded on the company's Evolution label.

Monkees Fix Rerun Music

• Continued from page 1

king repertoire selection, said Nesmith.

The next Monkees LP is "Golden Hair" to be released in April, with all product following that album to be under the full creative control of the group.

To help change the image of the group, the Monkees are preparing a concert tour to coincide with the CBS reruns. They will travel with the Goodtimes, a seven-piece band put together by the Monkees.

The group also will pursue individual projects in recording and music publishing. A contract forces the trio to record together, not individually, said Nesmith.

Nesmith, however, has signed an exclusive five-year production contract with Dot Records to produce a minimum of five masters each year under the American Wichita Co. logo. He also has formed National Mod Records and Runner Music Co.

Artists to be produced by Nesmith are singer Bill Chadwick, a country-rock artist, and a country-rock artist, and a female vocalist not yet signed. Initial product is a single, "Talking to the Wall"/"If You Had the Time," by Chadwick.

Nesmith's original association with Dot began last year when he produced, wrote and arranged the cover for the album, "Mike Nesmith Presents the Wichita Train Wreck."

Williams' TV'er, Woolworth Link

NEW YORK — Woolworth is launching a TV radio record promotion to tie in with Andy Williams' TV special celebrating the chain's 50th anniversary.

The record and music promotion was worked out with Woolworth's major music supplier, the Crown Records, and a leading rack jobber in the East. More than 2,000 Woolworth stores will feature Williams' Columbia records and his music books, and an especially priced LP has been created for Woolworth's use in the campaign.

The TV special will be aired by NBC in the fall.

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and if you
take my hand, my son,
all will be well when the
"day is done"

peter, paul, & mary
and the song that must be.
warner bros. 7arts  records and sheet music

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